Q4 Desktop is a fully integrated CRM and workflow platform designed for investor relations to facilitate operational efficiencies across all stages of the IR workcycle. From targeting institutional investors to preparing for trade shows and managing your deal pipeline, Q4 Desktop empowers you with all the tools and insights you need to make informed decisions and engage effectively with your investors.
Benefits

- **IMPROVED WORKFLOW**
  From measuring investor outreach efforts to analyzing market flows and collaborating with your team, Q4 Desktop ensures you have easy access to the tools and insights you need to build a successful IR program.

- **CUSTOMIZABLE REPORTING**
  Customize your dashboard with the insights critical to your program’s success. Choose from a library of widgets, including: market and stock data, trading commentary, ownership and estimates, and more.

- **IMPROVED PIPELINE MANAGEMENT**
  Effortlessly track progress of institutional deals through each stage to close. View a log of activities associated with each deal to streamline efficiency and more accurately report ROI on outreach to your C-suite.

- **BETTER PREPARE FOR ROADSHOWS**
  Create, access, and share activity records, tearsheets, contacts, and more from anywhere, anytime with Q4 Desktop’s mobile app.

- **SEAMLESS COLLABORATION**
  Work collaboratively with your team to manage your calendar and schedule meetings, and generate reports, tearsheets, briefing books and more.

- **EXTENSIVE DATABASE**
  View historical and upcoming interactions logged against our database of over 250,000 global IR contacts and more than 200,000 global institutions and funds.

- **EFFORTLESS TARGETING**
  Suggested targets tailored for your individual organization with the help of Artificial intelligence.

Features

- **LOG, SEARCH & COLLABORATE**
  - Roadshows
  - Meetings and conferences
  - Notes
  - Phone calls and Emails
  - Itinerary builder
  - Calendar

- **TRADING ANALYTICS**
  - Volatility
  - Expected trading
  - Sentiment
  - Relative performance
  - Activism alarm

- **TEARSHEETS & BRIEFING BOOKS**
  - Build, create and share
  - Export as PDF and CSV
  - Custom cover page and notes
  - Include logged activities

- **UNIVERSAL DATA**
  - Stock quotes and charts
  - Events and transcripts
  - Ownership
  - News and press releases

- **CONTACTS, INSTITUTIONS & FUNDS**
  - Access to over 450,000 global IR contacts, institutions & funds
  - Build, manage and export custom contact lists
  - Identify webcast attendees and add to database
  - Track progress of each deal through Pipeline

ABOUT Q4 INC.

Q4 is a leading global provider of cloud-based investor relations and capital market solutions. Q4 empowers customers to be leaders in IR through innovative technology and exceptional customer service. Our comprehensive portfolio of IR solutions, including quantitative and real-time shareholder analytics, IR desktop, websites, and webcasting arm industry professionals with the tools and insights required to run award-winning IR programs, make effective business decisions, and better engage with the street. Q4 has offices in New York, Chicago, Toronto, Copenhagen, and London. To learn more, visit [www.q4inc.com](http://www.q4inc.com).

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