

# -chargepoin+



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### Safe Harbor

This presentation may contain "forward-looking" statements within the meaning of Section 27A of the Securities Act and Section 21E of the Exchange Act that are based on our management's beliefs and assumptions and on information currently available to management, including statements regarding estimates and forecasts of financial and performance metrics, projections of market opportunity and market share. These forward-looking statements are provided for illustrative purposes only and must not be relied on by any investor as a guarantee, an assurance, a prediction or a definitive statement of fact or probability. Actual events and circumstances are difficult or impossible to predict and may differ from our management's assumptions, and such differences may be material. Many actual events and circumstances are beyond the control of ChargePoint. These forward-looking statements are subject to a number of risks and uncertainties, including macroeconomic trends including changes in or sustained inflation, prolonged and sustained increases in interest rates, or other events beyond our control on the overall economy which may reduce demand for our products and services, geopolitical events and conflicts, including the ongoing Russian invasion of Ukraine, adverse impacts to our business and those of our customers and suppliers, including due to supply chain disruptions, component shortages, and associated logistics expense increases; our limited operating history as a public company; our ability as an organization to successfully acquire and integrate other companies, products or technologies in a successful manner; our dependence on widespread acceptance and adoption of electric vehicles ("EV") and increased demand for installation of charging stations; our current dependence on sales of charging stations for most of our revenues: overall demand for EV charging and the potential for reduced demand for EVs if governmental rebates, tax credits and other financial incentives are reduced, modified or eliminated or governmental mandates to increase the use of EVs or decrease the use of vehicles powered by fossil fuels, either directly or indirectly through mandated limits on carbon emissions, are reduced, modified or eliminated; our reliance on contract manufacturers, including those located outside the United States, may result in supply chain interruptions, delays and

expense increases which may adversely affect our sales, revenue and gross margins; our ability to expand our operations and market share in Europe: the need to attract additional fleet operators as customers: potential adverse effects on our revenue and gross margins due to delays and costs associated with new product introductions, inventory obsolescence, component shortages and related expense increases: adverse impact to our revenues and gross margins if customers increasingly claim clean energy credits and, as a result, they are no longer available to be claimed by us; the effects of competition; risks related to our dependence on our intellectual property; and the risk that our technology could have undetected defects or errors. Further information on these and other factors that could affect the forwardlooking statements we make in this presentation can be found in the documents that we file with or furnish to the U.S. Securities and Exchange Commission, including ChargePoint's Form 10-Q filed with the SEC on December 8, 2022, which is available on our website at investors.chargepoint.com and on the SEC's website at www.sec.gov. Additional information will also be set forth in other filings that we make with the SEC from time to time. All forward-looking statements in this presentation are based on our current beliefs and on information available to us as of the date hereof, and we do not assume any obligation to update the forward-looking statements provided to reflect events that occur or circumstances that exist after the date on which they were made or to update the reasons why actual results could differ materially from those anticipated in the forward-looking statements, even if new information becomes available in the future.

All information in this presentation is as of March 2, 2023. This presentation contains non-GAAP financial measures relating to the company's past performance. Reconciliations of historical non-GAAP measures can be found in the Appendix. You can also find information regarding our use of non-GAAP financial measures in our earnings release dated March 2, 2023, found on the Investor Relations section of our website at <a href="https://www.chargepoint.com/">https://www.chargepoint.com/</a>.

# **ChargePoint at a Glance**



# Pasquale Romano President, CEO, and Director

- + 30+ years of technology leadership and executive management
- + Prior to joining ChargePoint in 2011, cofounded 2Wire, held positions in marketing and engineering at Polycom and co-founded Fluent



Rex Jackson
Chief Financial Officer

- + 30+ years of experience in finance, legal, and corporate development
- + Prior to joining ChargePoint in 2018, served as CFO for Gigamon, Rocket Fuel, JDSU and Symyx, and held positions at leading public and private companies including Avago (now Broadcom) and Synopsys

