



# INVESTOR GUIDEBOOK

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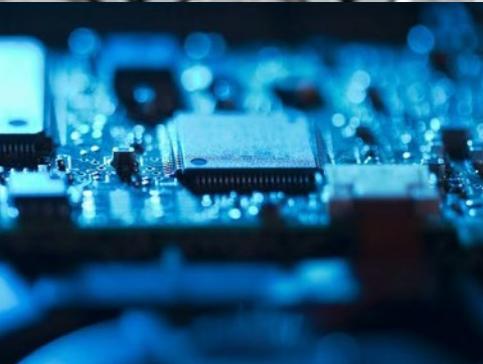
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# Safe Harbor Statement

The statements in this guidebook that relate to future plans, market forecasts, events or performance are forward-looking statements. These statements involve risks and uncertainties, including, risks associated with the strength or weakness of the business conditions in industries and geographic markets that IPG serves, particularly the effect of downturns in the markets IPG serves; uncertainties and adverse changes in the general economic conditions of markets; IPG's ability to penetrate new applications for fiber lasers and increase market share; the rate of acceptance and penetration of IPG's products; inability to manage risks associated with international customers and operations; foreign currency fluctuations; high levels of fixed costs from IPG's vertical integration; the appropriateness of IPG's manufacturing capacity for the level of demand; competitive factors, including declining average selling prices; the effect of acquisitions and investments; inventory write-downs; intellectual property infringement claims and litigation; interruption in supply of key components; manufacturing risks; government regulations and trade sanctions; and other risks identified in the Company's SEC filings. Readers are encouraged to refer to the risk factors described in the Company's Annual Report on Form 10-K and its periodic reports filed with the SEC, as applicable. Actual results, events and performance may differ materially. Readers are cautioned not to rely on the forward-looking statements, which speak only as of the date hereof. The Company undertakes no obligation to release publicly the result of any revisions to these forward-looking statements that may be made to reflect events or circumstances after the date hereof or to reflect the occurrence of unanticipated events.

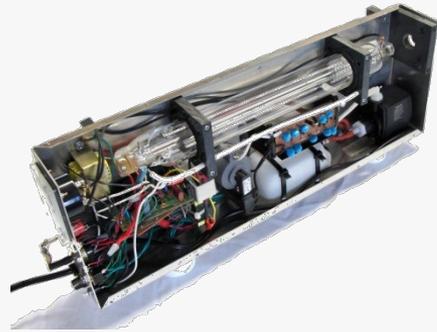
# PRODUCTS ACROSS **ALL INDUSTRIES**



are made better AND at lower cost with  
**IPG FIBER LASERS**

# Revolutionizing the Laser Industry

## Traditional Lasers



Carbon Dioxide (CO<sub>2</sub>)



Lamp-Pumped Nd:YAG

X

- Expensive
- Bulky
- Unreliable
- Difficult to Operate
- Inefficient
- Frequent Maintenance
- Costly Consumables
- Not Scalable

## IPG Fiber Lasers



Ultra High Power  
Continuous Wave (CW) Lasers

High Peak Power Lasers with  
Quasi-CW (QCW) Option

Adjustable Mode Beam and  
QCW Lasers

High Power Nanosecond Pulsed  
Pico and Femtosecond Pulsed

✓

- Higher Productivity
- Compact
- Reliable
- Robust
- Efficient
- Minimal Maintenance
- No Consumables
- Scalable

# OUR MISSION

Making our **FIBER LASER**  
technology the tool of  
choice in mass production

# Key Takeaways

1

Global market leader in fiber laser technology across multiple end markets and applications

2

Vertical integration, manufacturing scale and technology driving best-in-class margins

3

Expanding multi-billion dollar addressable market opportunity

4

Industry-leading earnings and cash flow

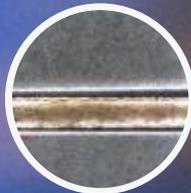
# Industrial Lasers for Materials Processing



CUTTING



WELDING



BRAZING



DRILLING



CLADDING



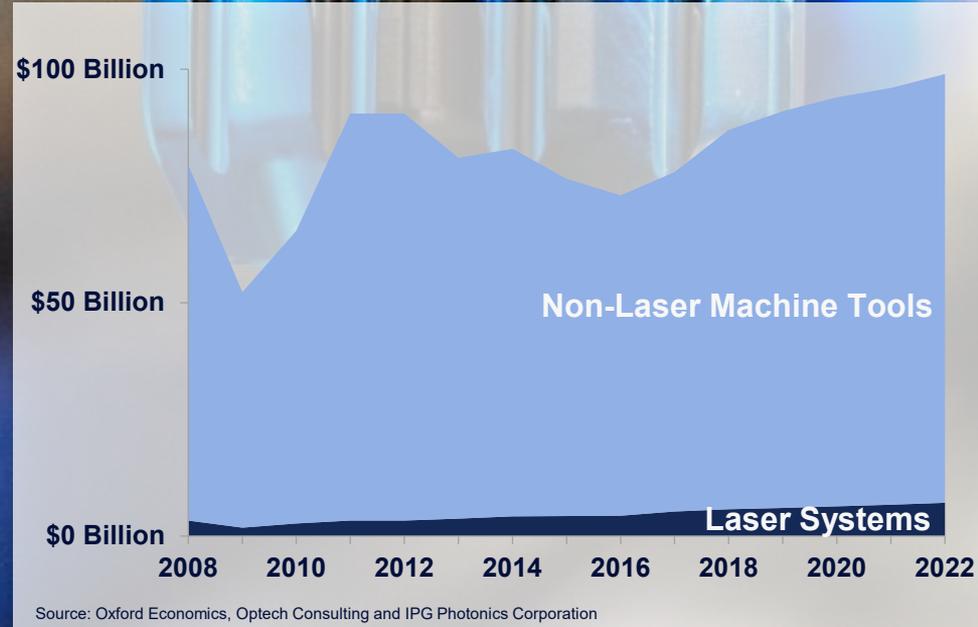
ADDITIVE MFG



MARKING



SURFACE TREAT.

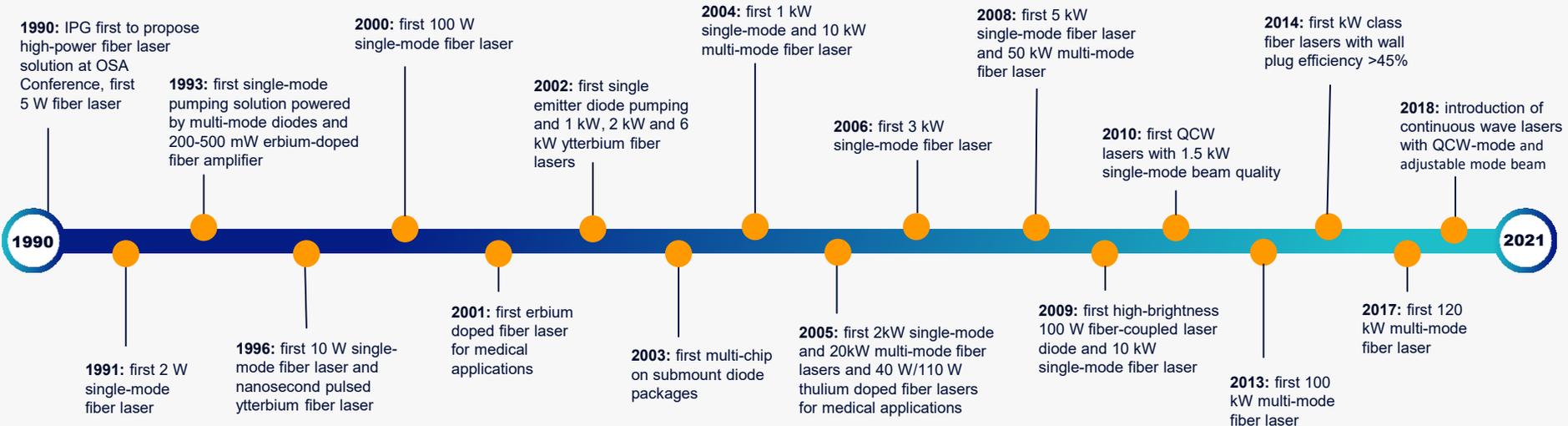


# The Pioneering Force Behind Fiber Lasers

## IPG Photonics Overview

IPG Photonics is the inventor and world's leading producer of high-power fiber lasers, which enable greater precision, higher-speed processing, more flexible production methods and enhanced productivity within industrial, semiconductor, instrumentation, medical, scientific, defense and entertainment applications. Fiber lasers combine the advantages of semiconductor diodes, such as long life and high efficiency, with the high amplification and precise beam qualities of specialty optical fibers to deliver superior performance, reliability and usability. IPG has continually pioneered the development and commercial production of numerous unique technologies related to fiber lasers combining deep materials science expertise and process know-how with a vertically-integrated business model. The company produces all key components of its fiber laser technology in-house, enabling: (1) better performing, higher quality solutions; (2) faster product development; (3) more efficient production methods with high yields throughout the process; (4) industry-low product delivery times; and (5) rapid ongoing cost reduction with an industry-best margin profile.

## IPG'S HISTORY OF INNOVATION



# The Pioneering Force Behind Fiber Lasers

## Leading Technology Development

### **Distributed Side Pumping**

uniquely enables fiber lasers with high beam quality, superior electrical efficiency and a completely monolithic design without alignment or vibration concerns and with no free space optics (more on slide 10).

### **Thin film Technologies**

includes highly-reflective and anti-reflective coatings and narrow line filters of industry-leading quality and performance.

### **Acousto-Optic Crystal Technology**

employ unique crystal growth processes to produce acousto-optic modulators (used in pulsed lasers) and other components not available in the commercial market.

### **Active Optical Fiber**

produce active optical fiber of varying core diameter with higher efficiency, lower loss and greater protection against photo darkening and light scattering than competing solutions.

### **Laser Diodes**

produce multi-mode laser diodes that are more efficient than competing solutions. Today we produce more than 10 million tested diode chips, significantly more than the next largest producer of these diode chips.

### **Volume Bragg Gratings**

leading-edge technology for pulse compression within ultrafast pulsed fiber lasers.

### **Assembly, Splicing, Testing**

employ low-loss assembly and splicing techniques throughout our core technologies while utilizing unique IPG-designed testing solutions that improve reliability at a significantly lower cost per channel than commercially available solutions.

### **Distributed Single Emitter Pumping Solution**

allows for significantly higher coupling and wall-plug efficiency, along with greater reliability vs. diode bar technology.

### **Nonlinear Crystals**

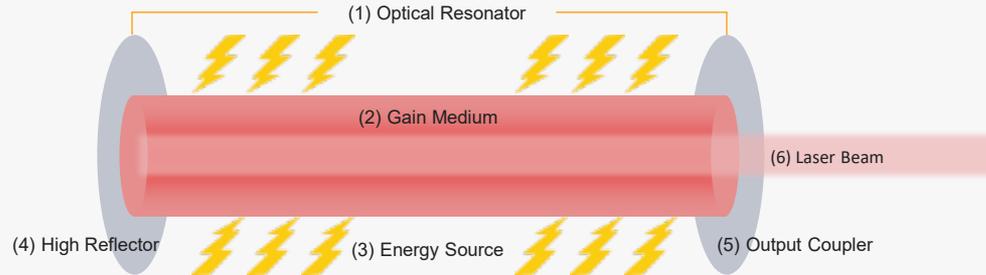
crystal growth technology for producing nonlinear crystals for visible and UV lasers with uniquely low absorption and near 100% high-quality material yield vs. competing technologies with ~50-70% material yield.

# Laser 101

## Light Amplification by Stimulated Emission of Radiation

### What is a Laser?

An optical amplifier that converts energy into highly concentrated beams of light by stimulated emission of photons (light particles) from excited matter. The unique properties of laser light enable more powerful, precise and flexible processing within numerous industries and applications.



### How a Laser Works

A laser consists of: **(1) an optical resonator**, typically two mirrors between which a coherent light beam travels in both directions; **(2) a gain medium** material within the resonator with properties that allow light amplification by stimulated emission; and **(3) an energy source** of light or electric current that excites atoms in the gain medium, known as **pumping**. Light in the gain medium travels back and forth between the two mirrors – the **(4) high reflector** and the **(5) output coupler** – being amplified each time. The output coupler is partially transparent, allowing some of the photons or **(6) laser beam** to exit.

### Types of Lasers

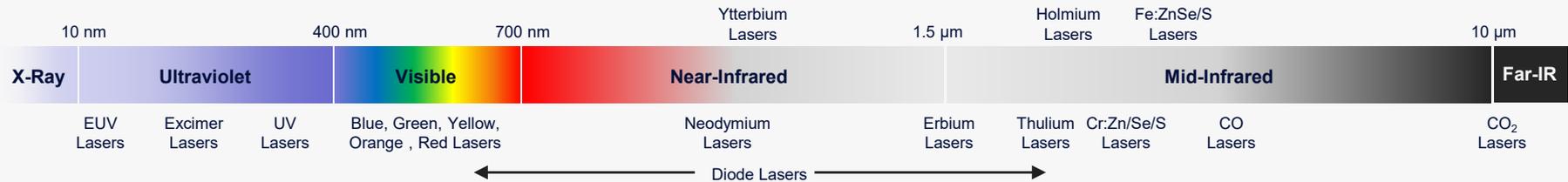
Lasers are often categorized by the type of gain medium (gas, crystal, fiber, semiconductor) but are also distinguished according to: (1) wavelength of operation (typically  $\sim 0.3 \mu\text{m}$  to  $\sim 10 \mu\text{m}$ ); (2) pump energy source (electrical discharge, flashlamp, laser diode); (3) mode of operation (continuous wave or pulsed); (4) power (typically milliwatts to kilowatts); and (5) beam quality.

# Laser 101

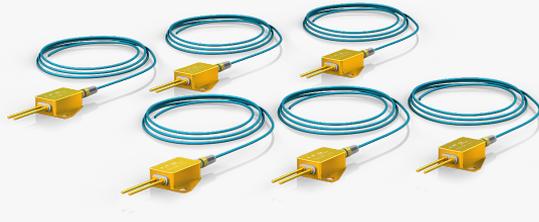
## Unique properties of Laser Light

- ▶ **Collimated/non-divergent** beam, consisting of parallel light waves traveling in a single direction with minimal divergence, allowing laser light to be focused to very high intensity or over long distances
- ▶ **Monochromatic** (single frequency or wavelength) enabling specific light energy to be delivered for a precise application
- ▶ **High energy density** enables materials processing and advanced applications
- ▶ **Coherent** nearly identical photons/waves that move together in both space and time, allowing holographic and interferometric applications
- ▶ **Mode of operation** can be continuous wave (constant power over time) to ultrashort pulses, which are much shorter than non-laser sources

## Wavelengths of Commercially Available Lasers



# Laser Technologies



## Semiconductor Lasers

**Laser diodes** are electrically-pumped semiconductor lasers in which the gain medium is the p-n junction of a semiconductor diode, similar to light-emitting diodes (LED). Laser diodes are compact, inexpensive and commonly used in communications, optical storage, consumer products and as the light source within fiber and other types of lasers.

## Fiber Lasers

**Fiber lasers** are monolithic devices that use high-power semiconductor diodes to pump an active optical fiber, which serves as the gain medium and the optical resonator (see slide 10 for diagrams and additional detail). The active fiber core is infused or doped with rare-earth atoms (e.g. ytterbium, erbium, thulium) and contains fiber Bragg gratings at both ends that serve as mirrors. Within IPG fiber lasers, light emitted from semiconductor diodes is inserted into the external layer (cladding) of an active gain fiber. The pump light undergoes multiple reflections within the fiber cladding while frequently intersecting the fiber core, generating highly-focused light of exceptional efficiency. Use of diodes as a pumping source enable fiber lasers to achieve power conversion (wall-plug efficiencies) of 50% or better. Fiber lasers are compact and deliver high output power because of: (1) the scalability of the technology and (2) the high surface area to volume ratio of optical fiber. The monolithic design of a fiber laser eliminates the need for free space transmission and mirrors to guide the light. Instead, as the light amplification happens within the glass fiber, the output light can be coupled directly into a flexible delivery fiber, which can be easily integrated with a moveable focusing element and combined with automated production processes that move in multiple dimensions (e.g. robotics). Finally, ytterbium fiber lasers produce light at 1  $\mu\text{m}$  wavelength, which is better-absorbed in metals. Because of these advantages, fiber lasers are rapidly gaining share within materials processing and other applications.

