

# Driving the Electrification of Mobility

September 2021

### Safe Harbor

This presentation may contain "forward-looking" statements within the meaning of Section 27A of the Securities Act and Section 21E of the Exchange Act that are based on our management's beliefs and assumptions and on information currently available to management, including statements regarding estimates and forecasts of financial and performance metrics, projections of market opportunity and market share. These forward-looking statements are provided for illustrative purposes only and must not be relied on by any investor as a quarantee, an assurance, a prediction or a definitive statement of fact or probability. Actual events and circumstances are difficult or impossible to predict and may differ from assumptions, and such differences may be material. Many actual events and circumstances are beyond the control of ChargePoint. These forward-looking statements are subject to a number of risks and uncertainties, including developments and changes in the general market, the continuing impact of COVID-19, including in our business and those of our customers and suppliers; political, economic and business conditions; our limited operating history as a public company; our ability as an organization to successfully integrate ViriCiti and has to be and acquire and integrate other companies, products or technologies in a successful manner; our dependence on widespread acceptance and adoption of electric vehicles and increased installation of charging stations; our current dependence on sales of charging stations for most of our revenues; overall demand for electric vehicle charging and the potential for reduced demand for electric vehicles if governmental rebates, tax credits and other financial incentives are reduced, modified or eliminated or governmental mandates to increase the use of electric vehicles or decrease the use of vehicles powered by fossil fuels, either directly or indirectly through mandated limits on carbon

emissions, are reduced, modified or eliminated; supply chain interruptions and expense increases; unexpected delays in new product introductions; our ability to expand in Europe; the need to attract additional fleet operators as customers; potential adverse effects on our revenue and gross margins if customers increasingly claim clean energy credits and, as a result, they are no longer available to be claimed by us; the effects of competition; risks related to our dependence on our intellectual property and the risk that our technology could have undetected defects or errors; and the effects of competition on ChargePoint's future business. Further information on these and other factors that could affect the forward-looking statements we make in this presentation can be found in the documents that we file with or furnish to the U.S. Securities and Exchange Commission, including ChargePoint's Form 10-Q filed with the SEC on September 10, 2021, which is available on our website at investors.chargepoint.com and on the SEC's website at www.sec.gov. Additional information will also be set forth in other filings that we make with the SEC from time to time. All forward-looking statements in this presentation are based on our current beliefs and on information available to us as of the date hereof, and we do not assume any obligation to update the forward-looking statements provided to reflect events that occur or circumstances that exist after the date on which they were made or to update the reasons why actual results could differ materially from those anticipated in the forward-looking statements, even if new information becomes available in the future.

All information in this presentation is as of September 1, 2021.

## ChargePoint at a Glance



# Pasquale Romano President, CEO, and Director

- + 30+ years of technology leadership and executive management
- + Prior to joining ChargePoint in 2011, co-founded 2Wire, held positions in marketing and engineering at Polycom and co-founded Fluent



Rex Jackson
Chief Financial Officer

- + 30+ years of experience in finance, legal, and corporate development
- + Prior to joining ChargePoint in 2018, served as CFO for Gigamon, Rocket Fuel, JDSU and Symyx, and held positions at leading public and private companies including Avago (now Broadcom) and Synopsys

