

## EA's Arena Football: Road to Glory Ships Today

## Get the Complete Arena Experience and Play as Your Favorite AFL or af2 Team

REDWOOD CITY, Calif.--(BUSINESS WIRE)--Feb. 20, 2007--Electronic Arts Inc., (NASDAQ:ERTS) announced today that Arena Football™: Road to Glory, the only arena football game available to fans of the extreme action sport has shipped to retail stores. Arena Football: Road to Glory brings to life the excitement and experience of hard-hitting, high-scoring intensity of 50-yard goal line-to-goal line battles. The game, under the EA SPORTS™ brand, is available on the PlayStation®2 computer entertainment system and will be in stores on February 22, 2007.

From the af2 to the AFL, including classic historical squads, more than 80 teams will be made available in Arena Football: Road to Glory and for the first time, fans can play as their favorite af2 franchise. In addition, players can take the af2 circuit by storm by winning the ArenaCup then export their players into the AFL and set their sights on an ArenaBowl championship. In Arena Football: Road to Glory, the player will have Total Offense Control. They can now pick apart defenders with their star receiver, while using the right analog stick to help the quarterback find passing lanes and avoid the rush.

Arena Football: Road to Glory is rated "E10+" (Everyone 10 and older) by the ESRB and has an MSRP of \$29.99 for the PlayStation 2 computer entertainment system. The game's official website is www.easports.com/afl2.

## About Electronic Arts

Electronic Arts Inc. (EA), headquartered in Redwood City, California, is the world's leading interactive entertainment software company. Founded in 1982, the company develops, publishes, and distributes interactive software worldwide for videogame systems, personal computers, cellular handsets and the Internet. Electronic Arts markets its products under four brand names: EA SPORTS<sup>™</sup>, EA<sup>™</sup>, EA SPORTS BIG<sup>™</sup> and POGO<sup>™</sup>. In fiscal 2006, EA posted revenue of \$2.95 billion and had 27 titles that sold more than one million copies. EA's homepage and online game site is www.ea.com. More information about EA's products and full text of press releases can be found on the Internet at http://info.ea.com.

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## About Arena Football League

Often recognized as one of the nation's most affordable and fan-friendly sports leagues, the Arena Football League begins its 21st season in March with 19 teams as it enters a five-year media partnership with ESPN. On the strength of its Mission Statement and Fans' Bill of Rights, the AFL is the second-longest running football league in U.S. history. af2 is entering its eighth season and will be played in 30 small-to-midsize markets in 2007. af2 is the developmental league for the AFL.

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