# Laser Technologies

## Gas Lasers

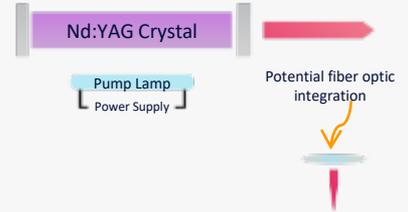
**CO<sub>2</sub> lasers**, traditionally used in materials processing applications, produce light in the infrared (IR) spectrum (10.6 μm) by stimulating electrons in a gas mixture and delivering the beam through free space using mirrors to provide direction. As a result, they occupy a much larger footprint and are more delicate to handle compared with fiber lasers. Wall-plug efficiency of these lasers is typically 7-8% including the cooling element (chiller); thus a 6 kilowatt CO<sub>2</sub> laser requires at least 75 kilowatts of input power. CO<sub>2</sub> lasers operate at a wavelengths that are optimal for use on many non-metallic materials, including organic materials like wood and fabrics.



**Excimer lasers** use combination of noble gases and a halogen, which produce a molecule called an excimer when stimulated. The excimers act as a gain medium and generate nanosecond pulses in the UV range. These lasers are primarily used in microelectronics applications including photolithography and flat panel displays.

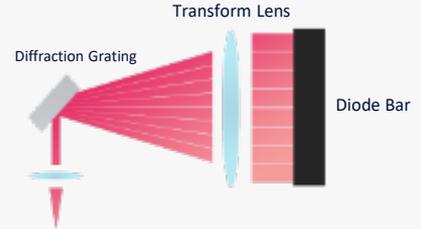
## Crystal Lasers

Employing artificial crystals infused with rare-earth atoms as the gain medium, crystal lasers are used in a variety of materials processing, scientific, medical and advanced applications. **Nd:YAG lasers** (yttrium aluminum garnet infused with neodymium) produce light at 1 μm wavelength, utilizing mirrors and lenses to focus the light output., which can be integrated into a fiber optic system or delivered to the work surface with mirrors. Although well-suited for metals, Nd:YAG wall-plug efficiency is extremely low at ~2% for lamp-pumped lasers and in the 20% range for diode-pumped devices. **Disk lasers** use small diode pumps outputting multi-mode light. This light is reflected by mirrors onto a small disk crystal (typically Ytterbium doped YAG). Many of these diode-crystal modules are combined to create the final laser output. Wall-plug efficiency is typically in the 20% range, but with a much larger form factor compared with fiber laser technology.



## Direct Diode Lasers

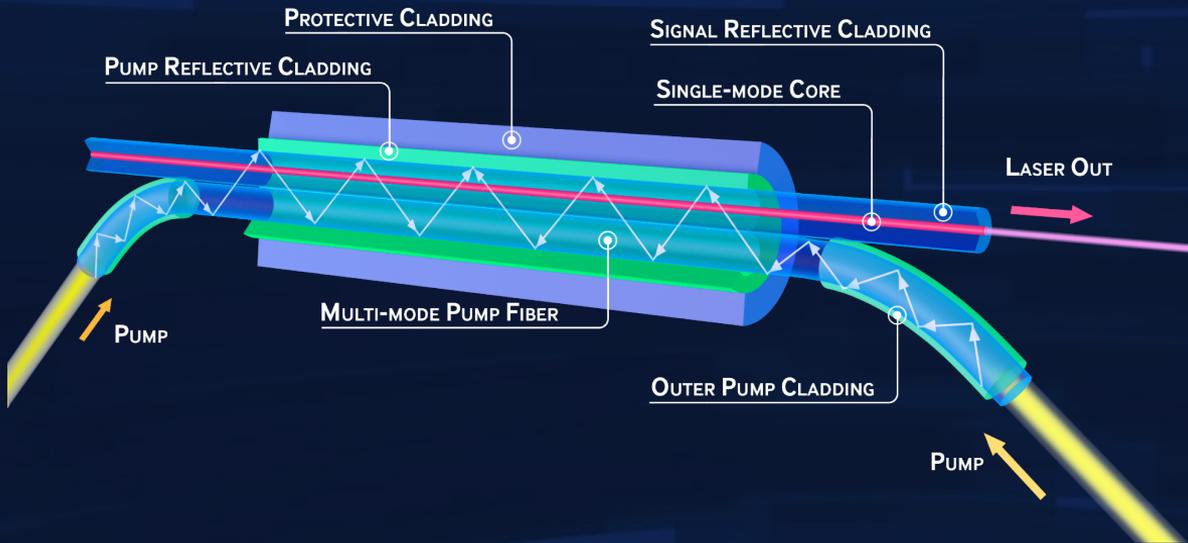
In an effort to move into higher-power applications, **direct diode lasers** have been developed that focus light from diode bars directly into an output fiber, rather than using diodes for pumping another laser, such as in fiber or crystal laser technology. Although this theoretical simplification of laser architecture could potentially result in improved efficiency, it has drawbacks as well. Most direct diode lasers use diode bar emitters, which are less reliable, have no inherent cost advantage, and may emit light at slightly different wavelengths making coherent combining of the light a challenge. In addition the beam quality of a diode laser is inferior to a fiber laser and the technology is less scalable.



# IPG Patented Side Pumping Technology

## Cladding (Side) Pumping

IPG fiber lasers use a proprietary side- or cladding-pumping process to transfer energy from a large number of multi-mode single-emitter semiconductor diodes into a small (single-mode) fiber core for amplification. In cladding pumping, IPG uses a dual fiber construction consisting of a multi-mode pump fiber and a single-mode doped core fiber. The light from many pump diodes is coupled into the multi-mode pump fiber and undergoes multiple reflections while frequently intersecting the single-mode core. During these intersections, the pump light is absorbed and re-emitted by rare-earth ions, converting multi-mode diode light into single-mode fiber laser light with exceptional efficiency and high brightness. This approach enables a completely monolithic design without alignment or vibration concerns and with no free space optics. Other fiber lasers generally use end pumping, which is less efficient, reduces beam quality, often requires the use of mirrors to focus the light source into the fiber and may require maintaining positive air pressure within the laser to avoid dust and other contaminants.



## Complete Portfolio of Components

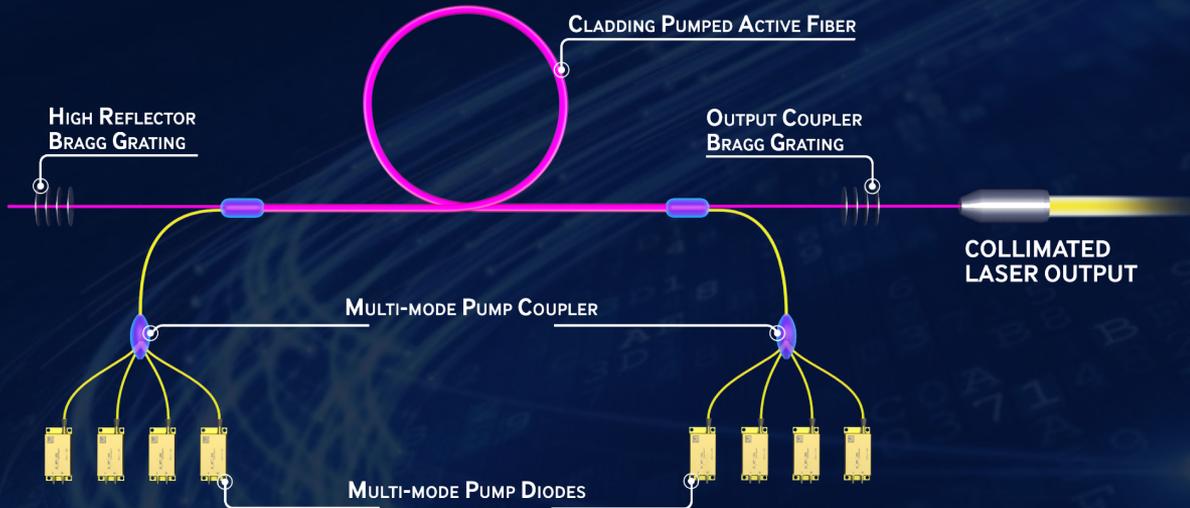
IPG fiber laser components are designed and manufactured internally, at higher-performance, smaller form factor and lower cost than competing products.

- ▶ Acousto-optic Modulators
- ▶ Isolators
- ▶ Beam Couplers
- ▶ Pump Combiners
- ▶ Collimators
- ▶ Laserline Narrowing and Stabilization
- ▶ Spectral and Spatial Filters
- ▶ Raman Filters
- ▶ Multiband Filters
- ▶ Compressors for fs and ps lasers
- ▶ Spectral Beam Combining
- ▶ Coherent Beam Combining
- ▶ Wavelength Multiplexing
- ▶ High-Power Beam Splitting
- ▶ Beam Steering and Deflection
- ▶ Angular Magnifiers
- ▶ Single Photon Counting
- ▶ Wavelength Tunable Lasers

# IPG Single-Emitter Diode Architecture

## Single-Emitter Diode Architecture

In IPG fiber lasers, the energy source is comprised of many multi-mode, or broad area, single-emitter diodes. IPG's single-emitter semiconductor diodes together form an assembly of independent light-generating elements that provide an electrically efficient and reliable light source, as the failure of any single-emitter pump does not affect the performance of the remaining pump assembly. Other fiber lasers often use diode bars or stacks, which combine multiple emitters (10-100) along a large-area chip, forcing all emitters to share an electrical current source and a complex thermal management system consisting of expensive and unreliable microchannel coolers using high-pressure deionized water. While packaging costs can be lower with diode bar technology, thermal and electrical cross-talk limits bar lifetime and constrains performance. In addition, our single-emitter diodes have significantly higher coupling efficiency (90-95%) and wall-plug efficiency (50-60%) vs. bar-stack alternatives at 50-75% and 25-35%, respectively.



## Leading-Edge Modular Platform

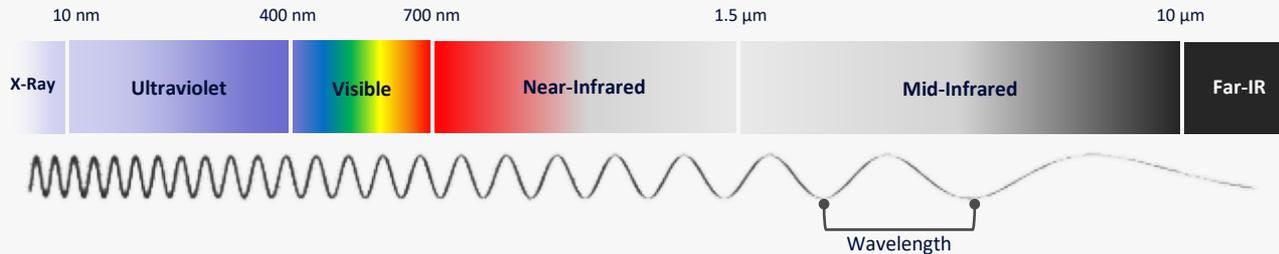
- ▶ Master oscillator power amplifier (MOPA) architecture with fully integrated (spliced) multiple cascades
- ▶ Multi-chip high-power pump laser diode packages
- ▶ Darkening-free optical fiber, which is highly doped and produced in industry-leading quantities
- ▶ Multi-port facet couplers with no-loss multi-mode coupling techniques
- ▶ Beam combining techniques including single-mode to multi-mode couplers
- ▶ Splicing mode matching of different fiber types
- ▶ Leader in fiber Bragg gratings with volume Bragg grating technology for ultra-short pulse compression
- ▶ Power scaling by parallel combining of fiber resonators

# Categorizing Lasers by Key Attributes

## WAVELENGTH

Electromagnetic radiation can be viewed as waves or photons and measured by: (1) wavelength; (2) photon energy; or (3) oscillation frequency. Wavelength is the distance between two successive points in the wave with the same phase of oscillation (e.g. crest to crest or trough to trough). The shorter the wavelength, the higher the frequency; that is, more crests within a second. Because laser light is monochromatic (single wavelength), lasers are often characterized by the wavelength of light they emit.

IPG Photonics produces lasers from 0.3 to 4.5  $\mu\text{m}$  and the majority of the lasers we sell for materials processing applications contain active fibers infused with ytterbium, which produces light at a wavelength of 1  $\mu\text{m}$ .  $\text{CO}_2$  lasers produce light at 10.6  $\mu\text{m}$ . The shorter wavelength possible with fiber lasers compared to their  $\text{CO}_2$  counterparts makes them more efficient at metal processing as metals more readily absorb the laser's energy, reducing the power needed to heat the metal to cut or weld. We also infuse active fibers with erbium and thulium to producing lasers with wavelengths of 1.5  $\mu\text{m}$  and 2  $\mu\text{m}$  for a variety of telecom, medical, R&D and non-metal processing applications. Furthermore, we produce nonlinear crystals for frequency doubling and frequency tripling of the 1064 nm beam from our ytterbium fiber lasers to produce 532-nm green and 355-nm UV lasers, also known as second-harmonic generation and third-harmonic generation, respectively.



# Categorizing Lasers by Key Attributes

## MODE OF OPERATION

Lasers can run in a variety of modes, each effectively representing a compromise between average and maximum power. With a continuous wave mode, the laser is continuously producing the same wattage, making its average power equal to its maximum. Other modes rely on pulses of varying lengths to increase maximum power by reducing the time in which this maximum power is available; with incredibly short pulses, very high amounts of power are possible, reducing as pulse length increases.

IPG produces continuous wave (CW), quasi-continuous wave and pulsed lasers, with pulse durations ranging from milliseconds (thousandths of a second) to femtoseconds (quadrillionths of a second).

## POWER

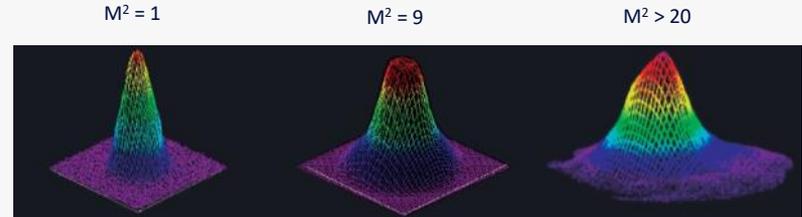
The output power of a laser is its wattage (joules per second), which is the rate at which power is transferred to the workpiece. The higher a laser's power, the more rapidly one can deliver energy to the workpiece (e.g. cut or weld materials). However, as laser power increases, the electricity needed must increase as well. As cutting speeds improve, other mechanical components in which the laser is integrated must also keep up, making systems investments in linear motors and gantry speeds necessary to fully make use of higher powered lasers.

Today we produce lasers at power levels from milliwatts to kilowatts, with our 120 kW multi-mode ytterbium fiber lasers the highest-powered continuous wave laser commercially produced on the market by an order of magnitude. We also have the ability to make even higher-powered lasers to meet specialized customer-specific application needs.

## BEAM QUALITY

$M^2$  or the beam quality factor represents the degree of variation between a laser beam and the ideal single-mode or diffraction-limited Gaussian beam where  $M^2=1$ .  $M^2$  indicates how well a beam can be focused on a small spot and remain focused over longer-distances. In most lasers, beam quality is sensitive to output power, with  $M^2$  increasing as output power increases. However, in fiber lasers, the output beam is virtually non-divergent over a wide power range. A non-divergent beam enables higher levels of precision, increased power densities and the ability to deliver the beam over greater distances to where processing can be completed. The superior beam quality and greater intensity of a fiber laser's beam allow tasks to be accomplished more rapidly, with lower-power and with greater flexibility.