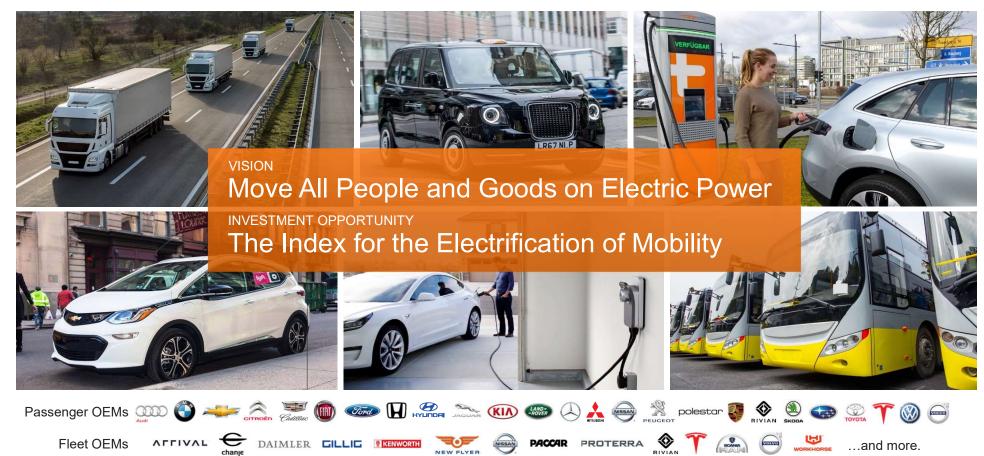
- + NYSE: CHPT
- + Founded in 2007, with 1,000+ employees worldwide
- + Based in Silicon Valley, with operations in Arizona, Europe and India
- + 118,000+ activated ChargePoint ports, plus 200,000+ accessible via roaming\*
- + Coverage initiated by BofA, Cowen, Citi, DA Davidson, Fox Advisors, Goldman Sachs, Jefferies, Needham, Oppenheimer & Co., Roth and Wolfe

# Retworked Subscription Software Software

#### **Lines of Business**

- + Commercial (including Fueling & Convenience)
- + Fleet
- + Residential

\*As of July 31, 2021. "Activated" ports are installed and activated on our network at the time they are reported. © 2021 ChargePoint Holdings, Inc.



# **Investment Highlights**

- Growing Addressable Market
  Strong electrification trend
- Industry Leadership
  Leading EV charging network, market leader in
  North America in commercial Level 2 AC chargers
- Winning Business Model

  Vertically integrated, software enabled, networked solution
- Strong Competitive Advantages

  Meaningful scale advantage, complete portfolio,
  differentiated technology
- Capital Light Growth

  Minimal CapEx needed to scale business, recurring revenue, strong margins
- Leading Capital Position & Performance
  Acceleration of technology development, enabling continued growth



# **Electric Fueling**

**Revenue Potential** = Total Vehicles x EV % x Port Attach % x Market Share x ASP **Recurring Revenue** = Installed Base x Annual Subscriptions





#### At home, work, around town, on the road

- + Charging every electric passenger vehicle on the market
- + Primarily charging while parked; speed matched to natural parking duration, mostly level 2
- + Fast charging for occasional road trips or in a pinch

#### At the depot, on route and at home

- + Charging for light, medium and heavy duty vehicles
- + Software determines optimal charging to get everything fueled, most economically, and on schedule
- + Able to support on-route charging via our commercial network, and residential charging for take-home fleets

# ChargePoint Growth Directly Proportional to EV Penetration



Source: Historical EV sales from InsideEVs, Baum and BNEF. Future EV sales projections from BNEF. Note: ChargePoint FY runs 2/1 – 1/31. Passenger EV sales reflect CY for simplicity

# Winning North America, Expanding in Europe

118,000+ activated ports | 3,700+ activated DC ports 200,000+ ports accessible via roaming integrations



A leader in North America all-purpose charging

- + Operating across verticals
- + Integrated into where people live, work, play



Operating in 16 European markets

- + Support in 9 languages
- + Partnerships with energy retailers and leasing solution providers

# We Sell Hardware, Subscription Software and Services

#### **Commercial Products**



Networked Charging Stations

#### Traditional CapEx Purchase



Software as a Service (SaaS)
Annual Subscriptions



Assure<sup>™</sup> Annual Subscription (Parts & Labor Warranty)

#### **OpEx Purchase**



ChargePoint as a Service™ (Bundles SaaS, Charging Stations and Assure Subscription)

