

Etsy Inc.

Etsy, Inc. (Nasdaq: ETSY) operates two-sided online marketplaces that connect millions of passionate and creative buyers and sellers around the world. These marketplaces share a mission to keep commerce human, and we're committed to using the power of business to strengthen communities and empower people.

House of Brands

Etsy

Our primary marketplace and the global destination for unique and creative goods

Reverb

Online marketplace for buying and selling musical instruments

elo7

The "Etsy of Brazil" providing a marketplace for unique items in LatAm's largest market

depop

Fashion resale marketplace that has built a true home for its Gen Z audience



Etsy.com is the **4th largest** e-commerce site by monthly visits in the U.S.¹



93+M items for sale²



5.2M active sellers



90.5M active buyers



People are buying or selling from **nearly every country in the world**



Headquartered in **Brooklyn, NY**



1,598 employees

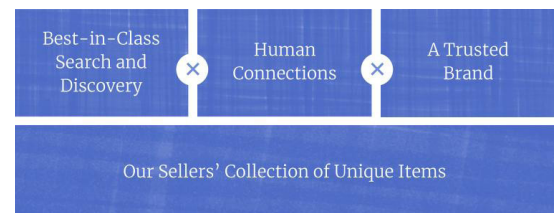
The Etsy.com Marketplace

In a world of automation and commoditization, we believe that creativity cannot be automated and human connection cannot be commoditized. Buyers connect directly with sellers who lovingly create or curate millions of items across more than 50 retail categories, many of which can be personalized or customized. Whether a buyer is looking for something for a special occasion or just wants to make everyday feel special, here are items on Etsy for almost any moment throughout the year.



Our Right to Win

Our Right to Win is our sustainable competitive advantage that will enable us to continue to stand out among other e-commerce platforms and marketplaces.



Did you know?

On Etsy, someone searches for...

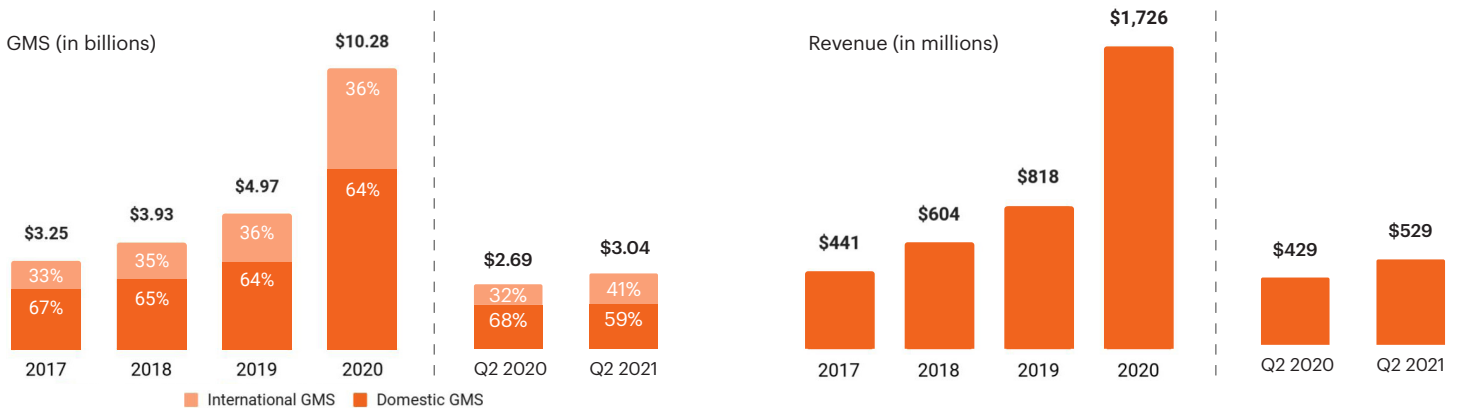
- **Wedding-related items** every second
- **Gift-related items** every second
- **Wall art** every second
- **A gift box** every 2 seconds

All figures are consolidated to include the Etsy and Reverb marketplaces and are as of June 30, 2021 unless otherwise noted

¹Based on the top e-commerce platforms in the US in 2020 and their estimated monthly traffic according to disfold.com October 7, 2020 report

²Etsy.com marketplace only

Consolidated Financial Highlights³



Etsy's Q2 2021 performance is comping industry-leading growth rates in Q2 2020 from the onset of the pandemic. The standalone Etsy.com marketplace GMS grew 31% year-over-year.

Etsy Impact Strategy

Our business and impact strategies are inextricably linked and mutually reinforcing. We are committed to making a positive impact for people and the planet, serving as a leader in social and environmental action.



Economic Impact

We strive to enable equitable access to the opportunities that we create.

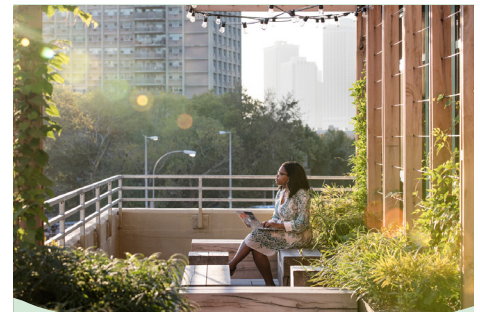
- Etsy sellers contributed \$13 billion to the U.S. economy in 2020⁴
- 81% of Etsy sellers are women⁵
- 67% of sellers say their Etsy income has held steady, if not grown, since the start of the pandemic⁵



Social Impact

We strive to make creative entrepreneurship a path to economic security and personal empowerment.

- A longstanding leader in gender diversity: approximately half of Etsy's entire workforce, exec team, and Board are women
- We have committed to doubling the percentage of Black and LatinX Etsy employees by 2023



Ecological Impact

We strive to build long-term resilience by eliminating our carbon impacts and fostering responsible resource use.

- We set the ambitious goal of being Net Zero carbon emissions by 2030
- We were the first global e-commerce company to offset 100% of carbon emissions from shipping

³Does not reflect Depop and Elo7 which were acquired in July 2021.

⁴Calculated by ECONorthwest, an independent economic consulting firm.

⁵Based on Etsy's 2020 Global Seller Census.