Investor Fact Sheet

About Twitter (NYSE:TWTR)

Twitter is what’s happening in the world and what people are talking about right now. From breaking news and entertainment to sports, politics, and everyday interests. Available in more than 40 languages around the world, the service can be accessed via twitter.com, an array of mobile devices, and SMS.

Monetizable Daily Active Usage (mDAU) Year-Over-Year Growth

<table>
<thead>
<tr>
<th>Quarter</th>
<th>Growth</th>
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<tbody>
<tr>
<td>Q2'17</td>
<td>12%</td>
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<tr>
<td>Q3'17</td>
<td>14%</td>
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<tr>
<td>Q4'17</td>
<td>12%</td>
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<tr>
<td>Q1’18</td>
<td>10%</td>
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<tr>
<td>Q2’18</td>
<td>11%</td>
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<tr>
<td>Q3’18</td>
<td>9%</td>
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<tr>
<td>Q4’18</td>
<td>9%</td>
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<tr>
<td>Q1’19</td>
<td>11%</td>
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Q1’19 #Live + In-Stream Video Agreements

Q1 2019 Highlights

Q1 was a solid start to the year with revenue up 18% year-over-year, reflecting particular strength in the US. Revenue outperformance, in combination with lower expenses, resulted in better-than-expected profitability, with GAAP operating income of $94 million and GAAP operating margin of 12%.

We made a number of product improvements in the first quarter, including the launch of a public prototype app — with an initial focus on making Twitter more conversational, and a new Twitter camera to more easily capture and share what’s happening. Average monetizable DAU (mDAU) was 134 million in Q1, up 11% year-over-year.

We are taking an even more proactive approach to reducing abuse on Twitter and its effects in 2019. Improvements in Q1 emphasized proactive detection of rule violations and physical, or off-platform, safety — including making it easier to report Tweets that share personal information, helping us remove 2.5 times more of this content since launch.
Financial Overview

Total Revenue
$Millions
- Data licensing and other revenue
- Advertising revenue

GAAP Net Income
$Millions
- GAAP net income
- GAAP net margin

Leadership

Jack Dorsey @jack
CEO

Ned Segal @nedsegal
CFO

Parag Agarwal @paraga
Technology Lead

Leslie Berland @leslieberland
People & Marketing Lead

Kayvon Beykpour @kayvz
Product Lead

Matt Derella @derella
Customers Lead

Bruce Falck @brucefalck
Revenue Product Lead

Vijaya Gadde @vijaya
Counsel Lead

Michael Montano @michaelmontano
Engineering Lead

Founded
April 2006

# of employees
4,100+

Offices Worldwide
35+

Contact information

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