#### Fleet Products



Networked Charging Stations



SaaS Annual Subscriptions



SaaS Vehicle Scheduling & Fueling Optimization Subscriptions



SaaS Energy Management Subscriptions



Professional Services for Design/Build & Construction



Assure Pro Annual Subscription (Parts & Labor Warranty)

#### Residential Products





Single Family

- ChargePoint® Home Charger
  + Sold with Lifetime Subscription
- + Utility Plans for Managing Home Use

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# Multi Family

Multi Family Charging Solution

- + Monthly Fee Billed to Tenant
- + Additional Charges for Power Consumed (Property Owner Sets Pricing)

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# Integrated to the EV Ecosystem



























- + Android Auto
- + Apple CarPlay
- + Mercedes-Benz
- + Polestar
- + Volvo







polestar



- + Apple Wallet
- + Apple Maps
- + Google Maps
- + Google Pay
- + Amazon Alexa











#### Roaming Integrations with Other **Charging Networks**

















# Network Effects Reinforce ChargePoint Value

#### Account

(Site Hosts and Depots)

- + As EV penetration rises, existing accounts need more ports
- + Site hosts expand with a single provider in their parking lot
- + Site hosts prefer what drivers prefer







#### Distribution

(Partners)

Established distribution, value added resellers, operations and maintenance and referral partners across geographies

#### Driver

(End Users)

- + Rely on top-rated, free app to find and access charging
- See ChargePoint where they live, work and play





















# 76% of Fortune 50 Use ChargePoint\*

#### Site hosts benefit from

- Charging that works for their business
- A single free app that drivers use to find and access charging
- Access and pricing controls to cue desired behaviors
- Tools like Waitlist to equitably maximize charging time for users
- And more

Commercial	Workplace & Commercial Properties   Education Fueling & Convenience   Healthcare   Hospitality & Retail   Parking
Fleet	Delivery & Logistics   Sales Service & Motorpool   Shared Mobility
Residential	Single Family   Multi Family

#### ...and Drivers rely on us

View all activity and cost (for both at home and public charging) in one place







\*2021 Fortune 500 list

# Select Customers Participating in the New Fueling Network



# **Proven Account Expansion**



#### Top 25 Customers\*



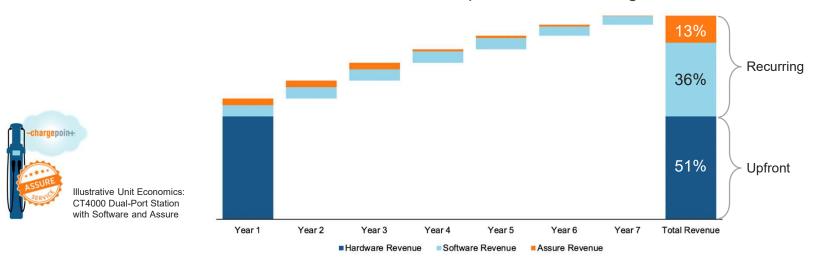
Customer expansion reflects ongoing software and warranty subscriptions as well as increased hardware purchases as EV penetration grows

Source: Management Data. Cumulative spend expansion rates calculated by dividing cumulative billings (FY2017 - FY2021) by FY2017 billings.

<sup>\*</sup> Top 25 customers based on cumulative spending from Q1 FY2017 to Q4 FY2021.