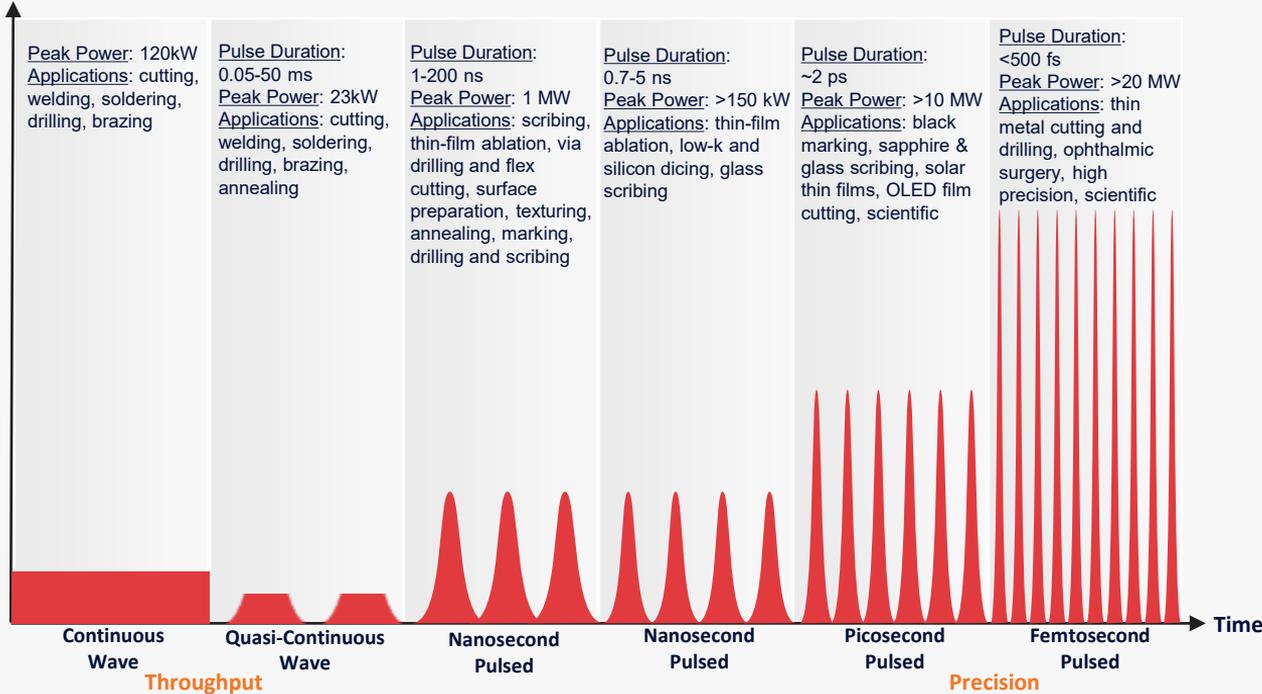
Diffraction-limited single-mode beams with  $M^2$  factors nearing 1 are required for certain telecommunications, sensor, directed energy and remote materials processing applications. Other types of materials processing, including many cutting and welding applications, will use laser sources with  $M^2$  factors of 10 and above depending on the application. IPG produces both single-mode lasers with an  $M^2$  factor  $<1.1$  as well as multi-mode lasers with higher  $M^2$  factors to meet a variety of application- and industry-specific needs.



# Broadest Portfolio of Fiber Lasers

Delivering any wavelength, mode of operation, power, beam quality or application

Peak Power (Megawatts)



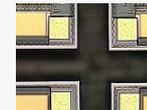
Thick steel cut with a continuous wave laser



Drilling using a quasi-continuous wave laser



Surface Cleaning using a pulsed laser



Micromachining using an ultrafast laser

# Advantages of Our Fiber Lasers

## Monolithic Design

- ▶ IPG fiber lasers have no moving components, enabling a rugged design that eliminates optics misalignment and the vibration-free installation required for many gas and solid state lasers.
- ▶ Because of our cladding pumping technology and advanced splicing techniques, IPG produces a unique “all fiber” solution. Competing fiber lasers often utilize mirrors to focus the light source into the fiber, requiring positive air pressure to be maintained within the laser to avoid dust and other contaminants.

## Highest Power

- ▶ IPG commercially-available high-power CW ytterbium fiber laser technology can scale to record power levels of up to 10 kW single-mode and 120 kW multi-mode output power. We have the ability to produce even higher power levels for specialized customer-specific application needs.

## Record Power Efficiency

- ▶ Because we use more efficient diodes, active optical fiber, splicing techniques and transmission components, IPG produces kilowatt-scale fiber lasers with record wall-plug efficiency of ~45% to 50%.
- ▶ Including the cooling element (chiller), our lasers use 50% less electricity than competing fiber and disk laser solutions, 84% less electricity than CO<sub>2</sub> lasers and 96% less electricity than lamp pumped Nd:YAG lasers.

## Beam Quality

- ▶ IPG produces fiber lasers with the highest (near-diffraction-limited) beam quality, including single-mode fiber lasers with a M<sup>2</sup> factor <1.1.
- ▶ High beam quality means that IPG fiber laser can serve a wider range of applications within materials processing, medical, scientific and defense, including directed energy solutions.

## MOPA Configuration

- ▶ Unlike gas or crystal lasers, fiber lasers can be produced using a MOPA or master oscillator power amplifier configuration.
- ▶ Consisting of a master or seed laser (laser diodes) and an optical amplifier (cladding-pumped fiber amplifier) to boost output power, MOPA configuration decouples laser performance aspects from the generation of high powers, offering significant advantages in terms of output power, beam quality and pulse duration.

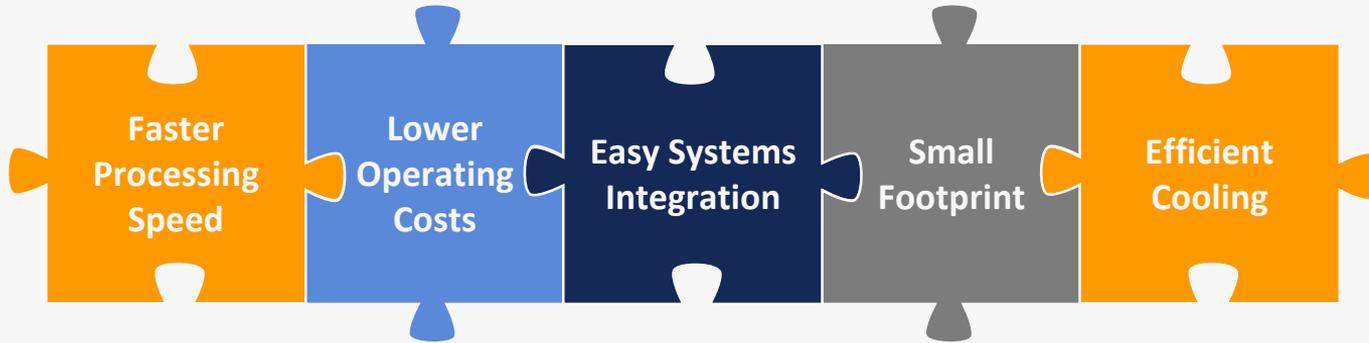
## Reliability

- ▶ Utilizing our rigorously-tested, long-lived semiconductor diodes, unique active fiber to prevent photo darkening and other leading-edge, proprietary technology, IPG fiber lasers have demonstrated greater reliability, less required maintenance and fewer service interventions than competing fiber, solid state and gas lasers. We typically provide one to three-year parts and service warranties on our lasers.

## Modular / Scalable Architecture

- ▶ The basic structure of our lasers is modular in design, with core building blocks (e.g. diodes, fiber blocks, etc.) that are the same regardless of power or configuration.
- ▶ Our higher-power lasers simply require more modules.
- ▶ IPG fiber laser production is easily scalable with superior process control and repeatability, enabling industry-low product delivery times for our customers.

# IPG Lasers Enable Greater Productivity



- ▶ A 6 kW fiber laser cuts 0.25-inch thick steel at 200 inches per minute (IPM), about double the speed of a 6 kW CO<sub>2</sub> laser, which cuts at 110 IPM. Moreover, a 10 kW fiber laser cuts 0.25-inch thick steel at 500 IPM, about five times faster than a 6 kW CO<sub>2</sub> laser.
- ▶ Fiber laser hourly operating costs are >50% lower than CO<sub>2</sub>.
- ▶ CO<sub>2</sub> maintenance tasks consuming several hours per month, such as beam alignments, are not required for fiber lasers.
- ▶ In addition, CO<sub>2</sub> consumable costs such as mirrors, lasing gases and beam delivery bellows are not incurred with fiber lasers.
- ▶ Fiber laser light is transmitted through a flexible cable, delivering much better beam quality and allowing for easy integration with robotics and other automated manufacturing processes since there are no mirrors that need to be aligned and no free space optical transmission.
- ▶ In a simple process the cable can be attached to a wide variety of automated systems.
- ▶ Fiber lasers are incredibly compact because they convert diode energy into useful laser beams within a fiber no thicker than a human hair, as opposed to the bulkier gas-filled chambers of CO<sub>2</sub> lasers.
- ▶ Thanks to our leading-edge component technologies, IPG fiber lasers are significantly smaller than competing fiber and solid state lasers, taking up less space within a factory setting.
- ▶ IPG fiber lasers utilize smaller-form-factor cooling elements because of the: (1) efficiency of our laser diodes and (2) small diameter of our optical fiber combined with its looping, which more effectively dissipates heat due to the high surface area to volume ratio.
- ▶ Our rack-mounted and lower-power fiber lasers dissipate heat so efficiently they can be air cooled instead of water cooled.

# IPG Vertical Integration

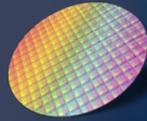


## INTEGRATED SYSTEMS

WELDING | ABLATION  
DRILLING | CLADDING  
CUTTING | CLEANING

### Fab Operations

Semiconductor wafer growth  
Diode processing, chip  
mounting & burn-in



### Laser Diode Packaging

Up to 120-watts of power



**Optical Preform**  
Silica based glass  
MCVD method  
Dope with rare earth ions



## DEEP IN TECHNOLOGY DEEP IN EXPERIENCE

### Laser Sources

Coupling | Final burn in | Shipment



### Process Heads, Monitoring and Switches

All fiber beam delivery



### Modules

Up to 2000 Watts

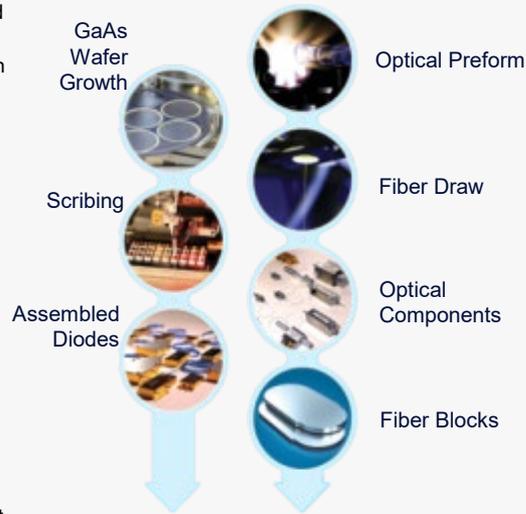


# Benefits of Vertical Integration

We view our in-house component supply and process know-how as crucial competitive advantages, providing us an enhanced ability to increase the power and functionality of our products at an industry-low cost point.

## Diodes

- ▶ In 2019 we produced more than 10 million tested semiconductor diode chips for our pump laser diodes (PLDs) that power all our fiber lasers. IPG PLD's come in 1-, 3-, 6- and 9-chip-on-submount (COS) configurations.
- ▶ We utilize multiple molecular beam epitaxy (MBE) wafer growth systems, along with proprietary recipes and reactor settings to grow gallium arsenide (GaAs) wafers. We believe MBE yields high-quality optoelectronic material for low-defect density and high uniformity of optoelectronic parameters as compared to other techniques like MOCVD.
- ▶ Within our wafer fab operation, we employ proprietary wafer process equipment and facet passivation and coating techniques to ensure industry-best performance and reliability. IPG produces submounts internally, with COS assembly performed using in-house automated equipment and proprietary processes.
- ▶ We have the industry's largest test and burn-in operation to ensure long-term PLD reliability. Test and burn-in equipment is designed and manufactured internally at a significantly lower cost per channel than the market, with every COS undergoing rigorous high-temperature and high-current screening.
- ▶ Our PLD packaging operation utilizes equipment designed and manufactured internally with better performance and lower cost than open market alternatives. We also produce micro optics and package mechanical subcomponents internally, enabling a lower packaging cost compared with overseas contract manufacturing.



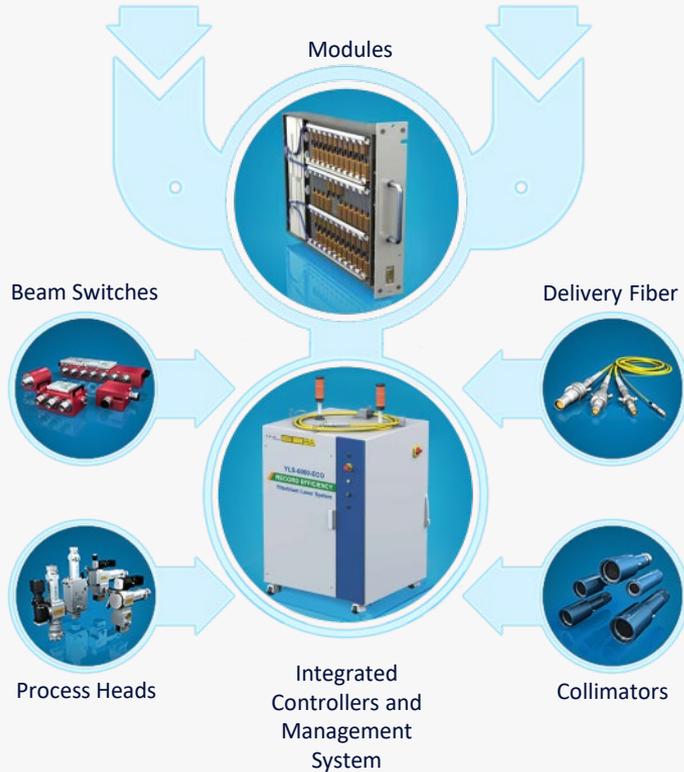
## Specialty Optical Fiber and Components

- ▶ We are a leading global producer of **active optical fiber**, which is used internally in our products. Active optical fibers with embedded mirror gratings form the laser cavity or gain medium in which lasing or amplification of light occurs in our products. Our active fibers consist of an inner core that is infused with rare earth atoms, such as **ytterbium**, **erbium** or **thulium**, and outer cores of un-doped glass having different indices of refraction. We believe that our large portfolio of specialty optical fibers has a number of advantages including: (1) higher concentrations of rare earth ions; (2) improved reliability; (3) higher lasing efficiency; and (4) a greater ability to achieve single-mode outputs at high powers while withstanding the high optical energies at these power levels.
- ▶ We have developed a wide range of **advanced optical components** that are capable of handling high optical power levels and contribute to the superior performance, efficiency and reliability of our products. In addition to fibers and diodes, our optical component portfolio includes fiber gratings, couplers, isolators, combiners, bulk-optics, micro-optics and crystals among others. We also developed special methods and expertise in splicing fibers together with low optical energy loss and on-line loss testing.

## Fiber Blocks

- ▶ We splice our specialty active optical fibers with other optical components and package them in a sealed box, which we call a **fiber block**. The fiber blocks are compact and eliminate the risk of contamination or misalignment due to mechanical vibrations and shocks as well as temperature or humidity variations.

# Benefits of Vertical Integration



## Modules

We package hermetically-sealed **pump laser diodes** and **fiber blocks** into **pump modules**. Our module design is scalable and modular, permitting us to make products with high output power by coupling a large number of diodes with fiber blocks. Characteristics such as the ability of the package to dissipate heat produced by the diode and withstand vibration, shock, high temperature, humidity and other environmental conditions are critical to the reliability and efficiency of our modules.