NYSE	СНРТ
Founded	2007, with 1,700+ employees worldwide
Based in	Silicon Valley, with operations in Arizona, Europe and India
Ports	<b>225,000+</b> activated ChargePoint ports under management, 465,000+ ports accessible via roaming*
Equity research by	B Riley, BofA, Citi, Cowen, Credit Suisse, DA Davidson, Evercore ISI, Fox Advisors, Janney, JP Morgan, Jefferies, Morningstar, Oppenheimer & Co., Pickering Energy Partners, Piper Sandler, Roth, Stifel, Tudor Pickering Holt & Co., Webber, Wolfe
Lines of Business	<ul><li>+ Commercial (including Fueling &amp; Convenience)</li><li>+ Fleet</li><li>+ Residential</li></ul>
Global Portfolio	<ul><li>+ Networked Charging Stations</li><li>+ Subscription Software</li><li>+ Services</li></ul>
Operations in	

<sup>\*</sup>As of January 31, 2023. "Activated" ports are installed and activated on our network at the time they are reported. © 2023 ChargePoint Holdings, Inc.



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# Investment Highlights

#### **Growing Addressable Market**

Strong electrification trend

#### **Industry Leadership**

Leading EV charging network, market leader in North America in commercial Level 2 AC chargers

#### **Winning Business Model**

Vertically integrated, software enabled, networked solution

#### **Strong Competitive Advantages**

Meaningful scale advantage, complete portfolio, differentiated technology

#### **Asset Light Growth**

Minimal CapEx needed to scale business, recurring revenue tied to Cloud Services subscriptions

#### **Leading Capital Position & Performance**

Acceleration of technology development, enabling continued growth

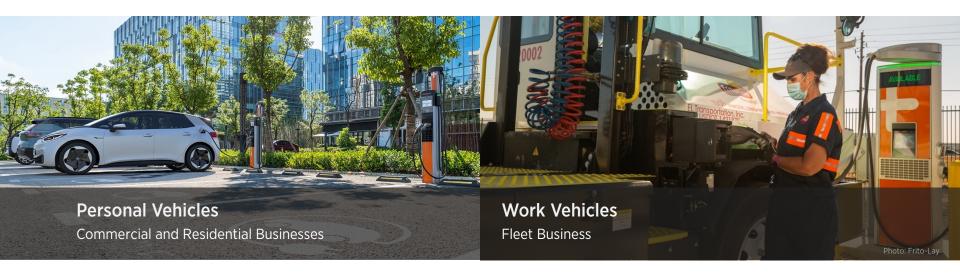


Source: Management Data, US Department of Energy Alternative Fuels Data Center.



### **Electric Fueling**

**Revenue Potential** = Total Vehicles x EV % x Port Attach % x Market Share x ASP **Recurring Revenue** = Installed Base x Annual Subscriptions



#### At home, work, around town, on the road

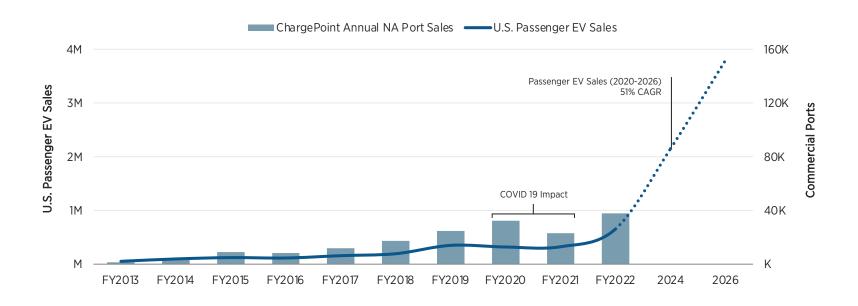
- + Charging every electric passenger vehicle on the market
- + Primarily charging while parked; speed matched to natural parking duration, mostly level 2
- + Fast charging for occasional road trips or in a pinch

#### At the depot, on route and at home

- + Charging for light, medium and heavy-duty vehicles
- + Software determines optimal charging to get everything fueled, most economically, and on schedule
- + Able to support on-route charging via our commercial network, and residential charging for take-home fleets



### ChargePoint Growth Directly Proportional to EV Penetration



Source: Historical EV sales from InsideEVs, Baum and BNEF. Future EV sales projections from BNEF. Note: ChargePoint FY runs 2/1 - 1/31. Passenger EV sales reflect CY for simplicity

# Winning North America, Expanding in Europe

**225,000+** activated ports | **18,900+** activated DC ports | **465,000+** ports through roaming reach





#### A leader in North America all-purpose charging

- + Operating across verticals
- + Integrated into where people live, work, play

#### Operating in 16 European markets

- + Support in 9 languages
- + Partnerships with energy retailers and leasing solution providers

