Citrix Named a Leader in Enterprise Mobile Management by Independent Research Firm

Evaluation Highlights Product Capabilities, Strategy and Market Reach

SANTA CLARA, Calif.--(BUSINESS WIRE)-- Citrix today announced that it was named a "Leader" by Forrester Research, Inc. in the industry analyst firm's September 2014, Forrester Wave™ report, "The Forrester Wave™: Enterprise Mobile Management, Q3 2014." The XenMobile® solution developed by Citrix was evaluated for its current offering, strategy and market presence.

To assess the state of the EMM market, the authors of the report evaluated the strengths and weaknesses of top 15 enterprise mobility management vendors. According to the report, "the Leaders neatly balance OS, application, and data management functionality while providing flexible container options and productivity applications...[and] have also demonstrated a strong vision and road map to help customers as they bring their PC and mobile management strategies together."

According to Forrester, Citrix has had "success with creating a mobile workspace solution that unites its EMM solution with its virtualization products and secure network gateway, [which] helped earn Citrix a Leader spot. Citrix has demonstrated a strong commitment to user experience across all of its products and continues to innovate with collaboration tools like ShareFile® and GoToMeeting®."

XenMobile, a key component of the Citrix Mobile Workspace™ solution, uniquely combines the best MDM, MAM, secure business-class mobile productivity apps, data sharing capabilities and mobile app networking for the most comprehensive enterprise mobility management solution.

Quote:

Brian Dye, group vice president and general manager, Mobile Platforms group, Citrix

"We believe that our leader position in this report validates the strength of our EMM solution. We have delivered an integrated platform that combines devices, data and network security with our best-in-class, workflow-driven productivity applications. We will continue to focus on delivering the best user experience for both end users and IT administrators."

The full "Forrester Wave™: Enterprise Mobile Management, Q3 2014" report can be viewed on the Citrix Website.

Related Links

- Blog: Report Card: XenMobile Cited as a Leader by Forrester Research, IDC and Aragon Research
- Announcement: Customers Worldwide Adopt Citrix Workspace Suite to Enable Business Mobility
- Announcement: Citrix Cites Strong Customer Demand For Comprehensive Enterprise Mobility Management
- Announcement: Citrix Unveils Latest XenMobile Release and Technology Preview of New Mobile Productivity Apps

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About Citrix

Citrix (NASDAQ: CTXS) is a leader in mobile workspaces, providing virtualization, mobility management, networking and cloud services to enable new ways to work better. Citrix solutions power business mobility through secure, personal workspaces that provide people with instant access to apps, desktops, data and communications on any device, over any network and cloud. This year Citrix is celebrating 25 years of innovation, making IT simpler and people more productive. With annual revenue in 2013 of $2.9 billion, Citrix solutions are in use at more than 330,000 organizations and by over 100 million users globally. Learn more at www.citrix.com.
For Citrix Investors

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Citrix
Juanita Mo, 408-567-4047
juanita.mo@citrix.com
Twitter: @CitrixPR

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