## Fiber Laser

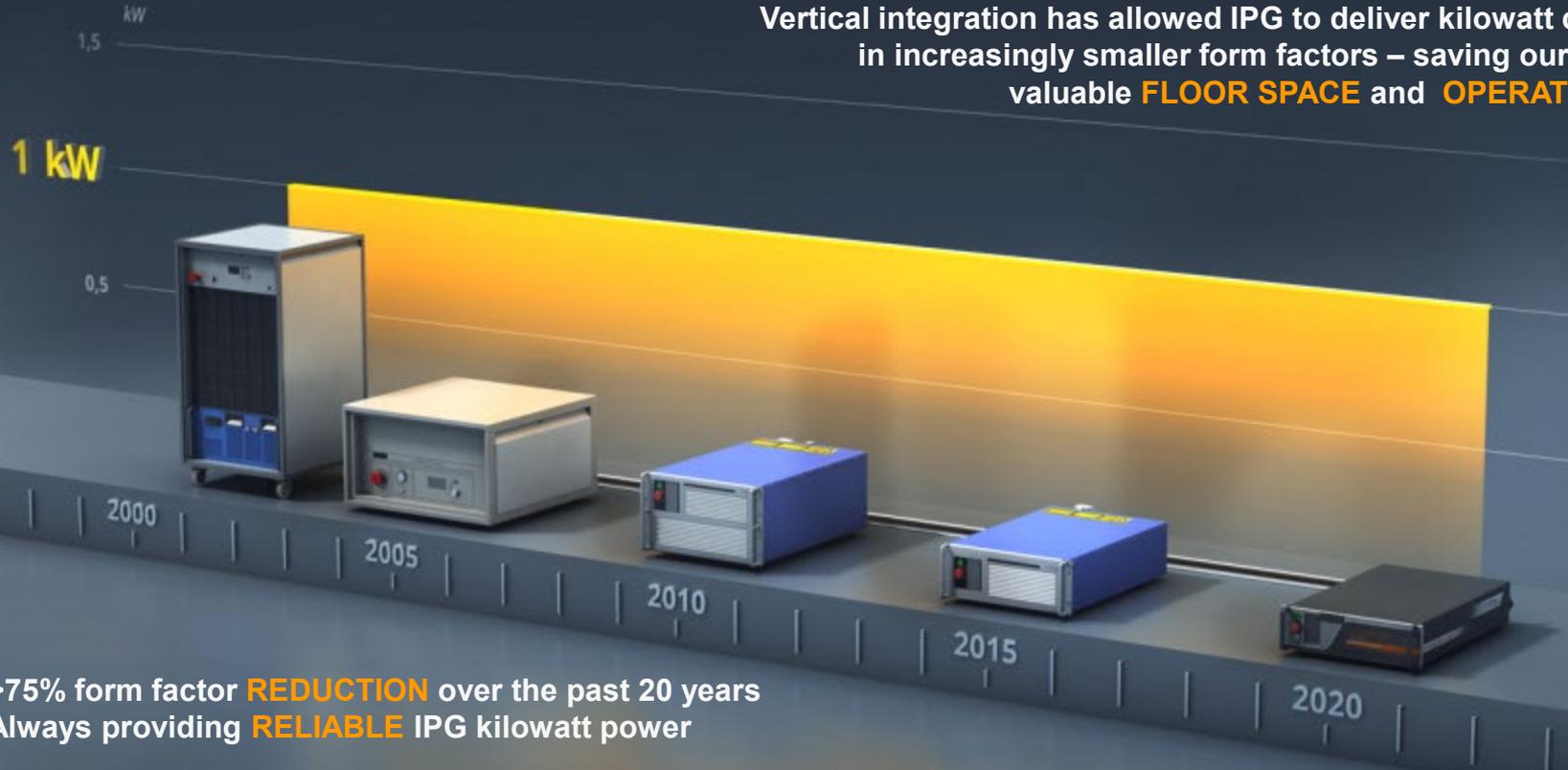
We produce **high-power fiber lasers** by combining multiple **modules** together with associated **power supplies**. Our proprietary process for combining fiber modules allows us to produce industrial-grade fiber lasers at over 100 kilowatts of power. We build, design and assemble fiber laser modules and power supplies in-house, enabling a more robust, compact and efficient design at low cost.

## Complementary Products

**Optical delivery fiber cables** bring the light source to the work surface. We produce delivery fiber with core diameters from 50  $\mu\text{m}$  to over 1000  $\mu\text{m}$  at lengths of more than 100 meters. Within certain applications, it is necessary to transform light output from an optical fiber into a free-space collimated beam, and IPG produces both water or air cooled **collimators**. IPG also manufactures a complete line of **couplers**, **beam shutters** and **multi-channel beam switches** that dramatically expand functionality. They enable the use of a single laser at multiple working cells, increasing process speed and maximizing throughput by allowing multiple applications simultaneously. Finally, IPG produces a wide range of **process heads**, including cutting and welding heads and optical scanners that enables applications like welding, precision cutting, marking and surface treatment.

# Benefits of Vertical Integration

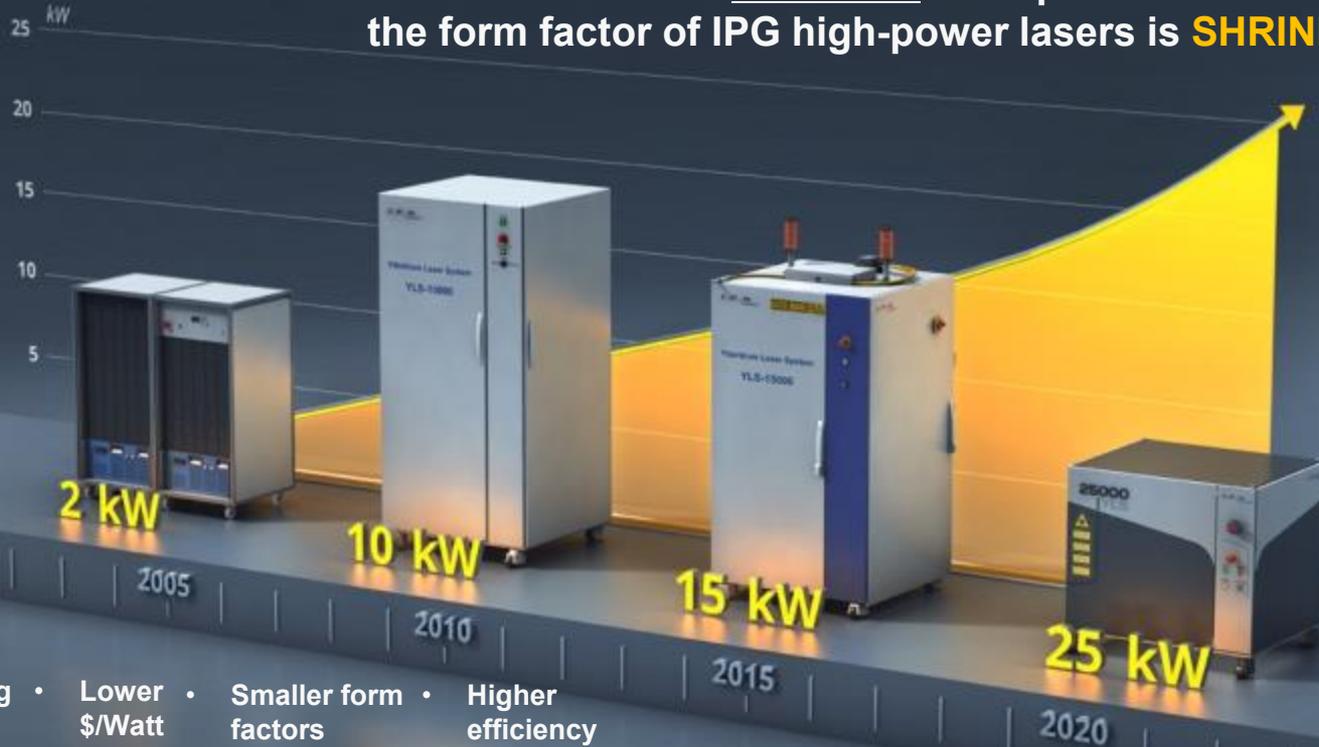
Vertical integration has allowed IPG to deliver kilowatt class power in increasingly smaller form factors – saving our Customers valuable **FLOOR SPACE** and **OPERATING COSTS**



>75% form factor **REDUCTION** over the past 20 years  
Always providing **RELIABLE** IPG kilowatt power

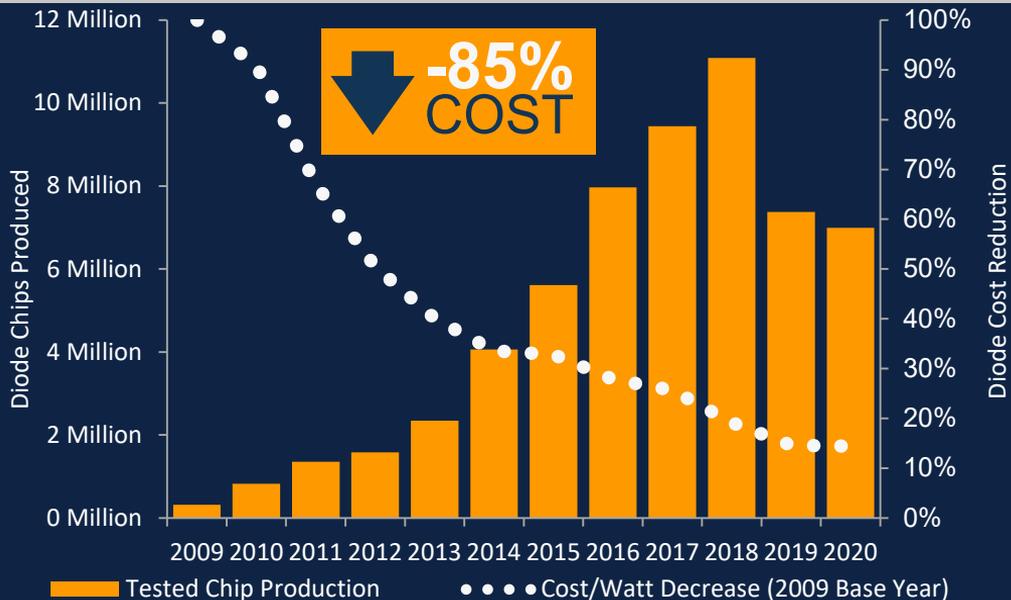
# Benefits of Vertical Integration

As the demand for *increased* laser power **GROWS**  
the form factor of IPG high-power lasers is **SHRINKING**



- Faster cutting speeds
- Lower \$/Watt
- Smaller form factors
- Higher efficiency

# Diodes: the Power Behind the Fiber Laser



Source: IPG Photonics Corporation

- IPG diodes are the lowest cost in the industry, empowering our Customers with the **HIGHEST power** fiber lasers for **the LOWEST cost** per watt
- In 2019 IPG transitioned to a new higher power chip reducing cost per watt and the level of required production to support a given level of revenue

# Applications

Cutting and Drilling



## ~50% OF REVENUE

Lasers cut and drill material not through mechanical grinding, but by focusing a high-powered beam and rapidly heating the material, which either melts or vaporizes it. There is no contact between the machinery and the item, with the laser working at a distance. There is still a kerf (material removed through cutting) as with traditional methods, but the kerf can be greatly reduced in size by using a laser.

Additive Manufacturing



Cladding



Cladding and additive manufacturing function in largely the same way, heating metallic powders until they bind to one another or to the workpiece when cladding. Additive manufacturing enables the construction of unique, completely metallic parts and cladding allows for repair and increased functionality of components through the addition of a protective layer.

Welding



Brazing



## 15-20% OF REVENUE

The ability of a laser to rapidly heat a small section of material makes it more efficient than traditional materials processing methods, even more so in the case of welding and brazing where consumables are used and heat transfer to the workpiece is an important concern. The high power density provided by a laser system allows welding of: (1) different alloys together; (2) high-strength and multi-layered steel; and (3) aluminum, which was traditionally riveted.

Ablation



Cleaning



In ablation, the exterior coating absorbs the energy and vaporizes, leaving behind only the underlying material which has a higher vaporization temperature. Lasers can also be used to clean rust, paint and other coatings from surfaces without any chemicals through pulsed laser emissions which vaporize the surface damage or coating but keep the underlying material intact.

Marking



Engraving



## 7-9% OF REVENUE

Fiber lasers can be used to oxidize surfaces, darkening sections to form a design. Different colors can be attained through the addition of powders, which when heated bind to the workpiece and create the intended shape. Engraving involves the vaporization of a shallow layer, leaving behind a permanent and low maintenance mark.

Advanced



Medical



Our products are used in a variety of advanced applications including obstacle warning and light detecting and ranging, directed energy applications for security and defense, scientific projects and research and cinema projection systems. We also produce multiple laser types for medical applications including general surgery and urology, dental and skin rejuvenation and wrinkle removal.

# Products

## High Power CW



### 1. 55-60% of revenue

High Powered Continuous Wave ytterbium fiber lasers make up the majority of IPG revenue and have average powers from 1 to 120 kW, ideal for materials processing applications like cutting and welding. They present a flexible manufacturing solution since they not only operate at their peak power, but can also be used for low power applications with ease. Their modular design enables redundancy as failure of any one module can be compensated by the others, decreasing service time significantly. IPG high power lasers are the most efficient on the market with wall plug efficiencies from 40-50%-plus, reducing cooling needs significantly. In addition, we also produce single-mode ytterbium fiber lasers with power levels up to 10 kW for advance applications.

## Pulsed



### 3. 10-15% of revenue

Pulsed lasers deliver high peak power with much lower average power use, making them very useful for applications where material integrity is important. Pulsed lasers allow for applications like ablation, marking, trimming, drilling. Pulsed lasers are offered in a wide range of wavelengths: .36 - 5  $\mu\text{m}$  with adjustable repetition and peak power rates making a single laser flexible for many different uses with lower energy consumption and a smaller footprint than a CW laser.

## Mid Power CW



### 2. ~5% of revenue

Mid power lasers have output ranges below 1 kW, and those under 500 W are generally air cooled, further reducing costs. They have the same leading efficiency as high powered ytterbium fiber lasers and the same high beam quality. IPG produces these units as OEM modules or as easily integrated rack units directly for the end consumer. These lasers present an economic choice for additive manufacturing, R&D, scientific and commercial uses with a wide range of wavelengths available, from .5-5  $\mu\text{m}$ , including erbium and thulium fiber lasers with output power levels up to 500 W.

## Ultrafast



### 4. <5% of revenue

A fast growing range of advanced applications require ultra-short pulse durations in the  $10^{-11}$  (picosecond) to  $10^{-13}$  (femtosecond) range. Based on a master oscillator power amplifier (MOPA) architecture, IPG ultrafast fiber lasers generate very short pulses at extremely high power, which are particularly well suited for micro materials processing since they enable drilling and dicing with no thermal damage to surrounding materials. Our ultrafast lasers can also be used in a variety of medical and scientific applications.

# Products

QCW



## 5. ~5% of revenue

Quasi-continuous wave lasers produce pulses in the millisecond to microsecond range, similar to Nd:YAG lasers but with greater power efficiency and flexible beam delivery. Even the relatively long pulses of a QCW laser enable a peak power ~10x higher than average power. The smaller variation in output compared to other pulsed lasers makes them practical for fine welding, percussion hole drilling and fine cutting in the consumer electronics and aerospace industries.

Accessories



## 7. <5% of revenue

In order to expand the capabilities of fiber laser technology, IPG manufactures a complete set of optical beam delivery components. Products include state-of-the-art welding heads, cutting heads and scanning-based processing systems. In addition, IPG sells delivery fiber and optics, beam couplers, switches and sharers, collimators and process control and tooling solutions.

Systems



## 6. 10-15% of revenue

IPG not only produces laser modules for OEMs and end users, but also manufactures complete machine tool systems, integrating laser modules with motion systems, optics, beam switches, processing heads and software. These integrated precision systems allow for easy automation and are customizable to meet consumer needs as well as providing unified readymade solutions suitable for most typical needs.

Telecom



## 8. <5% of revenue

IPG produces fiber amplifiers, Raman pump lasers and optical transceivers for the telecom and datacom markets. IPG's fiber amplifiers are deployed in some of the world's largest broadband and fiber-to-the-home networks. In addition, we design and manufacture transceivers and transponders featuring proprietary mixed signal ASIC and DSP technology for interconnecting electronic equipment within telco, cable and data center networks.