### We Sell Hardware, Subscription Software and Services

### Commercial **Products**



**Networked Charging** Stations

#### Traditional CapEx Purchase



Software as a Service (SaaS) **Annual Subscriptions** 



Assure™ Annual Subscription (Parts & Labor Warranty)

#### **OpEx Purchase**



ChargePoint as a Service™ (Bundles SaaS, Charging Stations and Assure Subscription)

### Fleet **Products**





Networked Charging Stations



SaaS Annual Subscriptions



SaaS Vehicle Scheduling & **Fueling Optimization** Subscriptions



SaaS Energy Management Subscriptions



Professional Services for Design/Build & Construction



Assure Pro Annual Subscription (Parts & Labor Warranty)

### Residential **Products**







Single Family

- + Sold with Lifetime Subscription
- + Utility Plans for Managing Home Use





Multi Family Charging Solution

- + Monthly Fee Billed to Tenant
- + Additional Charges for Power Consumed (Property Owner Sets Pricing)

### Integrated to the EV Ecosystem

#### **Automotive Platforms**



- + Android Auto
- + Apple CarPlay
- + Audi
- + Cupra
- + Mercedes-Benz

- + Pininfarina
- + Polestar
- + Porsche
- + Seat
- + Rivian

- + Skoda
- + Toyota
- + Volkswagen
- + Volvo
- + Xpeng

#### **Consumer Platforms**











#### Fleet Platforms





























### Roaming Integrations with Other Charging Networks



























### **Network Effects Reinforce ChargePoint Value**

#### Driver

(End Users)

- + Rely on our top-rated, free app to find and access charging
- + See ChargePoint where they live, work and play



























#### Account

(Site Hosts and Depots)

- + As EV penetration rises, existing accounts need more ports
- + Site hosts expand with a single provider in their parking lot
- + Site hosts prefer what drivers prefer





#### Distribution

(Partners)

Established distribution, value added resellers, operations and maintenance and referral partners across geographies

# Organizations of all types benefit from...

- Charging that works for their business
- Free 24/7 driver support
- A single free app that drivers use to find and access charging
- Access and pricing controls to cue desired behaviors
- Tools like Waitlist to equitably maximize charging time for users
- And more

### ...and Drivers rely on us

All charging activity and cost (for both at-home and public charging) in one place.







### Fortune companies choose ChargePoint



of Fortune 50 companies are ChargePoint customers\*

Commercial

Workplace & Commercial Properties

Education

Fueling & Convenience

Healthcare

Hospitality & Retail

Parking

Fleet

**Delivery & Logistics** 

Sales Service & Motorpool

**Shared Mobility** 

Residential

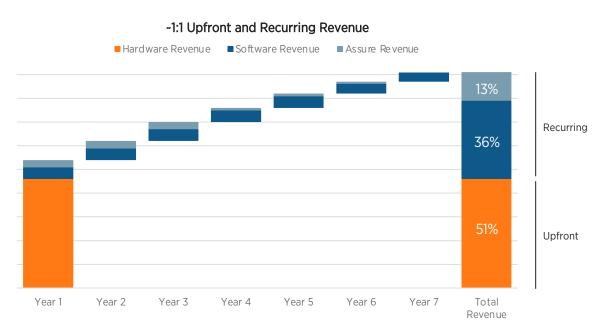
Multi Family



Illustrative Unit Economics: CT4000 Dual-Port Station with Software and Assure



### **Illustrative Unit Economics**

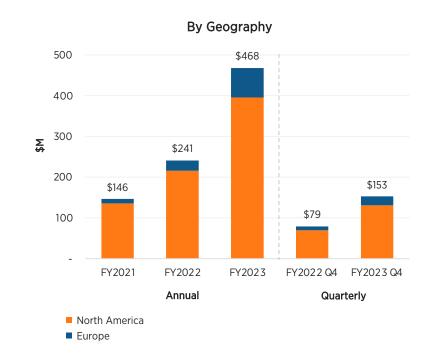


Source: Management Data. Actual station lifetime can vary.