# **Illustrative Unit Economics**

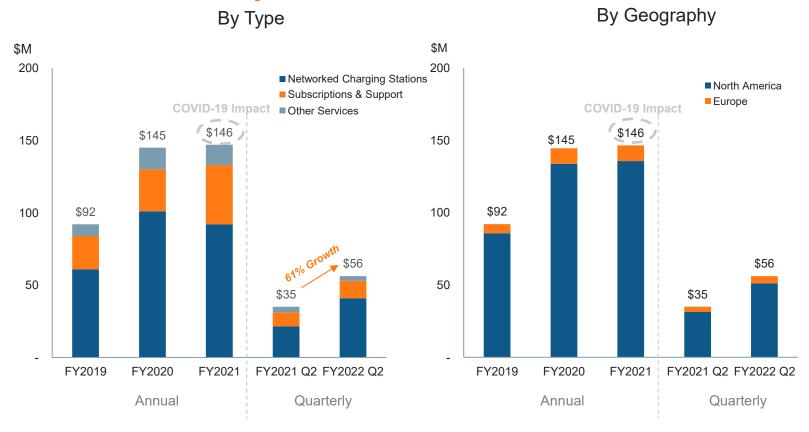




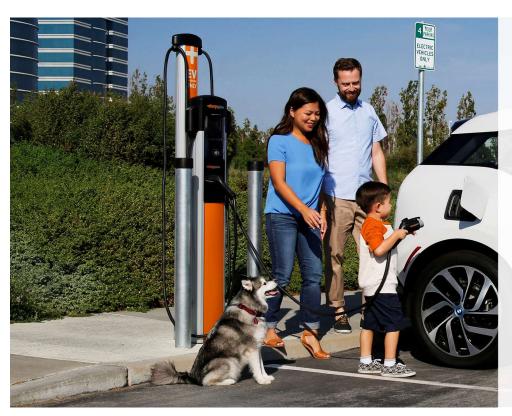
Source: Management Data. Actual station lifetime can vary.



# **Revenue Diversity**



# ChargePoint for Good



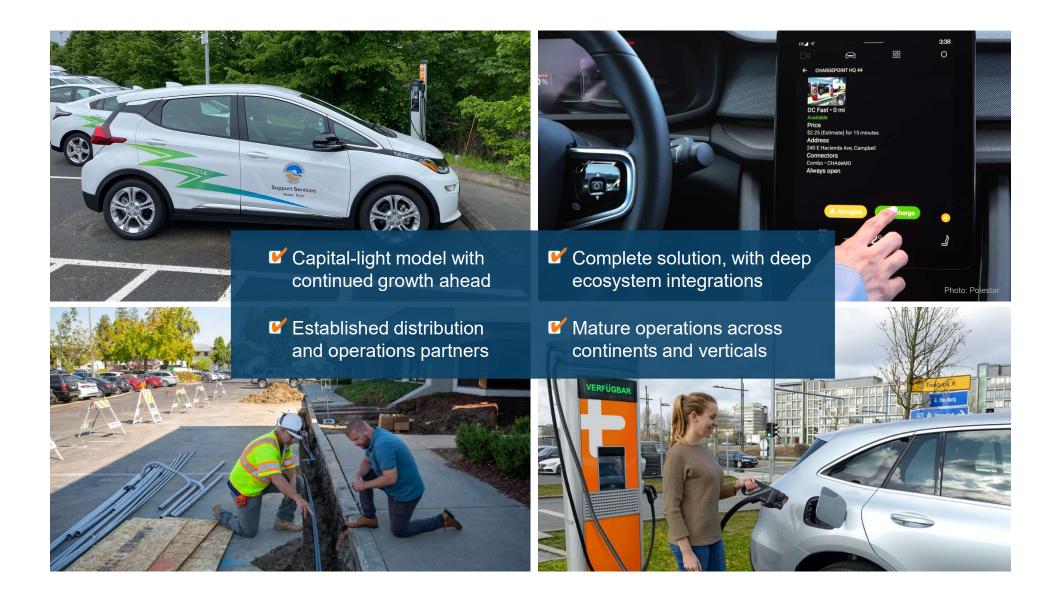
#### 3.0 billion electric miles driven since 2007

- + **120 million** gallons of gasoline consumption avoided
- + >462,000 metric tons of greenhouse gas emissions avoided, equivalent to
  - Planting 11.7 million tree seedlings and growing them for 10 years
  - Carbon taken in by 869,000 acres of U.S. forests
  - Recycling 30 million bags of waste



Source: Management data through July 31, 2021. © 2021 ChargePoint Holdings, Inc.