## 9. Service and other — 5-10% of revenue

# Markets Served by Our Products

## Materials Processing

End Market	Applications	Principal Products
General manufacturing	Flat sheet, tube and 3D cutting Welding, brazing and hardening Marking, engraving and printing 3D printing Ablation and cleaning	Continuous Wave ("CW") lasers (1-20 kW) CW lasers (1-50 kW) Nanosecond ("NS") pulsed lasers (10-100 W) CW lasers (200-1,000 W) NS pulsed lasers (100-2000 W)
Automotive	Cutting of high-strength steel and aluminum Welding tailored blanks, frames and auto parts Seam welding and brazing Electric vehicle battery processing	CW lasers (1-20 kW) CW lasers (1-50 kW) CW lasers and IPG systems CW lasers and NS pulsed lasers
Consumer goods	Micro welding, cutting and marking Marking of plastic and non-metal material	Quasi-CW ("QCW") lasers and NS pulsed lasers Ultraviolet pulsed lasers
Medical devices	Stent, pacemaker and device manufacturing	CW lasers and NS pulsed lasers
Energy	Hardening and welding of pipes Cladding of turbine blades and drill bits	CW lasers (4-50 kW) CW lasers (1-20 kW) and IPG systems
Aerospace, rail, shipbuilding	Welding titanium and welding/cutting thick plates Percussion drilling of parts Non-destructive inspection	CW lasers (1-50 kW) and IPG systems QCW lasers Genesis systems
Micro electronics	Wafer inspection and annealing Solar cell processing Processing of glass, ceramics, sapphire, silicon	CW lasers and NS pulsed lasers Green pulsed lasers Picosecond ("PS") pulsed lasers

## Other Markets

End Market	Applications	Principal Products
Aerospace and defense	Directed energy	Single-Mode CW lasers, amplifiers and diodes
Entertainment	Laser cinema projection	RGB luminaire laser system
Scientific	Sensing, spectroscopy and research	Mid-infrared and other lasers
Medical procedures	General surgery, urology and soft tissue Skin, wrinkle/hair removal and dental	Thulium lasers Erbium and diode lasers
Communications	Datacom and telecom network infrastructure Terrestrial and satellite broadband	Optical transceivers Optical amplifiers and raman lasers

### Revenue by Channel:

- 70% to 75% direct sales to machine tool original equipment manufacturers
- 20% to 25% direct sales to end users or integrators working with end users

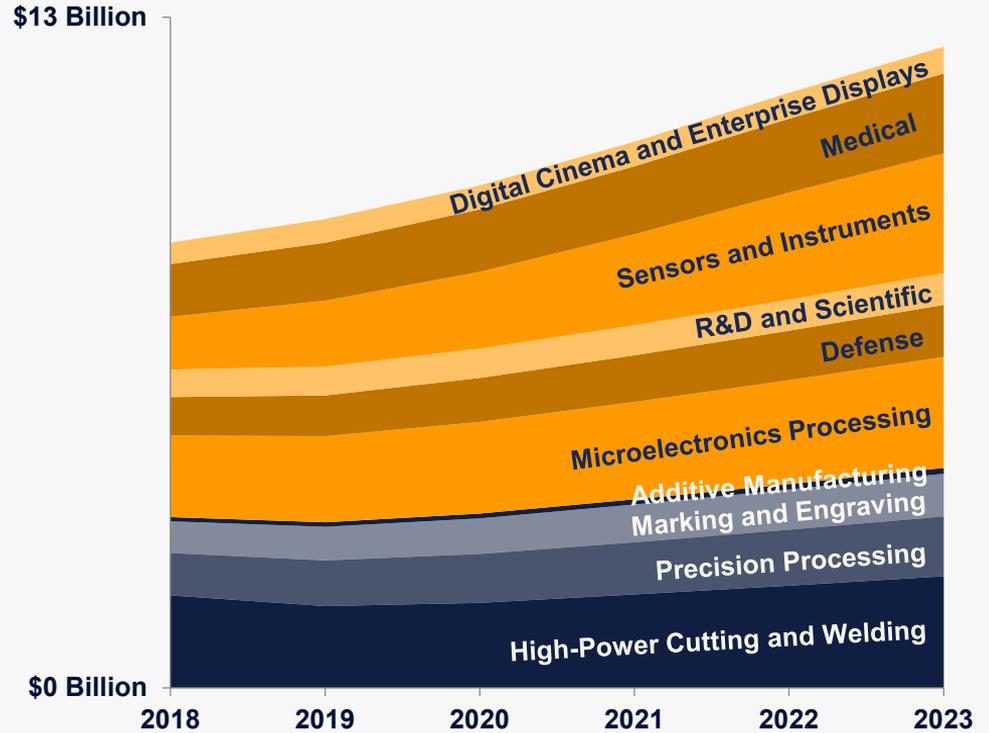
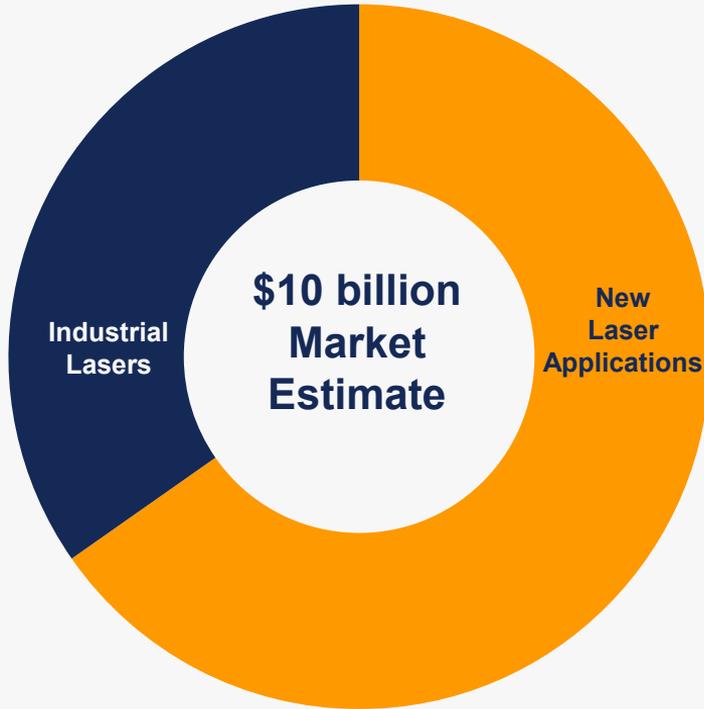
### Revenue by End Market:

Because 70% to 75% of our sales are to original equipment manufacturers of laser-based systems and not to the end users of those systems, we do not have good visibility into our revenue split by end market. In addition, lasers systems sold in the cutting market (our largest application) may be used to process materials in a variety of end markets.

### Our largest end markets include:

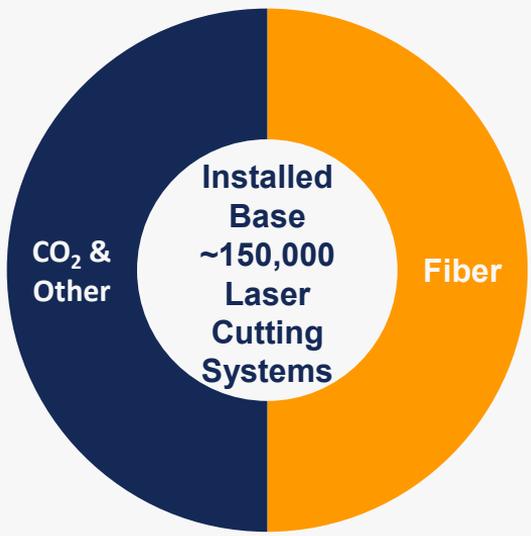
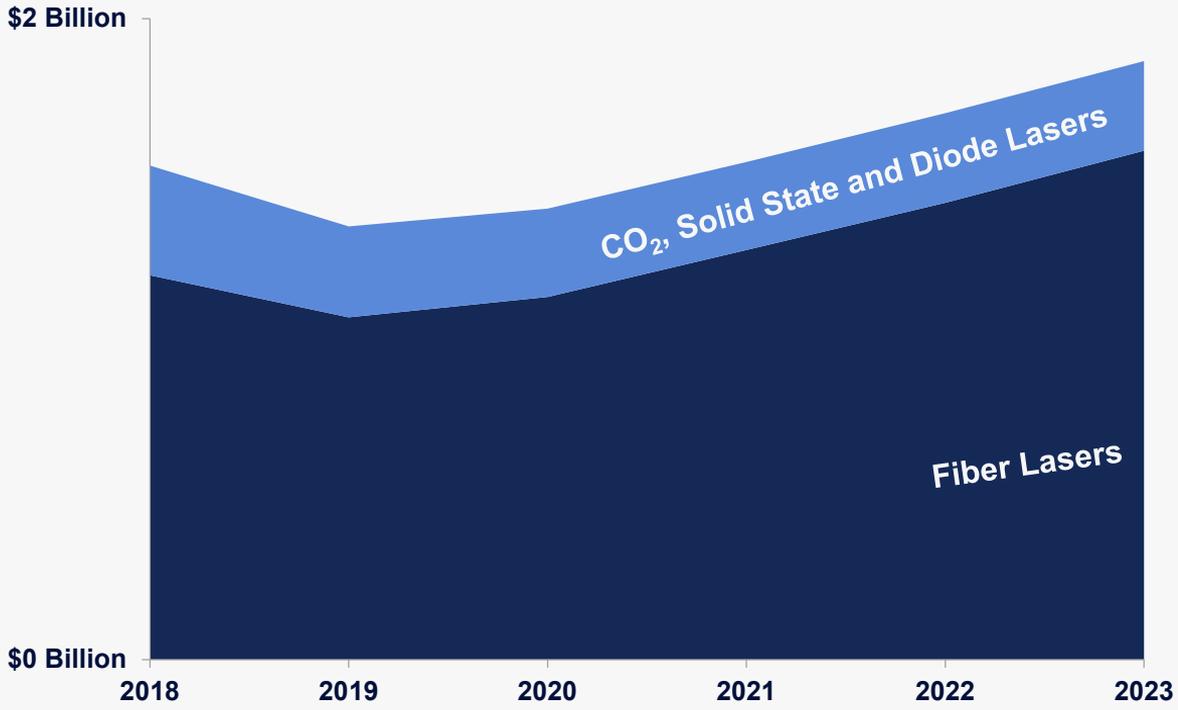
- General Manufacturing
- Automotive
- Household Appliances, Building, and Housing Equipment
- Industrial Machinery
- Electrical Equipment
- Aerospace, Shipbuilding, Railcar, and Other Transportation
- Consumer Electronics

# Addressable Market for Laser Sources



Source: Optech Consulting, Strategies Unlimited and IPG Photonics Corporation

# Metal Cutting



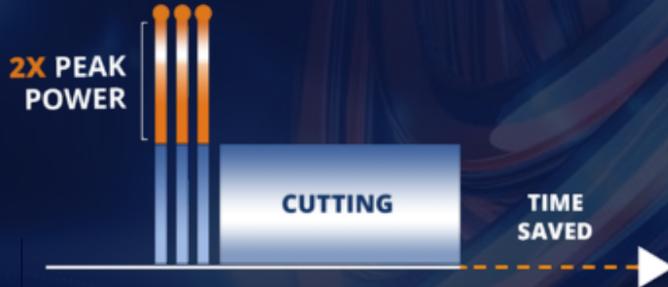
Source: Optech Consulting and IPG Photonics Corporation

# High Peak Power (HPP)

## 2X Peak Power: Pierce CLEANER – Cut FASTER



- Low Peak Power piercing is SLOW
- SPATTER becomes welded to the surface
- Cutting is DELAYED
- Parts require significant REWORK

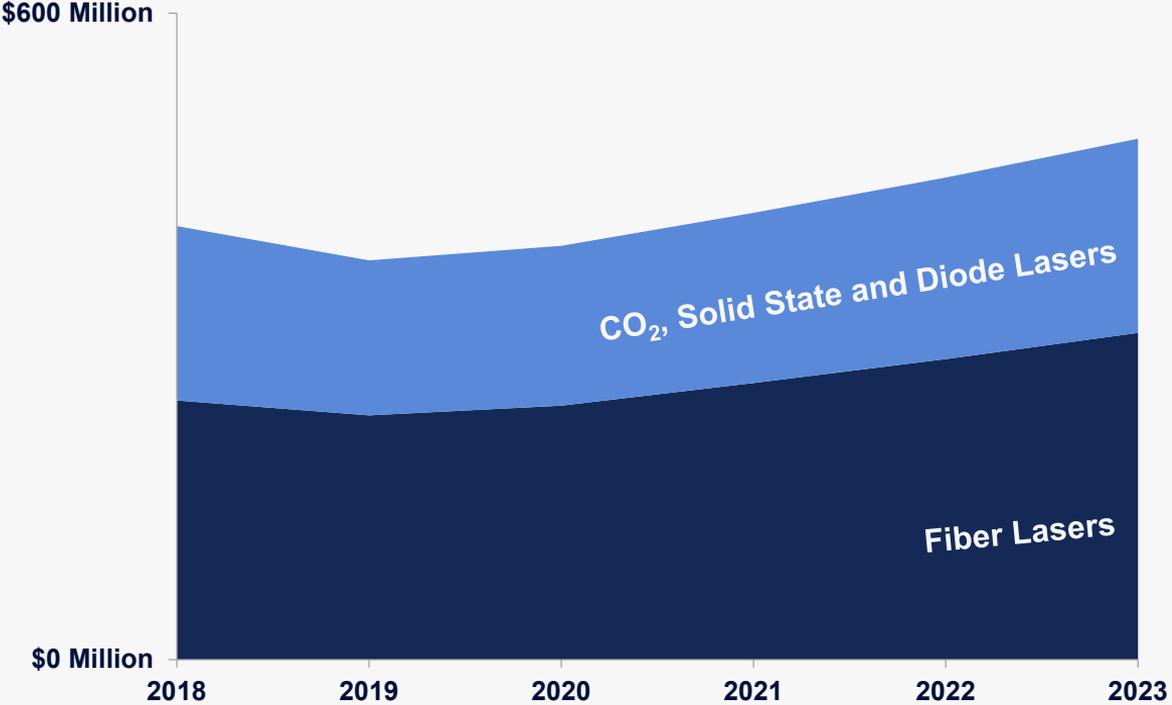


- HIGH PEAK POWER (HPP) piercing is FAST
- Minimal spatter
- Cutting begins much FASTER
- Drilling holes are CLEAN and CONSISTENT

**SHORTER** Lead-ins for DENSER Part Nesting  
Saves up to 25% on material



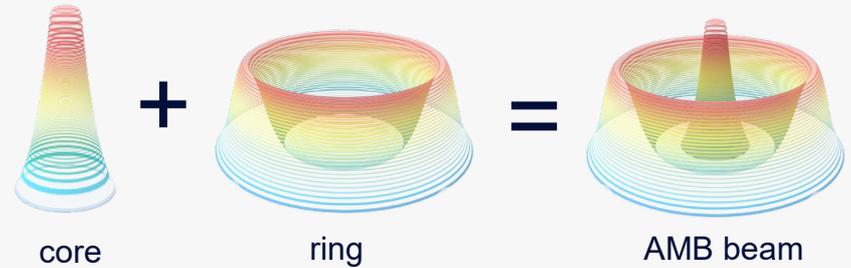
# Metal Joining (Welding and Brazing)



Source: Optech Consulting, Freedonia Group and IPG Photonics Corporation

# Adjustable Mode Beam (AMB)

- **Broadest range of beam profile tune-ability:**  
independent and dynamic control of the size and intensity of the core and ring beams enabling high-quality, high-speed, uniform welding
- **Virtually eliminates welding spatter:**  
molten material is deflected towards the bottom of the weld pool which is stabilized with large keyhole openings allowing molten vapor to escape
- **Increases welding quality:**  
consistently high weld seam quality, pore and crack free
- **High-speed welding for e-Mobility and automotive applications:**  
300 mm/s or higher speeds welding Al battery enclosures and drivetrains
- **Maximizes uptime:**  
less rework of parts, drastically reduces sensor contamination



**Any combination of a small-spot high intensity bright core and a larger ring-shaped beam**

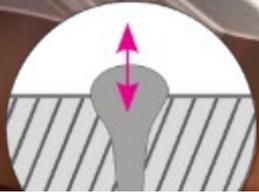
# Weld Quality Monitoring

Using real-time inline coherent imaging (ICI) the LDD-700 weld monitoring system consolidates weld results into concise and actionable quality data from a single system.