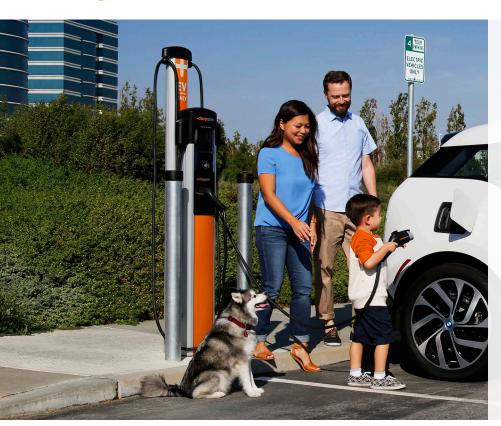


# **Revenue Diversity**





### **ChargePoint for Good**



#### **5.6 billion** electric miles driven since 2007

- + **224 million** gallons of gasoline consumption avoided
- + 1.1 million metric tons of greenhouse gas emissions avoided, equivalent to
  - Planting 22 million tree seedlings and growing them for 10 years
  - Carbon taken in by 1.6 million acres of U.S. forests
  - Recycling 57 million bags of waste



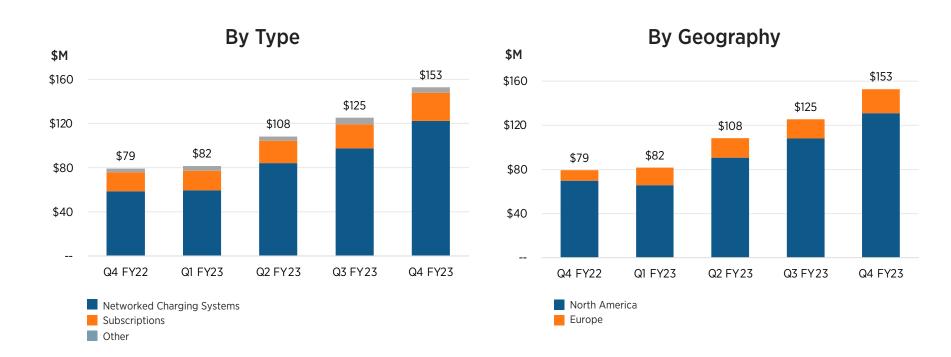




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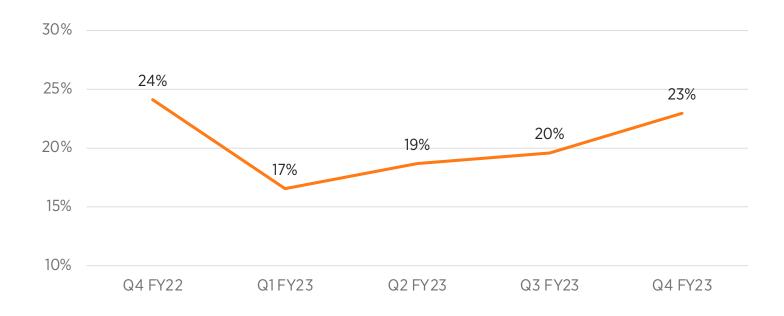
# **Revenue Diversity**



Note: Unaudited. Fiscal year ending on January 31.

