

Imaflex Commences Commercial Production of ADVASEAL HSM

MONTREAL, June 15, 2015 – Imaflex Inc. (TSXV: IFX) is pleased to announce the successful startup of production for ADVASEAL HSM, the first commercially available plastic agricultural film for the controlled release of crop protection products worldwide. The underlying platform technology is patent protected and ADVASEAL HSM has received registration by the United States Environmental Protection Agency as an herbicide for the use in asparagus, cucumbers, cantaloupes, melons, pumpkins, squash and tomatoes.

As an herbicide coated barrier film ADVASEAL HSM delivers a combination of efficacy, simplicity, and safety for the control of noxious weeds, especially broadleaves and nutsedges, as well as for emission prevention of volatile fumigants applied additionally. The initially produced volume is intended for product demonstrations in the fall season of 2015 to allow selected lead customers to verify the benefits of ADVASEAL HSM in a self-test.

“ADVASEAL HSM’s efficacy, simplified application and unmatched user safety will benefit growers to eliminate economic and environmental issues associated with conventional herbicide spray and fumigant application.” commented Ralf Dujardin, Imaflex’s Vice President of Marketing and Innovation. “We have sufficient supply in stock to sample selected top-growers and industry influencers in the United States, in the coming season. That will provide them with the opportunity for a self-test to experience the numerous benefits of ADVASEAL HSM in growing their produce.”

“Our ADVASEAL HSM is the first of a pipeline of crop protection agricultural films we anticipate developing and bringing to market in not a so far future,” commented Joe Abbandonato, President & CEO of Imaflex. “This new class of crop protection film product should have a profound impact on sustainable fruits and vegetables production across the globe.”

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