## Transverse Profile

Measures the finished weld bead transverse profile



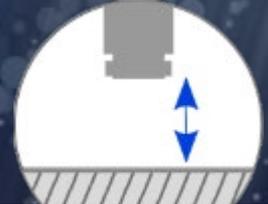
## Finished Weld Surface

Measured behind melt pool captures bead height



## Keyhole Depth

Measured inside hole to determine depth in real time



## Workpiece Height

Measures distance between material and optics

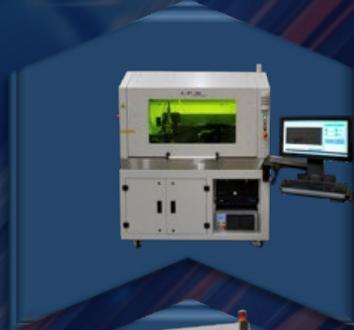
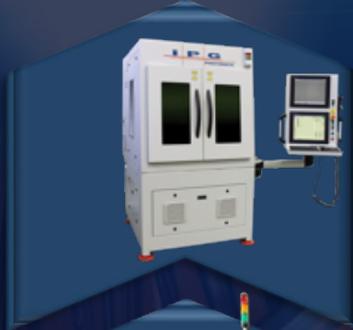


## Seam Profile

Looks for joint position on the workpiece

# IPG Laser Systems

Welding, Drilling, Cladding, Ablation and Other Materials Processing



**Micromachining for  
Microelectronic and  
Electronic Parts**

**Multi-Axis Workstations  
for Industrial Parts**

**Precision Workstations  
for Medical Parts**

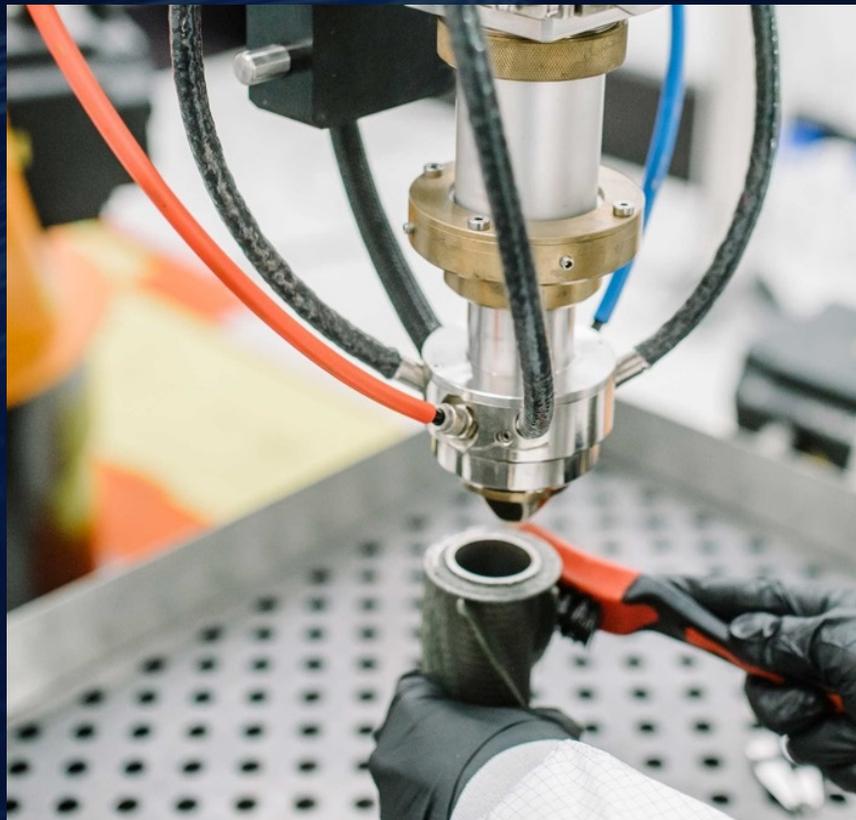
**Robotic Workcells  
for Larger Parts**

# Metal-Based Additive Manufacturing

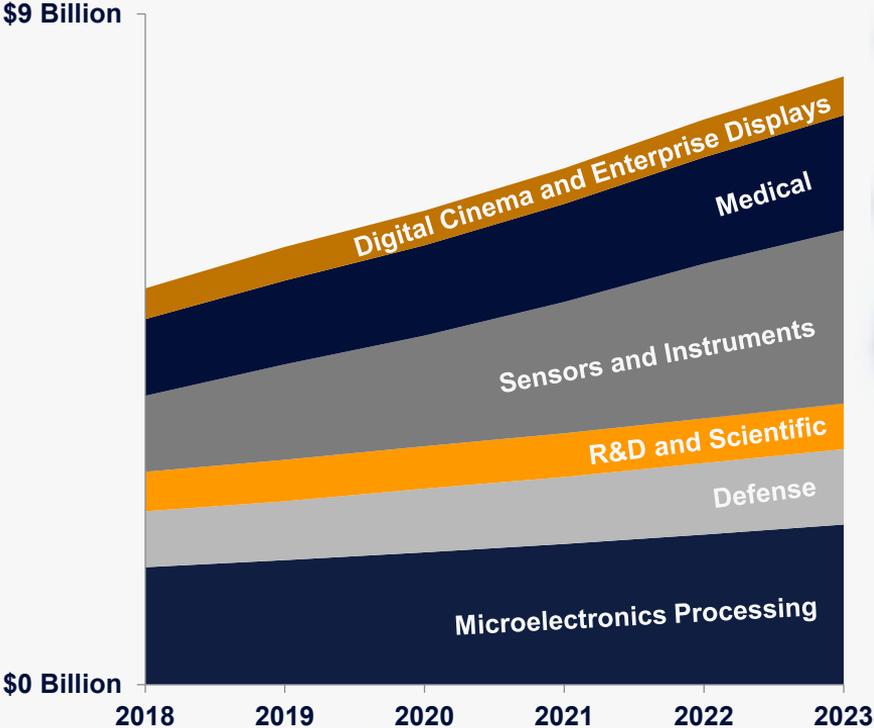


Source: Smartech Markets, Strategies Unlimited and IPG Photonics Corporation

- ▶ IPG develops lasers and systems for additive manufacturing processes that include laser metal deposition (LMD), selective laser melting (SLM), and cladding
- ▶ In LMD and SLM, a laser fuses metallic powder at points defined by computer-generated designs permitting highly complex structures, with a high degree of customization capability and less waste than subtractive manufacturing
- ▶ In cladding, a laser melts metallic powder onto the surface of a part, improving rigidity and longevity
- ▶ Industry analysts expect the metal-based additive market to grow at a ~20% CAGR through 2025



# New Laser Applications



Source: Optech Consulting, Strategies Unlimited and IPG Photonics Corporation



**Ultrafast Fiber Lasers:** ~\$400M+ addressable opportunity across: (1) micro processing applications, including dicing and scribing of semi wafers, scribing and cutting of sapphire and glass and fine hole drilling; (2) medical, including laser eye surgery; and (3) scientific applications. IPG ultrafast solutions offer higher wall-plug efficiency, smaller footprint, more consistent energy per pulse, faster cold start time and lower cost of ownership compared with competing products.

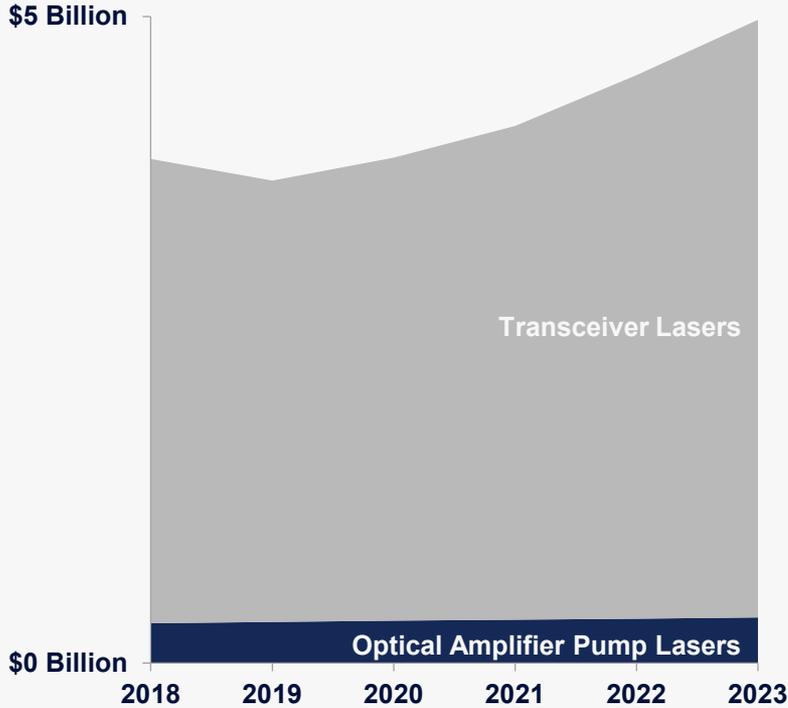
**Green Fiber Lasers:** ~\$50M+ addressable opportunity for processing of passivated emitter rear contact (PERC) and laser doped selective emitter (LDSE) solar cells, battery foils and polyimide. IPG green lasers are more compact, lightweight and power efficient than the competition.

**Ultraviolet Fiber Lasers:** ~\$100M+ addressable opportunity for UV laser marking module with two-axis scanner for marking of white plastics and cabling. IPG UV solutions offer high performance and reliability at a competitive cost point.

**Medical:** IPG Medical develops lasers and laser-based medical systems. Our thulium-doped fiber lasers can be used in surgical (urology) and skin resurfacing applications, our mid-IR lasers for diagnostic imaging, ablative skin resurfacing and dental (hard tissue) applications, and our diode lasers for tissue regeneration (dental and dermatological) and surgical (tissue cutting) applications.

**Projection Display:** leveraging IPG lasers in the visible light spectrum, our laser-based projection system provides a high brightness and color purity solution for the digital cinema and laser projection industries. With 55,000 medium to premium cinema screens, we see potential for a >\$1B addressable opportunity over 8-10 years, with additional opportunities in signage and entertainment.

# Communications Amplifiers and Transceivers



Source: Laser Markets Research and IPG Photonics Corporation



**Global IP traffic is predicted to grow 3x over the next 5 years**

Source: Cisco Visual Networking Index: Forecast and Methodology, 2016–2021



Tunable OTN XFP MSA Compliant DWDM 11.1 Gb/s Transceiver with Integrated G.709 Framing and FEC



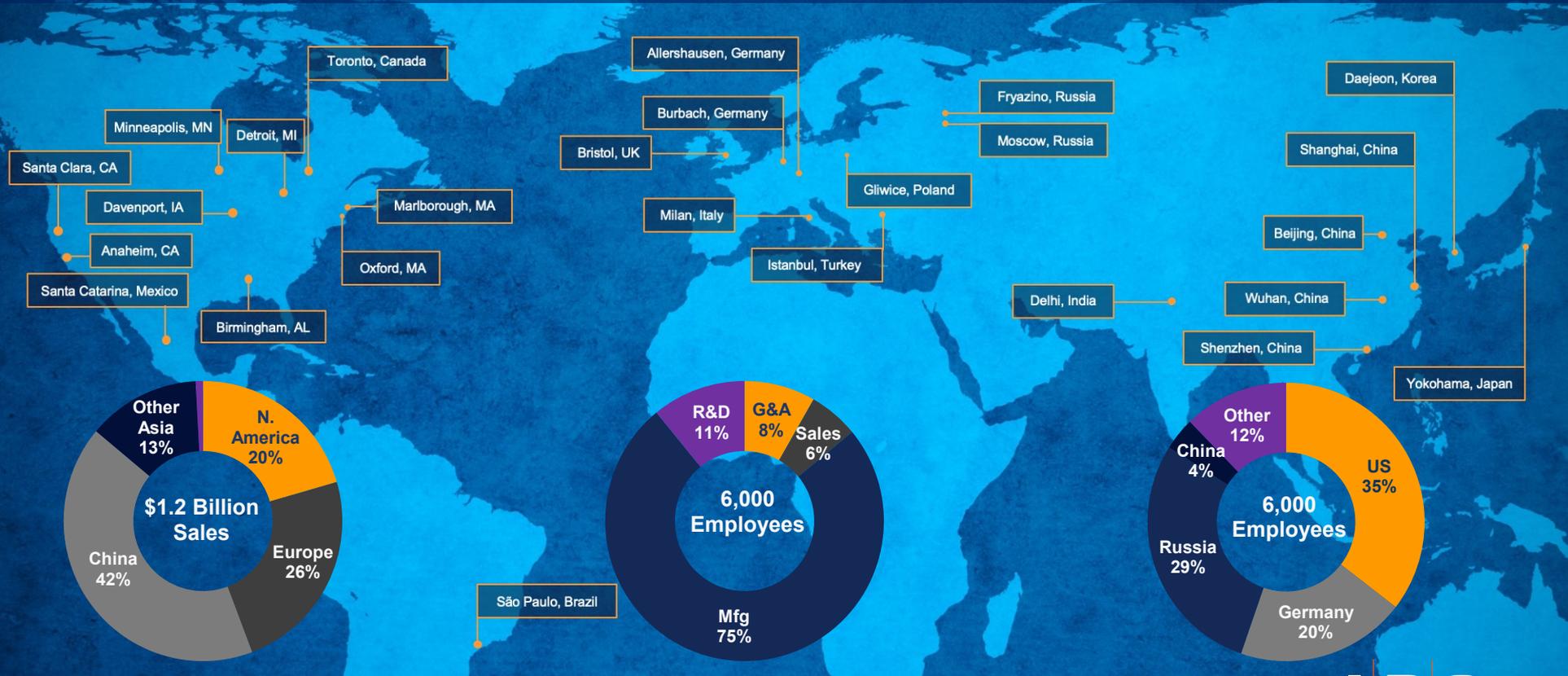
Tunable Duo Binary DWDM CFP



Optical Amplifier



# Global Presence



# Gross Margin and Cost of Goods Sold



- ▶ Gross margin primarily affected by product mix, competition and absorption of fixed costs
- ▶ Labor costs represent the majority of manufacturing expenses; manufacturing employees account for ~75% of total headcount
- ▶ Purchased materials represent ~10% to 15% of total cost of goods sold, which include common and specialized mechanical, electrical and optical parts and raw materials; IPG's proprietary manufacturing processes drive significant value-add
- ▶ Fixed costs <10% of cost of goods sold



Diode Production in Oxford, Massachusetts

# Operating Margin and Expenditures



## Sales and Marketing Expenses

- ▶ Primarily compensation, trade shows, professional and technical conferences, travel, facilities and depreciation of demonstration equipment

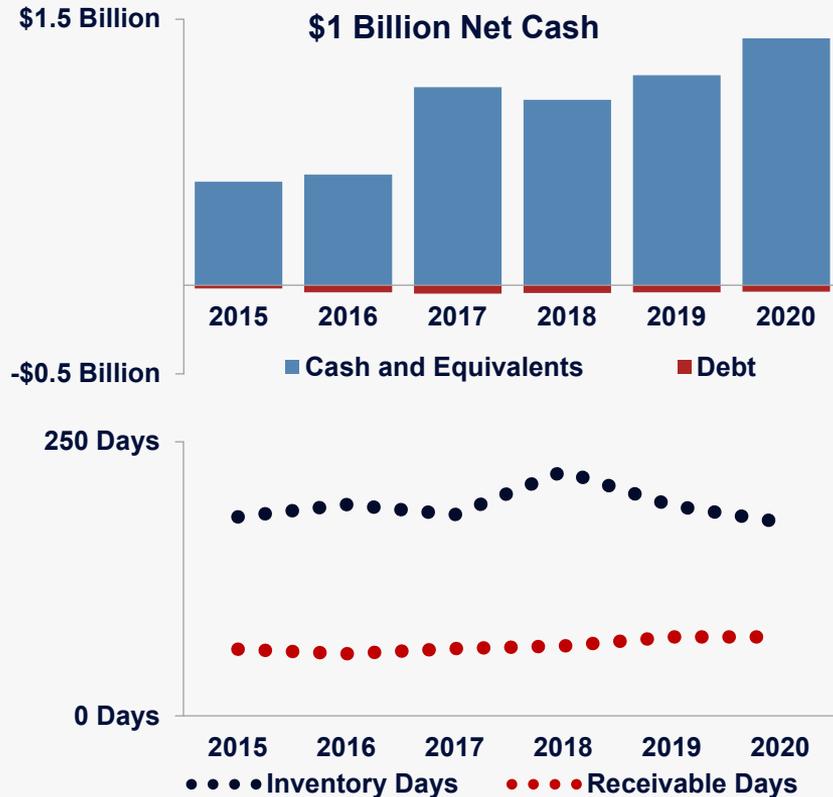
## Research and Development Expenses

- ▶ Primarily compensation, product and component design development, cost of prototype materials, testing and facilities costs

## General and Administrative Expenses

- ▶ Primarily compensation, executive management, finance, legal, IT, professional services, facilities costs and charges and benefits related to the change in allowance for doubtful debt

# Balance Sheet Metrics



## Net Cash

- ▶ IPG maintains a strong balance sheet with ample cash and liquidity.
- ▶ Investment in R&D and capital expenditures to grow our business and increase our share of the global laser market remains our highest priority given the large opportunity and the high returns this investment has generated historically for our shareholders. We also prioritize acquisitions that accelerate innovation and enhance our competitive positioning. In addition, we are offsetting dilution from equity-based compensation with a \$200M stock repurchase authorization.

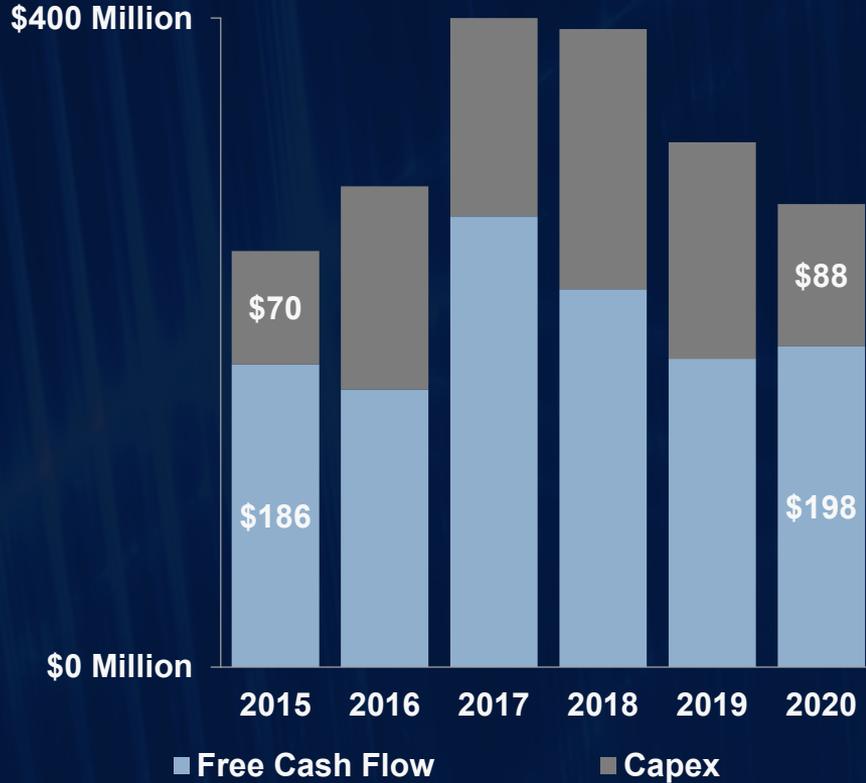
## Inventory

- ▶ The rate at which we turn inventory has historically been about **2x per year or 180 days** due to our vertical integration, rigorous and time-consuming testing procedures and the lead time required to manufacture components used in our finished products. We invest in inventory in order to provide short delivery times to our customers, providing what we believe is a competitive advantage.