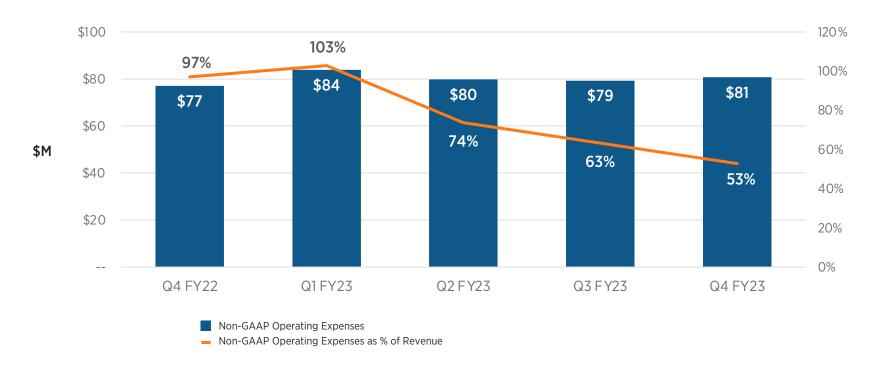


# **Non-GAAP Gross Margin**





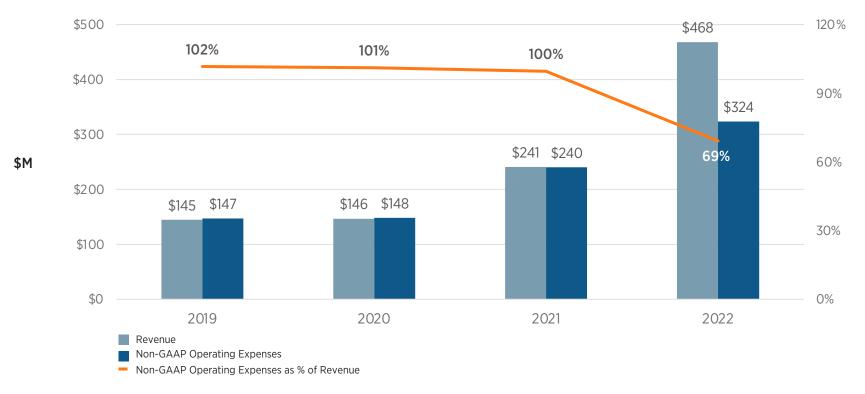
# **Non-GAAP Operating Expenses**



Note: Unaudited. Fiscal year ending on January 31.



# **Improving Operating Leverage**



Note: Unaudited. Fiscal year ending on January 31.



### **GAAP Income Statement**

(\$ in thousands; unaudited; preliminary)

	Three Mon	ths Ended	Twelve Mor	ths Ended
	Janua	ry 31,	Janua	ry 31,
	2023	2022	2023	2022
Revenue				
Networked charging systems	\$ 122,331	\$ 58,665	\$ 363,622	\$ 173,850
Subscriptions	25,735	17,209	85,296	53,512
Other	4,761	3,467	19,176	13,644
Total revenue	152,827	79,341	468,094	241,006
Cost of revenue				
Networked charging systems	102,189	49,467	318,628	147,313
Subscriptions	14,110	10,083	51,416	31,190
Other	3,536	2,308	12,117	8,970
Total cost of revenue	119,835	61,858	382,161	187,473
Gross profit	32,992	17,483	85,933	53,533
Operating expenses				
Research and development	46,721	42,508	194,957	145,043
Sales and marketing	40,550	30,292	142,392	92,550
General and administrative	24,027	23,913	90,366	81,380
Total operating expenses	111,298	96,713	427,715	318,973
Loss from operations	(78,306)	(79,230)	(341,782)	(265,440)
Interest income	2,063	26	5,534	98
Interest expense	(2,966)	_	(9,434)	(1,502)
Change in fair value of redeemable convertible preferred stock warrant liability	_	_	_	9,237
Change in fair value of assumed common stock warrant liabilities	_	16,911	(24)	47,822
Change in fair value of contingent earnout liability	_		_	84,420
Transaction costs expensed	_	_	_	(7,031)
Other income (expense), net	1,078	(575)	(1,569)	(2,775)
Net loss before income taxes	(78,131)	(62,868)	(347,275)	(135,171)
Benefit from income taxes	(119)	(2,719)	(2,816)	(2,930)
Net loss	\$ (78,012)	\$ (60,149)	\$ (344,459)	\$ (132,241)



# **GAAP Balance Sheet**

(\$ in thousands; unaudited; preliminary)

	Jar	nuary 31, 2023	uary 31, 2022
Assets			
Current assets:			
Cash and cash equivalents	\$	264,162	\$ 315,235
Restricted cash		30,400	400
Short-term investments		104,966	_
Accounts receivable, net		164,892	75,939
Inventories		68,730	35,879
Prepaid expenses and other current assets		71,020	 36,603
Total current assets		704,170	 464,056
Property and equipment, net		40,046	34,593
Intangible assets, net		92,673	107,209
Operating lease right-of-use assets		22,242	25,535
Goodwill		213,716	218,484
Other assets		7,110	6,020
Total assets	\$	1,079,957	\$ 855,897
Liabilities and Stockholders' Equity			
Current liabilities:			
Accounts payable	\$	62,076	\$ 27,576
Accrued and other current liabilities		133,342	84,328
Deferred revenue		88,777	77,142
Total current liabilities		284,195	 189,046
Deferred revenue, noncurrent		109,833	69,666
Debt, noncurrent		294,936	_
Operating lease liabilities		21,841	25,370
Deferred tax liabilities		12,479	17,697
Other long-term liabilities		1,032	7,104
Total liabilities		724,316	308,883
Stockholders' equity:			
Common stock		35	33
Additional paid-in capital		1,528,104	1,366,855
Accumulated other comprehensive loss		(16,384)	(8,219)
Accumulated deficit	(1	,156,114)	(811,655)
Total stockholders' equity		355,641	547,014
Total liabilities and stockholders' equity	\$	1,079,957	\$ 855,897



