Citrix Acquires Framehawk; Extends Leadership in App and Desktop Virtualization User Experience

Framehawk Solution to Enhance Citrix HDX Technology, Improving User Experience on Challenging Wi-Fi and Cellular Networks

SANTA CLARA, Calif.--(BUSINESS WIRE)--Citrix today announced it has acquired Framehawk. The Framehawk solution, which optimizes the delivery of virtual desktops and applications to mobile devices, will be combined with HDX technology in the Citrix XenApp® and XenDesktop® products to deliver an unparalleled user experience under adverse network conditions. Framehawk's leadership and engineering teams will be integrated into the Enterprise and Service Provider division of Citrix.

Delivering a Powerful Experience Over Unreliable Networks

With the increase of mobile users adopting tablets and smartphones, it is critical to ensure a rich virtual application and desktop user experience on Wi-Fi and cellular networks where quality may be intermittent or poor due to congestion, high packet loss and high latency. These mobile workers need anywhere, anytime access to their business resources with a user experience that is equal to what they have in the office. The market-leading Citrix HDX technologies in XenApp and XenDesktop combine to deliver a high definition experience to users of any application, on any device and over any network. The integration of the Framehawk solution with HDX technology will further extend the Citrix leadership position in application and desktop virtualization user experience. Where other solutions cause end-user frustration and low adoption, HDX technologies continue to improve the experience for mobile workers, even when they are on less than ideal networks. No other app and desktop virtualization solution has the ability to address the wide range of challenging network scenarios that are common in today's mobile workplace.

Quotes

Sudhakar Ramakrishna, Senior Vice President and General Manager, Enterprise and Service Provider division at Citrix

"With enterprises increasingly enabling mobility for their employees, the ability to deliver apps and desktops with the best user experience to any of the billions of devices on the market is of paramount importance. As a company, we are focused on delivering the best user experience on any device, over any network. The addition of Framehawk's technology to the HDX portfolio enables Citrix to continue to lead the industry in delivering a powerful virtual desktop and application experience."

Peter Badger, CEO and Co-founder, Framehawk

"We find tremendous synergies in combining our technology with Citrix, the recognized leader in desktop and application virtualization. Enabling businesses to embrace and deliver Windows apps and desktops for all of its employees, regardless of their work location, is a key success metric for both of our companies, and our customers alike."

Related Links

- Expert blog: Framehawk Will Take Our HDX Technology to the Limit

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About Citrix

Citrix (NASDAQ:CTXS) is a cloud company that enables mobile workstyles—empowering people to work and collaborate from anywhere, securely accessing apps and data on any of the latest devices, as easily as they would in their own office. Citrix solutions help IT and service providers build clouds, leveraging virtualization and networking technologies to deliver high-performance, elastic and cost-effective cloud services. With market-leading cloud solutions for mobility, desktop virtualization,
networking, cloud platforms, collaboration and data sharing, Citrix helps organizations of all sizes achieve the speed and agility necessary to succeed in a mobile and dynamic world. Citrix products are in use at more than 330,000 organizations and by over 100 million users globally. Annual revenue in 2012 was $2.59 billion. Learn more at www.citrix.com.

For Citrix Investors

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Citrix
Karin Gilles, 408-790-8544
karin.gilles@citrix.com
Twitter: @CitrixPR

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