## Receivables

- ▶ Our receivables balance is affected by the timing of when revenue is recognized during the quarter and can fluctuate from period to period. We target days sales outstanding of 60 or lower.

# Strong Cash Returns



2020 Return on Equity <sup>1</sup>

8%

2020 Return on Invested Capital <sup>1, 2</sup>

15%

<sup>1</sup> excludes losses and gains on foreign currency and charges related to Impairment of goodwill and other long-lived assets and an additional inventory charge

<sup>2</sup> excludes cash

# Cash Flow and Capital Allocation

## Cash Flow and Capital Expenditures

- ▶ Operating cash flow generally consistent with net income
- ▶ Capex ~8% to ~12% of revenue since 2010, in keeping with our long-term target range
- ▶ Majority of our capex related to expansion of our manufacturing capacity, including the acquisition, build-out and preparation of our facilities and new product introductions
- ▶ Historically, every \$1.00 of fixed investment (net PPE) yields over \$2.50 of revenue



IPG Photonics South Korea

## Capital Allocation

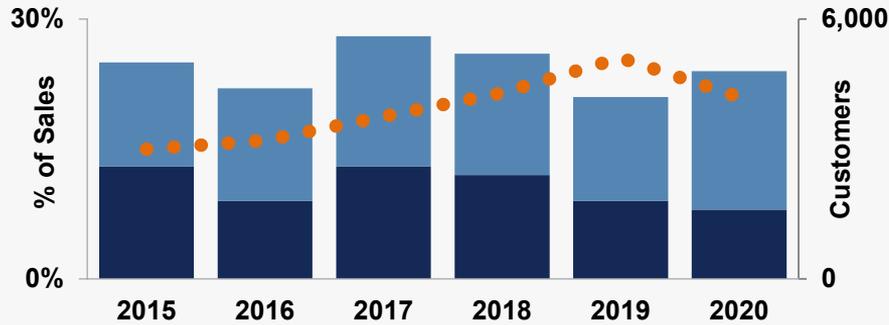
- ▶ We are committed to allocating capital in a manner that maximizes returns and increases shareholder value.
- ▶ There are few companies that possess the growth opportunity, balance sheet strength and free cash flow generation of IPG, providing us a unique opportunity to deploy capital to enhance and accelerate this growth opportunity.
- ▶ We believe organic investment in our business will continue to deliver the greatest return to shareholders, and this remains our highest priority. Since 2006 we have spent approximately \$1 billion on capital expenditures and \$700 million on research and development to grow our business.
- ▶ We also recognize that we cannot capitalize on our tremendous growth opportunity through organic investment alone. Maintaining a strong balance sheet provides us maximum flexibility to pursue value-creating acquisitions that accelerate time to market, as well as transformative deals during times of market disruption. Since 2006 we have spent approximately \$250 million on select technology acquisitions.
- ▶ In addition to these investment areas, we have a \$125 million stock repurchase authorization in effect. Since July 2016 stock repurchases total more than \$260 million, offsetting all dilution from equity compensation over this period.

# Financial Performance and Target Model

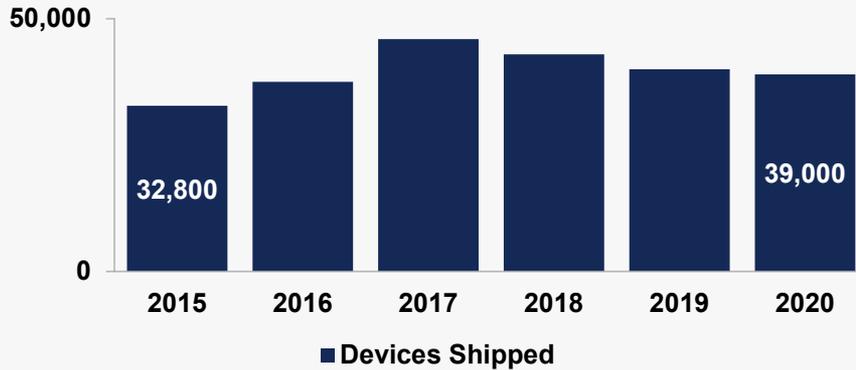
GAAP Metrics	2012-17	2018	2019	2020	Long-Term
Revenue Growth	20% CAGR	4%	(10%)	(9%)	Double Digit Growth *
Gross Margin	55% Average	55%	46%	45%	45%-50% *
Operating Margin	37% Average	36%	18%	17%	25%-30% *

\* Revenue growth and margins can be below long-term targets during periods of macroeconomic weakness that give rise to lower demand for our products

# Customer Base and Devices Shipped



■ Top Customer ■ Top 5 Customers ●●●● Total Customers



General Manufacturing & OEM



Automotive



Heavy Industry



Aerospace



Additive Manufacturing



Semiconductor & Electronics



# Company History

IPG was founded in 1990 by Chairman and CEO, Dr. Valentin Gapontsev, a physicist and pioneer in the field of fiber lasers. Prior to founding the company, Dr. Gapontsev served as senior scientist in laser material physics and head of the laboratory at the Soviet Academy of Science's Institute of Radio Engineering and Electronics (IRE) in Moscow. In 1991, Dr. Gapontsev formed NTO IRE-Polus company in Russia, which produced fiber optic lasers, components and test equipment for medical and industrial markets.

In its first two years of existence IRE-Polus shifted focus toward development of high-power fiber lasers and amplifiers, adopting the acronym IPG, which stood for IRE-Polus Group. In 1993, IPG won its first significant contract from the large Italian telecommunications carrier Italtel, for a high-power erbium doped fiber amplifier. Italtel convinced Dr. Gapontsev to transfer component production to Italy, and IPG established a subsidiary in Europe.

The following year, IPG began working with DaimlerBenz Aerospace (Dornier branch). DBA needed an eye-safe laser transmitter for a helicopter obstacle warning system. Dr. Gapontsev proposed a new fiber solution, and DBA agreed to fund the development if it was produced in Germany. As a result, Dr. Gapontsev formed IPG Laser GmbH in Germany and in 1995, constructed a research and manufacturing facility in Burbach Germany, near Frankfurt. In 1996, IPG launched a 10 watt industrial class fiber laser and pulsed fiber lasers for marking and micromachining applications.

In 1997 IPG achieved its first large OEM customer win for high-power amplifiers with Reltec Communications, a manufacturer of fiber-to-the-home (FTTH) systems being deployed by US telecommunications carrier BellSouth. To satisfy demand from Reltec and BellSouth, as well as a growing number of US-based customers, IPG incorporated in the US in December 1998 and began operations in Massachusetts in 1999.

In 2000, IPG obtained \$100 million in venture financing and undertook a reorganization, making IPG Photonics the parent company and majority owner of IPG Laser in Germany, IPG Fibertech in Italy and NTO IRE-Polus in Russia. IPG also began constructing its primary US manufacturing and research facility in Oxford, Massachusetts, where the company would invest to manufacture its own pump laser diodes, a major component of its fiber lasers and amplifiers. Communications represented a majority of product sales during this period; however, IPG continued to make significant advancements in materials processing, releasing the first 100 watt fiber laser in 2000, and in medical products with erbium and thulium fiber lasers.

By the end of 2000, telecom capital spending had evaporated, and IPG revenue declined from \$52 million to \$22 million by 2002. In these turbulent times, IPG decided to invest much of its remaining capital in the development of: (1) high-power products; (2) mass production lines; and (3) high-power pump laser diode technology. This vertical integration strategy enabled IPG to produce all the fundamental parts of a fiber laser at costs significantly below those of their leading suppliers and competitors. With a vertically integrated model IPG was able to continue to raise its maximum wattage affordably.

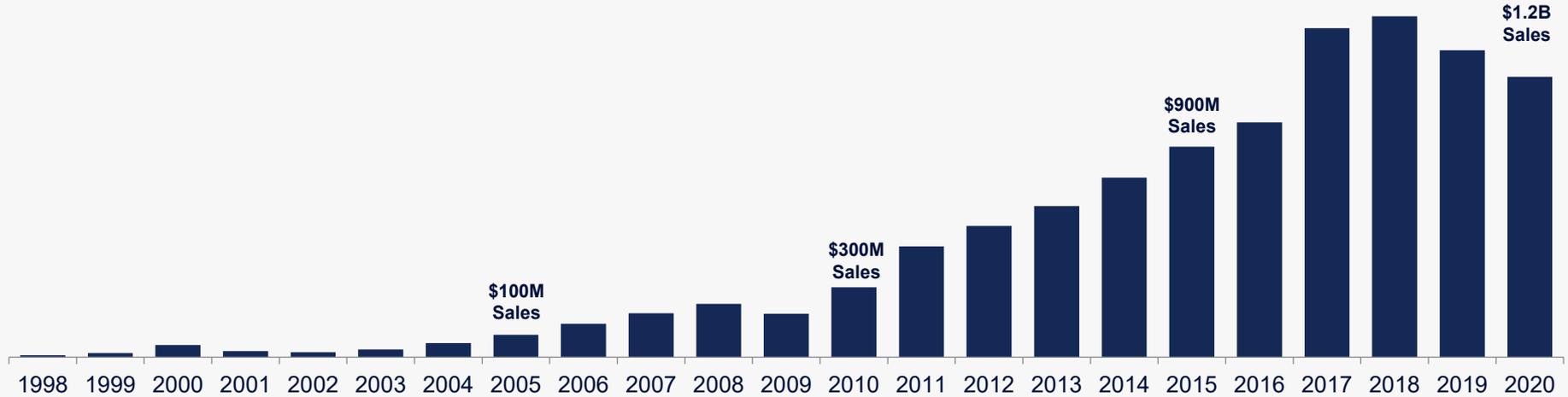
By 2006, IPG was able to achieve power levels on ytterbium fiber lasers up to 50 kilowatts and producing single-mode output fiber lasers with power levels up to 2 kilowatts (ytterbium) and 200 watts (erbium and thulium). Sales grew from \$22 million in 2002 to \$143 million in 2006 when IPG raised \$93 million (net of proceeds) in an initial public offering.

Over this period IPG continued to expand its global footprint, opening offices near Detroit, Michigan (2006), Beijing, China (2007) and its Silicon Valley Technology Center (2009). Beginning in 2010 the company introduced its first quasi-continuous wave lasers into the market and has continued to raise peak and average power on these products ever since.

In 2013 IPG sold its first 100 kilowatt commercial fiber laser to NADEX Laser R&D in Japan for welding 300 millimeter thick metal parts. In 2014, the company introduced a new line of kilowatt-class ytterbium fiber lasers with wall-plug efficiencies exceeding 45%, as well as visible light and high-power pulsed laser products. In addition to expanding its Oxford manufacturing facility, IPG acquired three buildings in Marlborough, Massachusetts for capacity expansion, new products and additional office space.

In 2016 IPG introduced its Laser Luminaire RGB light source for the digital projection and display market. The company also expanded its presence in the communications market with the acquisition of Menara Networks. Closing the year, IPG exceeded \$1 billion in annual sales for the first time. During 2017, IPG increased revenue 40% and acquired OptiGrate, ILT, and LDD. In 2018 the company introduced a family of ultraviolet and ultrafast pulsed lasers and a new generation of high-power fiber lasers including QCW mode CW lasers, adjustable mode beam capability, and ultra compact designs. In December 2018 IPG acquired Genesis Systems Group, an integrator of robotic welding and automation solutions to enhance its solutions portfolio addressing laser-based welding. In 2019 IPG megawatts of high power lasers shipped reached a record level, and the company sold a 120 kilowatt solution for the first time.

# Company History Continued



**1991**

- NTO IRE-Polus formed in Russia

**1997**

- Contract with Reltec

**2000**

- First 100 W fiber laser produced

**2006**

- Initial Public Offering

**2010**

- QCW lasers introduced
- Photonics Innovations & Cosytronic acquired

**2016**

- Menara acquired
- German facilities expansion

**2018**

- New high-power lasers introduced
- Genesis acquired

**1991**

**1992**

- First fiber lasers produced

**1993**

- First major contract with Italtel
- IPG Fibertech founded in Italy

**1994-95**

- Contract with DaimlerBenz Aerospace
- IPG Laser founded in Germany

**1998-99**

- IPG Photonics incorporated in US
- US operations begin in Massachusetts

**2002**

- IPG begins producing pump laser diodes in-house

**2004**

- 1 kW single-mode ytterbium fiber laser introduced
- IPG opens office in Japan

**2007**

- IPG opens office in China

**2009**

- Silicon Valley Tech Center opened
- First 10 kW single-mode laser

**2012-13**

- JPSA acquired
- 100 kW laser sold
- Mobius Photonics acquired
- Facilities expansion in Oxford, MA

**2014**

- Facilities expansion in Russia and Marlborough, MA

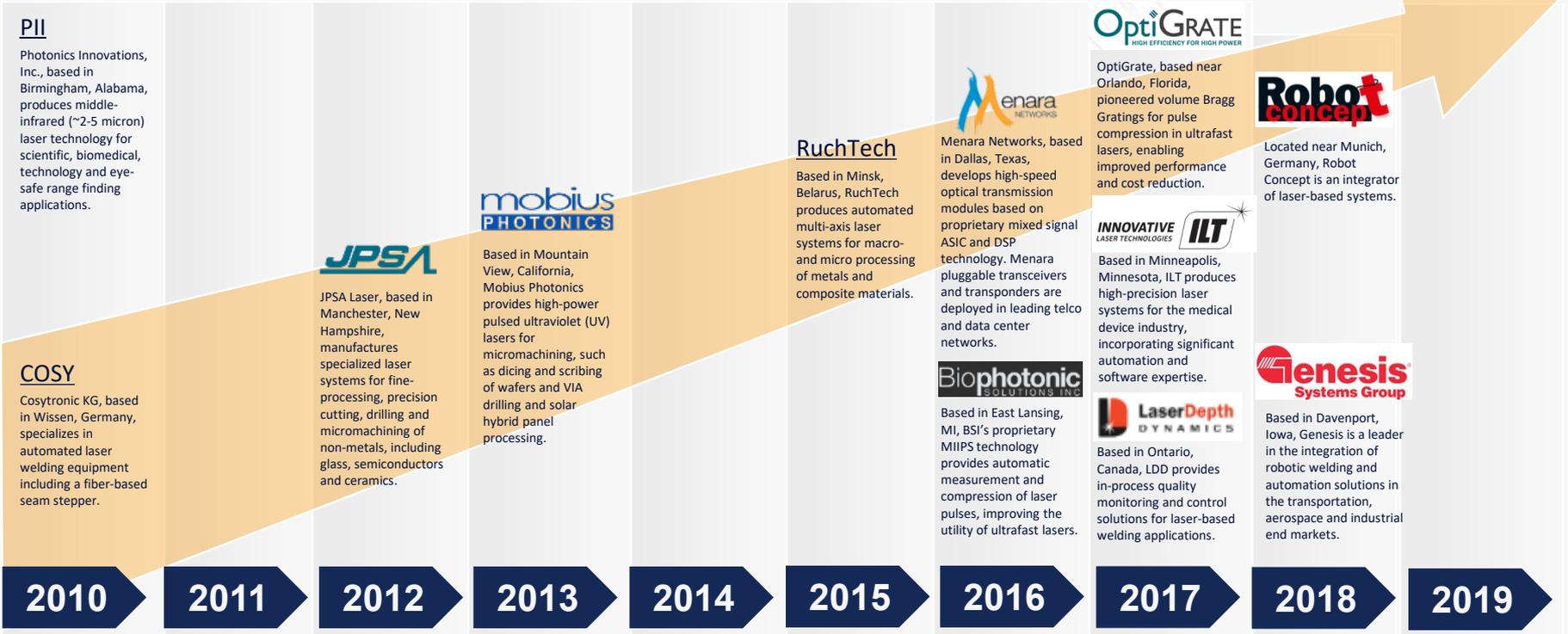
**2017**

- OptiGrate, ILT and LDD acquired
- First 120 kW laser

**2021**

# Acquisitions of Emerging Technology Groups

Nearly all of IPG's growth has been driven by organic investment in our business. From time to time, we have supplemented this investment with the acquisition of emerging technology groups to expand our technology breadth, vertical integration capabilities and product offering.