### **GAAP Statement of Cash Flows**

(\$ in thousands; unaudited; preliminary)

	Twelve Months Ended January 31,					
	2023	2022				
Cash flows from operating activities						
Net loss	\$ (344,459)	\$ (132,241)				
Adjustments to reconcile net loss to net cash used in operating activities:						
Depreciation and amortization	25,050	16,457				
Non-cash operating lease cost	4,739	4,244				
Stock-based compensation	93,350	67,331				
Amortization of deferred contract acquisition costs	2,361	1,786				
Change in fair value of redeemable convertible preferred stock warrant liability	_	(9,237)				
Change in fair value of common stock warrant liabilities	24	(47,822)				
Change in fair value of contingent earnout liabilities	_	(84,420)				
Change in fair value of earnout liability recognized upon acquisition of ViriCiti	_	2,266				
Transaction costs expensed	_	7,031				
Reserves and Other	16,324	374				
Changes in operating assets and liabilities, net of effect of acquisitions:						
Accounts receivable, net	(94,600)	(38,388)				
Inventories	(39,358)	(1,991)				
Prepaid expenses and other assets	(37,969)	(23,941)				
Operating lease liabilities	(5,043)	(3,460)				
Accounts payable	31,476	7,933				
Accrued and other liabilities	29,253	21,619				
Deferred revenue	51,803	55,281				
Net cash used in operating activities	(267,049)	(157,178)				
Cash flows from investing activities						
Purchases of property and equipment	(18,563)	(16,410)				
Purchases of short term investments	(284,835)	_				
Maturities of investments	180,000	_				
Cash paid for acquisitions, net of cash acquired	(2,756)	(205,330)				
Net cash used in investing activities	(126,154)	(221,740)				
Cash flows from financing activities						
Proceeds from the exercise of warrants	6,884	118,864				
Merger and PIPE financing	_	511,646				
Payments of transaction costs related to Merger	_	(32,468)				
Payment of tax withholding obligations on settlement of earnout shares	_	(20,895)				
Proceeds from issuance of debt, net of discount and issuance costs	293,972	_				
Repayment of borrowings	_	(36,051)				
Proceeds from the issuance of common stock under employee equity plans, net of tax withholding	11,446	4,916				
Proceeds from issuance of common stock in connection with ATM offerings	49,450	_				
Change in driver funds and amounts due to customers	11,107	3,675				
Net cash provided by financing activities	372,859	549,687				
Effect of exchange rate changes on cash, cash equivalents, and restricted cash	(729)	(1,025)				
Net increase (decrease) in cash, cash equivalents, and restricted cash	(21,073)	169,744				
Cash, cash equivalents, and restricted cash at beginning of period	315,635	145,891				
Cash, cash equivalents, and restricted cash at end of period	\$ 294,562	\$ 315,635				
·						

### **GAAP to Non-GAAP Reconciliation**

(\$ in thousands; unaudited; preliminary)

Reconciliation of GAAP gross profit (margin) to non-GAAP gross profit (margin):	Three Months Ended January 31, 2023		Three Months Ended October 31, 2022		Three Months Ended July 31, 2022			Three Months Ended April 30, 2022			Three Months Ende January 31, 2022				
GAAP gross profit	\$	32,992		\$	22,681		\$	18,153		\$	12,107		\$	17,482	
Stock-based compensation expense		1,080			1,145			1,341			785			709	
Restructuring costs (1)		257			-			-			-			-	
Amortization of intangible assets		756			723			748			620			945	
Non-GAAP gross profit (margin)	\$	35,085	23%	\$	24,549	20%	\$	20,242	19%	\$	13,512	17%	\$	19,136	24%
Reconciliation of GAAP total operating expenses to non-GAAP total operating expenses:	•	111.298		¢	105.959		\$	108.523		e	101.936		¢	06 714	
GAAP total operating expenses  Stock-based compensation expense	Ф	24,626		Ф	24,553		Ф	25,078		Ф	14,742		Ф	96,714 14,730	
Restructuring costs (1)		1,915			-			-			-			-	
Acquisition-related costs (2)		1,295			(9)			-			1,011			2,760	
Cost related to registration filings		-			-			473			-			-	
Amortization of intangible assets		2,236			2,114			2,207			2,241			2,155	
Tax Exposures		500			-			990			-			-	
Non-GAAP total operating expenses (as a percentage of revenue)	\$	80,726	53%	\$	79,301	63%	\$	79,775	74%	\$	83,942	103%	\$	77,069	97%