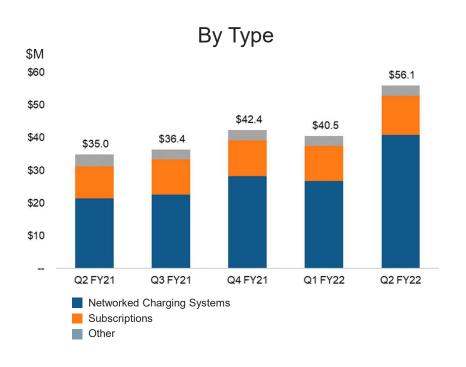
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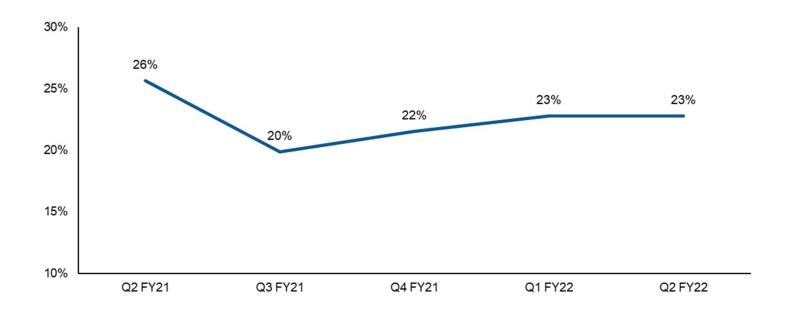
# **Revenue Diversity**





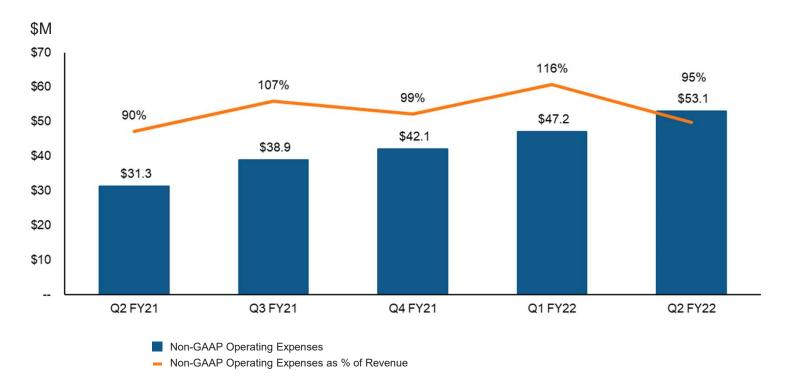
Note: Unaudited. Fiscal year ending on January 31.

# Non-GAAP Gross Margin



Note: Unaudited. Fiscal year ending on January 31.

# Non-GAAP Operating Expenses



Note: Unaudited. Fiscal year ending on January 31.

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# **GAAP Income Statement**

(\$ in thousands; unaudited)		nths Ended y 31,	Six Months Ended July 31,		
	2021	2020	2021	2020	
Revenue					
Networked charging systems	\$ 40,874	\$ 21,368	\$ 67,674	\$ 41,025	
Subscriptions	12,082	9,811	22,906	18,815	
Other	3,165	3,778	6,051	7,893	
Total revenue	56,121	34,957	96,631	67,733	
Cost of revenue	-		-		
Networked charging systems	35,384	20,408	59,126	39,024	
Subscriptions	7,830	4,452	13,470	9,225	
Other	2,130	1,069	4,041	2,692	
Total cost of revenue	45,344	25,929	76,637	50,941	
Gross profit	10,777	9,028	19,994	16,792	
Operating expenses					
Research and development	40,410	17,126	65,784	35,152	
Sales and marketing	21,923	10,966	37,897	25,167	
General and administrative	22,732	4,466	37,199	9,555	
Total operating expenses	85,065	32,558	140,880	69,874	
Loss from operations	(74,288)	(23,530)	(120,886)	(53,082)	
Interest income	25	37	47	280	
Interest expense	-	(793)	(1,499)	(1,628)	
Change in fair value of redeemable convertible preferred stock warrant liability	-	(11,516)	9,237	(10,981)	
Change in fair value of assumed common stock warrant liabilities	(10,421)	-	33,340	-	
Change in fair value of contingent earnout liability	(0)	-	84,420	-	
Transaction costs expensed	-	-	(7,031)	-	
Other (expense) income, net	(189)	563	(174)	131	
Net loss before income taxes	(84,873)	(35,239)	(2,546)	(65,280)	
Provision for income taxes	65	48	103	105	
Net loss	\$ (84,938)	\$ (35,287)	\$ (2,649)	\$ (65,385)	