## Our Values

IPG operates around our three central pillars of corporate ethics: environment, governance and communities. IPG values our diverse and highly talented employees who allow us to develop new solutions and provide the best possible service to our global customer base.

We are committed to providing our customers with laser solutions that are industry-leading in their performance, quality and efficiency. IPG is committed to being accountable and transparent when interacting with our customers, employees, suppliers and stockholders. We are dedicated to supporting local organizations and conducting business with the highest integrity.



# Governance



IPG is committed to running an ethical business where all of our employees are given the respect and professionalism they need to thrive. IPG upholds uncompromisingly high ethical standards that are defined by our Code of Business Conduct. Every day, IPG employees implement our values into their operations and interactions. IPG employees and board directors receive comprehensive ethics training upon hire and bi-annually in their local language

[Code of Business Conduct](#)

[Corporate Governance Guidelines](#)

# Planet

IPG Photonics is focused on expanding our energy efficiency strategy across our enterprise. IPG is committed to decreasing our energy consumption, reducing our environmental footprint and supporting our customers' sustainability goals.

## Sustainability Achievements



**25 million metric tons** less CO<sub>2</sub> emissions when operating IPG lasers compared to traditional lasers 2011-2020



**48 terawatts hours** of electricity savings since 2011 from customer use of IPG lasers



IPG fiber lasers are **>45%** energy efficient with efficiency and compactness improving each year



Charitable giving of **~\$2 million** since 2018



IPG recycled **1,700 metric tons** of metals since 2010



**Approximately 7 million metric tons** of CO<sub>2</sub> saved from using IPG lasers



**388 metric tons** of recycled metals

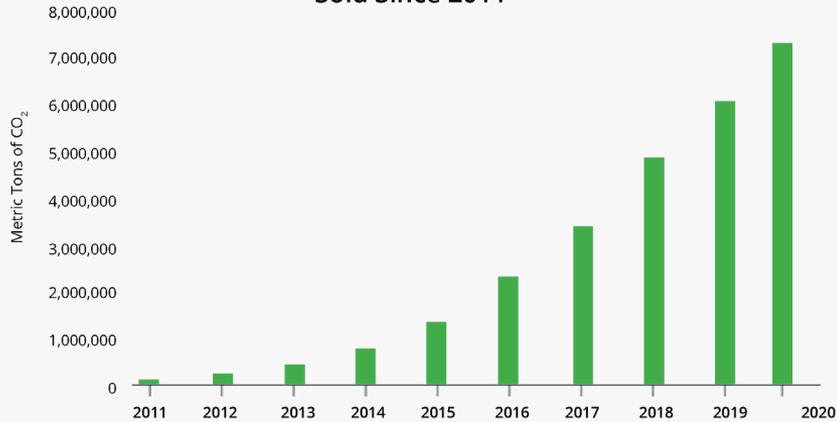


**Water usage decreased** from 2017 to 180,306m<sup>3</sup> despite expanded output

### Future Actions: Implement sustainability goals across our enterprise

- Conduct a materiality assessment to identify risks and topics of concern from our customers, employees and stockholders
- Investigate other organizations and disclosure frameworks
- Identify and address opportunities to advance our sustainability agenda

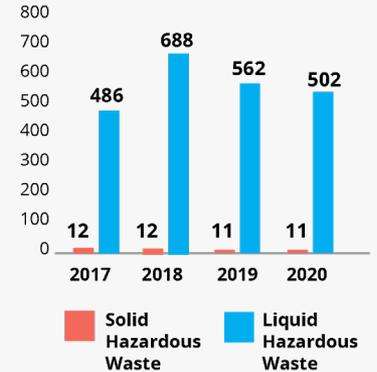
### CO<sub>2</sub> Savings From IPG Fiber Lasers Sold Since 2011



### NON-HAZARDOUS WASTE GENERATION & DIVERSION (METRIC TONS)



### SOLID & LIQUID HAZARDOUS WASTE GENERATION (METRIC TONS)



IPG Photonics fiber lasers are much more energy efficient than competing products and have resulted in savings of approximately 25 million metric tons of emissions and 48 TW of electricity since 2011 as compared to using other laser technologies.

- Electricity savings calculation based on IPG total megawatts of power sold and assumes IPG fiber lasers are replacing lamp-pumped and diode-pumped Nd:YAG, CO<sub>2</sub> and disk lasers.
- According to the World Bank, ~2/3rds of world energy is produced from oil, gas and coal.
- According to the US Energy Information Administration, typical oil, gas and coal power plants produce ~1.9, ~0.9 and ~2.2 pounds of CO<sub>2</sub> for every kilowatt hour of electricity.

# Energy & Resource Conservation

**Decreased GHG by 5% from '17-'19**  
**Decreased energy intensity 15%**

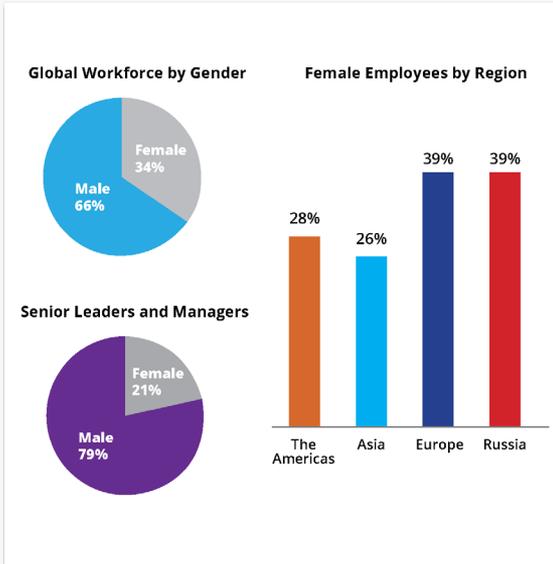
IPG has increased laser production over the last three years, but is actively lowering greenhouse gas emissions and preserving natural resources to protect balanced ecosystems.

		2017	2018	2019	2020
<b>Energy Consumed MWh</b>	Heating Oil	323	265	341	203
	Natural Gas	73,811	66,515	86,907	89,817
	Electricity	87,653	77,968	75,117	75,947
	Diesel	0	0	16	33
<b>Total Energy Consumption</b>		161,786	144,748	162,381	166,000
<b>Emissions Metric Tons</b>	Greenhouse Gas Emissions	75,403	67,222	67,713	69,016
<b>Laser Production kW</b>		34,436	40,384	48,963	53,746
<b>Carbon Intensity</b>	GHG Emissions per Laser Sold (t/kW)	2.19	1.66	1.38	1.28
<b>Water Consumption Cubic Meters</b>	Freshwater	196,540	176,546	180,843	180,306
<b>Water Intensity</b>	Water/kW Lasers Sold	5.7	4.4	3.7	3.4

IPG reports on its GHG emissions for its primary manufacturing facilities in the US, Germany, Russia and Belarus, representing 84% of our total square footage which include the most significant resource consumers from manufacturing and R&D. 2019 data includes Genesis Systems acquired in December 2018.

# People

Our employees are our most valuable asset and are the definition of IPG Photonics. We are committed to attracting and retaining the best talent, and we believe that an engaged, diverse and thriving workforce will drive a sustainable future for our company and society. IPG is proud of our supportive culture, innovative spirit and workplace programs.

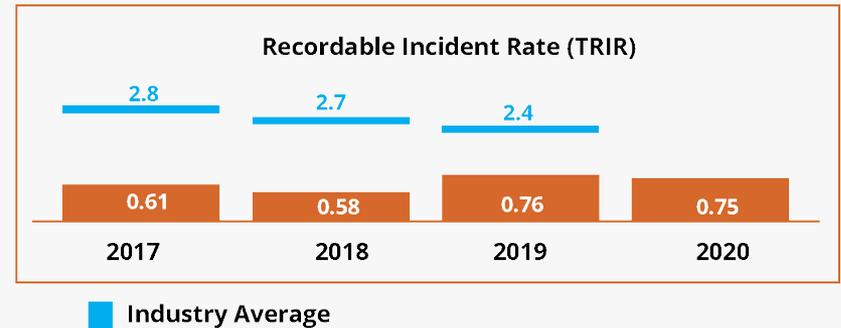
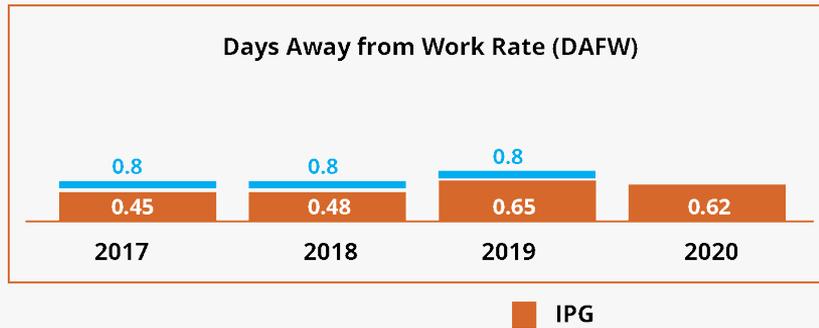


## Diversity, Equity & Inclusion

We recruit and develop diverse candidates for available leadership and other positions at IPG by posting on national and local diversity job boards and maintaining partnerships with organizations and community groups that focus on the needs of minority candidates. We require our search firms to seek female and diverse candidates.

# Safety in the Workplace

At every IPG location safety is the number one priority for our entire workforce.



Data includes US and German facilities. TRIR = Recordable cases x 200,000 / total hours worked by all employees; DAFW = Lost time cases x 200,000 / total hours worked by all employees. Industry average represents goods-producers with more than 1,000 employee published by US Bureau of Labor Statistics.

# Senior Management Team

## **Valentin P. Gapontsev, Ph.D.**

### **Chairman and CEO**

Dr. Gapontsev founded IPG in 1990. He was previously a senior scientist in laser material physics and was the head of the laboratory at the Soviet Academy of Sciences' Institute of Radio Engineering and Electronics in Moscow. He holds a Ph.D. in Physics from the Moscow Institute of Physics and Technology.

## **Eugene Scherbakov, Ph.D.**

### **Managing Director, SVP and COO**

Dr. Scherbakov was previously Technical Director from 1995-2000 at IPG Laser in Germany, he was also senior scientist and head of the optical communications laboratory at the Russian Academy of Science, Moscow. He has an M.S. in physics from the Moscow Physics and Technology Institute, a Ph. D in Quantum Electronics and a D.Sc. in Laser Physics from the Lebedev Physical Institute.

## **Timothy P. V. Mammen**

### **SVP and CFO**

Between 1999 and 2000, Mr. Mammen served as the Group Finance Director and General Manager for IPFD a commodities trading firm in the UK. In addition, Mr. Mammen was Finance Director and General Manager of United Partners Plc from 1995 to 1999 and worked in the finance department of E.I. du Pont de Nemours and Company. Mr. Mammen holds an Upper Second B.Sc. Honours degree in International Trade and Development from LSE. He is also a member of the Institute of Chartered Accountants of Scotland.

## **Igor Samartsev**

### **CTO**

Mr. Samartsev has served as CTO since 2011. From 2005-2018 he also served as Deputy General Manager of IGP's Russian subsidiary, NTO IRE-Polus. He also holds an M.S. in Physics from the Moscow Institute of Physics and Technology and is one of the founders of IPG.

## **Angelo P. Lopresti**

### **General Counsel, Secretary and SVP**

Mr. Lopresti was partner at the law firm of Winston & Strawn LLP from 1999-2001 before coming to IPG. He was also a partner at Herzog, Calamari & Gleason between 1998-1999 and an associate between 1991-1998. He has a Bachelor's in Economics from Trinity College and a J.D. from New York University School of Law.

## **Alexander Ovtchinnikov, Ph.D.**

### **SVP, Components**

Dr. Ovtchinnikov was Director of Material Science at IPG since 2001 before becoming Vice President. He was previously Material Science Manager at Lasertel, Inc. from 1999-01 and developed high power diode pump technology at the Ioffe Institute, Tampere Institute of Technology, Coherent Inc. and Spectra-Physics Corporation for 15 years. He has an M.S. in Electrical Engineering from the Electrotechnical University of St. Petersburg and a Ph. D from the Ioffe Institute at the Russian Academy of Sciences.

## **Trevor D. Ness**

### **SVP, World Wide Sales**

Mr. Ness has served as Senior Vice President of World Wide Sales since 2013. He became Vice President of Asian Operations in 2011. Prior to joining IPG, he was Director of GSI Precision Technologies China between 2005 and 2010. He has a B.S. in Geology from Imperial College, a H.N.C. from Bournemouth University and an M.B.A. from the Open University.

## **Felix Stukalin**

### **SVP, U.S. Operations**

Mr. Stukalin was VP, Devices from 2009 and became SVP of US Operations in 2013. He previously was VP, Business Development of GSI Group from 2002-2008 and VP, Components and President of Wave Precision at GSI Lumonics from 2000-02. He has a B.S. in Mechanical Engineering from the University of Rochester and graduated from the Harvard Business School General Management Program.



Oxford, Massachusetts Headquarters

# Board of Directors

## Valentin P. Gapontsev, Ph.D.

### Chairman and CEO

See senior management team biography

## Michael C. Child

### Director since 2000

Has worked at TA Associates, Inc., a private equity investment firm, since 1982, where he serves as Senior Advisor and was previously Managing Director. He holds a B.S. in Electrical Engineering from UC Davis and an MBA. from the Stanford University.

## Gregory P. Dougherty

### Director since 2019

Former CEO and director of Oclaro until its 2018 acquisition by Lumentum. He also served as a director of Avanex and Picarro and COO of JDSU. Prior to JDSU, he was COO of SDL. He received a bachelor's degree in optics from the University of Rochester.

## Catherine P. Lego

### Director since 2016

Principal and founder of Lego Ventures, LLC, a consultancy to early-stage technology companies. Previously general partner of The Photonics Fund. Currently serves on the boards of Lam Research and Cypress. She holds a B.A. in Economics and Biology from Williams and an M.S. in Accounting from NYU.

## Eric Meurice

### Director since 2014

Was President, CEO and Chairman of ASML and EVP of Television at Thomson. Currently on the board of NXP Semiconductors. Earned a Master's in mechanics and energy generation at École Centrale de Paris, a Master's in Economics from Sorbonne University and an MBA from Stanford.

## John R. Peeler

### Director since 2012

Former CEO and Chairman of Veeco. He was EVP of JDS Uniphase Corp. and President of the Communications Test & Measurement Group of JDSU. He holds a B.S. and an M.E. in Electrical Engineering from the University of Virginia.

## Natalia Pavlova

### Director since 2021

A significant stockholder with family association to founders of the Company.

## Eugene Scherbakov, Ph.D.

### Director and COO

See senior management team biography

## Thomas J. Seifert

### Director since 2014

Currently CFO of Cloudflare. He was previously CFO of Symantec and Brightstar Corp. and was interim CEO and CFO at AMD. He has a Bachelor's and Master's degree in Business from Friedrich Alexander University and a Master's in Mathematics and Economics from Wayne State University.

## Jeanmarie F. Desmond

### Director since 2021

Former Executive Vice President and Chief Financial Officer of DuPont. Serves on the board of Trinseo S.A. She has earned a B.S. in Accounting from Mt. St. Mary's University and is a certified public accountant (inactive).

Board Member	Role	Audit Committee	Compensation Committee	Nominating and Corporate Governance Committee
Valentin P. Gapontsev, Ph.D.	Chair of the Board			
Michael C. Child	Independent Director			Member
Gregory P. Dougherty	Independent Director	Member	Chair	
Catherine P. Lego	Independent Director	Member	Member	
Jeanmarie F. Desmond	Independent Director	Member		
Eric Meurice	Independent Director		Member	Chair
John R. Peeler	Presiding Independent Director		Member	Member
Natalia Pavlova				
Eugene Scherbakov, Ph.D.				
Thomas J. Seifert	Independent Director	Chair		Member

# The IPG Difference



**FUTURE  
GROWTH  
OPPORTUNITIES**

**BROADEST PORTFOLIO  
FIBER LASERS**

**INDUSTRY  
LEADING  
MARGINS**

**HIGH  
QUALITY  
SOLUTIONS**

**WORLD LEADER  
FIBER LASERS**

**STRONG  
BALANCE  
SHEET**



**THANK YOU**