<sup>(1)</sup> Consists of restructuring costs for severances and related termination costs

<sup>(2)</sup> Consists of professional services fees related to acquisitions, as well as increase in the ViriCiti earn-out liability related to the acquisition of ViriCiti Group B.V. in August 2021

### **GAAP to Non-GAAP Reconciliation**

(\$ in thousands; unaudited; preliminary)

	Three Months Ended January 31, 2023			Three Months Ended January 31, 2022				elve Months January 31,			Ended 2022			
Reconciliation of GAAP net loss to non-GAAP net loss:									<u> </u>					
GAAP net income (loss)	\$	(78,012)		\$	(60, 149)		\$	(344,459)		\$	(132,241)			
Stock-based compensation expense		25,705			15,439			93,350			67,332			
Restructuring costs (1)		2,172			_			2,172						
Earn-out-related taxes (2)	· <u> </u>				_			_						
Acquisition-related costs (3)	1,295				2,760			2,297						
Cost related to registration filings	· <u> </u>			_			473				2,638			
Tax exposures		500		<del>_</del>			1,490				_			
Amortization of intangible assets		2,992		3,099			11,645				4,618			
Change in fair value of preferred stock warrant liability		_		_			_				(9,237)			
Change in fair value of assumed common stock warrant liability		_		(16,911)			24				(47,822)			
Change in fair value of contingent earn-out liability		_			` <u> </u>		_				(84,420)			
Offering costs allocated to warrant liabilities	_			<u> </u>			_				7,031			
Non-GAAP net loss (as a percentage of revenue)	\$	(45,348)	-30%	\$	(55,762)	-70%	\$	(233,008)	-50%	\$	(182,599)	-76%		
Benefit from income taxes		(119)			(2,719)			(2,816)			(2,930)			
Non-GAAP pre-tax net loss (as a percentage of revenue)	\$	(45,467)	-30%	\$	(58,481)	-74%	\$	(235,824)	-50%	\$	(185,529)	-77%		

- (1) Consists of restructuring costs for severances and related termination costs
- (2) Consists of employment taxes paid related to shares issued as part of the earn-out
- (3) Consists of professional services fees related to acquisitions, as well as increase in the ViriCiti Earn-out liability related to the acquisition of ViriCiti Group B.V. in August 2021

### **GAAP to Non-GAAP Reconciliation**

(\$ in thousands; unaudited; preliminary)

	Twelve Months Ended January 31, 2023			Twelve Months Ended January 31, 2022						welve Month January 31	
Reconciliation of GAAP total operating expenses to non-GAAP total operating expenses:			_			Ī					
GAAP total operating expenses	\$	427,715	9	318	,972	\$	153,941		\$	150,406	
Stock-based compensation expense		88,999		63	,549		4,832			2,898	
Restructuring costs (1)		1,915			-		1,036			-	
Earnout-related taxes (2)		-		1,	,495		-			-	
Acquisition-related costs (3)		2,297		8	,007		-			-	
Cost related to registration filings		473		2	,637		-			-	
Amortization of intangible assets		8,798		3.	,247		-			568	
Tax Exposures		1,490			-		-			-	
Non-GAAP total operating expenses (as a percentage of revenue)	\$	323,743 69%	6 \$	240	,036 100%	\$	148,073	101%	\$	146,940	102%

<sup>(1)</sup> Consists of restructuring costs for severances and related termination costs

<sup>(2)</sup> Consists of employment taxes paid related to shares issued as part of the earn-out

<sup>(3)</sup> Consists of professional services fees related to acquisitions, as well as increase in the ViriCiti earn-out liability related to the acquisition of ViriCiti Group B.V. in August 2021