## RECONCILIATION OF SELECTED SEGMENT GAAP MEASURES TO NON-GAAP MEASURES

*(unaudited)*

<table>
<thead>
<tr>
<th>Quarter Ended</th>
<th>North America</th>
<th>International</th>
<th>Channel Development</th>
</tr>
</thead>
<tbody>
<tr>
<td>Jul 3, 2022</td>
<td>22.0 %</td>
<td>8.5 %</td>
<td>40.0 %</td>
</tr>
<tr>
<td>Jun 27, 2021 (1)</td>
<td>24.3 %</td>
<td>19.4 %</td>
<td>52.2 %</td>
</tr>
<tr>
<td>Change</td>
<td>(230) bps</td>
<td>(1,090) bps</td>
<td>(1,220) bps</td>
</tr>
</tbody>
</table>

### North America
- North America operating margin, as reported (GAAP): 22.0 %
- Restructuring and impairment costs (2): 0.2
- North America non-GAAP operating margin: 22.2 %

### International (3)
- International operating margin, as reported (GAAP): 8.5 %
- Transaction and integration-related costs (4): 3.9
- International non-GAAP operating margin: 12.4 %

### Channel Development
- Channel Development operating margin, as reported (GAAP): 40.0 %
- Nestlé transaction and integration-related costs (5): —
- Channel Development non-GAAP operating margin: 40.0 %

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(1) North America and International operating margin for the quarter ended June 27, 2021, has been restated to conform with current period presentation.

(2) Represents costs associated with our restructuring efforts.

(3) In the first quarter of fiscal 2022, the company changed its treatment of removing certain integration costs related to the acquisitions of Starbucks Japan and East China for its non-GAAP financial measures. Integration costs, primarily related to information technology investments and compensation-related programs, are deemed to be representative of ongoing operations. These integration costs will remain in our non-GAAP measures; non-GAAP measures for the quarter ended June 27, 2021 have been recast to reflect this change.

(4) Includes amortization expense of acquired intangible assets associated with the acquisition of East China. The third quarter of fiscal 2022 also includes other expenses associated with our Russia market exit. The third quarter of fiscal 2021 also includes amortization expense of acquired intangible assets associated with the acquisition of Starbucks Japan.

(5) Represents costs associated with the Global Coffee Alliance with Nestlé and a change in estimate relating to a transaction cost accrual.