



EA and Image Comics Announce Dead Space Comic Series With Ben Templesmith and Antony Johnston

Limited Edition First Issue Only Available at WonderCon in San Francisco

REDWOOD CITY, Calif.--(BUSINESS WIRE)--Feb. 21, 2008--Electronic Arts Inc. (NASDAQ:ERTS) and Image Comics today announced a new comic book series based upon the upcoming original survival horror video game; Dead Space™. This new six book series set in the Dead Space universe will be written and illustrated by Ben Templesmith and written by Antony Johnston.

The Dead Space comic is the prequel story for the game. This series tells the gut-wrenching tale of a deep space mining colony that unexpectedly pulls an ancient and vicious alien life force from the dark rock.

The first issue will be on comic store shelves starting March 3rd for the regular price of \$2.99 each. However, a limited edition version of issue #1 with exclusive cover art will be available at WonderCon. In addition, Ben Templesmith and Antony Johnston will be signing the first issue of the Dead Space comic at WonderCon on February 22nd & 23rd at the Electronic Arts/Image Comics booth where the first 25 people each day will receive a free copy.

"The world of Dead Space has such a deep storyline that it's easily adaptable to other mediums," said Executive Producer of Dead Space, Glen Schofield. "We love the fact our story is being told across multiple forms of media, providing different experiences to different audiences, which all lead to the same dark place."

Ben Templesmith is an Australian commercial artist best known for his work in the American comic book industry -- most notably Fell with writer Warren Ellis, published by Image Comics, and 30 Days of Night with writer Steve Niles published by IDW Publishing. The 30 Days of Night novel provoked a bidding war between film studios for the movie rights when the story was pitched a second time with Templesmith's artwork. Ben has been nominated for multiple Eisner Awards three years in a row for his comic work. He has also created book covers, movie posters, trading cards, and concept work for film.

Antony Johnston was born and raised in the Birmingham, England area and is the author of thirteen graphic novels, including Stormbreaker and Point Blanc (adapted from Anthony Horowitz' best-selling Alex Rider novels), The Long Haul, Julius and Three Days in Europe. He writes two ongoing serials, the sci-fi epic Wasteland and the children's fantasy Texas Strangers. He has adapted many of Alan Moore's prose stories to comics, written for the Texas Chainsaw Massacre comics license, and is the only other writer to have penned a story for Greg Rucka's award-winning Queen & Country series. He also writes novels; his debut Frightening Curves won the 2002 American Independent Publishing Award for Best Horror. His second novel, Stealing Life, was published in 2007.

Under development at EA Redwood Shores, Dead Space ships Fall 2008 for the PLAYSTATION®3 computer entertainment system, the Xbox 360™ videogame and entertainment system and the PC. This product is not yet rated by PEGI or ESRB. More information about Dead Space is available at www.deadspacegame.com.

About Electronic Arts

Electronic Arts Inc. (EA), headquartered in Redwood City, California, is the world's leading interactive entertainment software company. Founded in 1982, the company develops, publishes, and distributes interactive software worldwide for video game systems, personal computers, cellular handsets and the Internet. Electronic Arts markets its products under four brand names: EA SPORTS™, EA™, EA SPORTS BIG™ and POGO™. In fiscal 2007, EA posted revenue of \$3.09 billion and had 24 titles that sold more than one million copies. EA's homepage and online game site is www.ea.com. More information about EA's products and full text of press releases can be found on the Internet at <http://info.ea.com>.

About Image Comics

Image Comics is a comics and graphic novels publisher formed in 1992 by a collective of best-selling artists. Since that time, Image has gone on to become one of the largest comics publishers in the United States. There are currently four partners in

Image Comics (Erik Larsen, Todd McFarlane, Marc Silvestri and Jim Valentino), and Image is currently divided into four major houses (Todd McFarlane Productions, Top Cow Productions, Shadowline and Image Central). Image comics and graphic novels cover nearly every genre, sub-genre and style imaginable, offering science fiction, romance, horror, crime fiction, historical fiction, humor and more by the finest artists and writers working in the medium today. Visit www.imagecomics.com.

EA, EA SPORTS, EA SPORTS BIG, POGO and Dead Space are trademarks or registered trademarks of Electronic Arts Inc. in the U.S. and/or other countries. "PlayStation" and "PLAYSTATION" are registered trademarks of Sony Computer Entertainment Inc. Microsoft, Xbox and Xbox 360 are trademarks of the Microsoft group of companies. All other trademarks are the property of their respective owners.

MULTIMEDIA AVAILABLE:

<http://www.businesswire.com/cgi-bin/mmg.cgi?eid=5614611>

CONTACT: Electronic Arts

Keith Mutzman, Sr. Publicist, 650-628-5020

kmutzman@ea.com

Scott Gamel, Sr. PR Manager, 650-628-7286

sgamel@ea.com

SOURCE: Electronic Arts Inc.