

Starbucks Corporation
Simplified Overview of Starbucks East China - From Joint Venture to Company-Operated in FY18

	Joint Venture Model		Company-Operated Model	
	Pre-acquisition - Starbucks owns 50% of Starbucks East China		Post-acquisition - Starbucks owns 100% of Starbucks East China	
	Impact of Starbucks East China Joint Venture in CAP segment ⁽¹⁾		Acquisition-related items	Starbucks East China results recorded in CAP segment ⁽¹⁾
Net revenues:				
Company-operated stores		—	—	100%
Licensed stores ⁽²⁾		Royalties & product sales	—	100%
CPG, food service and other		—	—	100%
Total net revenues	(A)	Royalties & product sales	—	100%
Cost of sales including occupancy costs ⁽²⁾		Product COGS	Integration costs ⁽³⁾	100%
Store operating expenses		—	Integration costs ⁽³⁾	100%
Other operating expenses		—	—	100%
Depreciation and amortization expenses		—	Integration costs ⁽³⁾	100%
General and administrative expenses		—	Integration ⁽³⁾ & transaction ⁽⁴⁾ costs	100%
Total operating expenses	(B)	Product COGS	Integration & transaction costs	100%
Income from equity investees	(C)	50% of Starbucks East China's earnings, net of Chinese taxes	—	—
Operating income	(D)	= (A) - (B) + (C)	= (A) - (B) + (C)	= (A) - (B) + (C)
<i>Amounts below operating income only impact unallocated corporate expenses (no impact to CAP segment results)</i>				
Gain resulting from acquisition of joint venture	(E)	—	Gain on 50% interest ⁽⁵⁾	—
Interest income and other, net	(F)	—	—	—
Earnings before income taxes	(G)	= (D) + (E) + (F)	= (D) + (E) + (F)	= (D) + (E) + (F)
Income tax expense	(H)	Applicable rates x (G)	Applicable rates x (G)	Applicable rates x (G)
Net earnings including noncontrolling interests	(I)	= (G) - (H)	= (G) - (H)	= (G) - (H)
Net earnings attributable to noncontrolling interests	(J)	—	—	—
Net earnings attributable to Starbucks		= (I) - (J)	= (I) - (J)	= (I) - (J)

Notes:

⁽¹⁾ Represents the portion of Starbucks East China's results reflected in our consolidated and China/Asia Pacific ("CAP") segment statements of earnings on a US GAAP basis.

⁽²⁾ Represents Starbucks sales of products to Starbucks East China, related product costs of goods sold, and royalties earned, which is based on a percentage of Starbucks East China sales. These revenue streams and related product COGS will be fully eliminated under the company-operated model.

⁽³⁾ Will include the amortization of significant acquired intangible assets as well as depreciation for technology integration investments and compensation-related costs.

⁽⁴⁾ Transaction costs will be primarily recorded in unallocated corporate G&A. Integration costs may be recorded in both unallocated corporate G&A and the CAP segment.

⁽⁵⁾ In Q1 FY18, we recorded a gain to bring the Company's existing 50% ownership in Starbucks East China up to its fair value.