# **GAAP Balance Sheet**

(\$ in thousands; unaudited)

		July 31, 2021		January 31, 2021	
Assets					
Current assets:					
Cash and cash equivalents	\$	618,089	\$	145,491	
Restricted cash		400		400	
Accounts receivable, net		42,708		35,07	
Inventories		27,916		33,592	
Prepaid expenses and other current assets		22,138		12,074	
Total current assets		711,251		226,63	
Property and equipment, net		32,265		29,98	
Operating lease right-of-use assets		20,834		21,81	
Goodwill		1,215		1,215	
Other assets		5,023		10,468	
Total assets	\$	770,588	\$	290,120	
Liabilities, Redeemable Convertible Preferred Stock and Stockholders' Deficit					
Current liabilities:					
Accounts payable	\$	28,416	\$	19,784	
Accrued and other current liabilities		51,980		47,16	
Deferred revenue		47,769		40,93	
Debt, current		-		10,20	
Total current liabilities		128,165		118,08	
Deferred revenue, noncurrent		58,000		48,89	
Debt, noncurrent		-		24,68	
Operating lease liabilities		21,582		22,45	
Common stock warrant liability		26,868			
Redeemable convertible preferred stock warrant liability		-		75,84	
Other long-term liabilities		961		972	
Total liabilities		235,576		290,944	
Redeemable convertible preferred stock		-		615,69	
Stockholders' equity (deficit):					
Common stock		32		:	
Additional paid-in capital		1,216,893		62,73	
Accumulated other comprehensive income		150		155	
Accumulated deficit		(682,063)		(679,414)	
Total stockholders' equity (deficit)		535,012		(616,521)	
Total liabilities, redeemable convertible preferred stock, and stockholders'					
equity (deficit)	\$	770,588	\$	290,120	

# **GAAP Statement of Cash Flows**

(\$ in thousands; unaudited)

	July 31,		
	2021		2020
Cash flows from operating activities			
Net loss	\$ (2,649)	\$	(65,385)
Adjustments to reconcile net loss to net cash used in operating activities:			
Depreciation and amortization	5,576		4,684
Non-cash operating lease cost	1,963		1,749
Stock-based compensation	35,870		2,100
Amortization of deferred contract acquisition costs	829		538
Change in fair value of redeemable convertible preferred stock warrant liability	(9,237)		
Change in fair value of common stock warrant liabilities	(33,340)		10,98
Change in fair value of contingent earnout liabilities	(84,420)		
Transaction costs expensed	7,031		
Other	1,236		683
Changes in operating assets and liabilities, net of effect of acquisitions:			
Accounts receivable, net	(7,657)		16,18
Inventories	5,620		(7,427
Prepaid expenses and other assets	(9,325)		(3,335
Operating lease liabilities	(953)		(2,031
Accounts payable	9,293		(9,324
Accrued and other liabilities	3,027		(4,054
Deferred revenue	15,938		4,564
Net cash used in operating activities	(61,198)		(50,069)
Cash flows from investing activities			
Purchases of property and equipment	(7,788)		(5,962
Maturities of investments	-		47,01
Net cash (used in) provided by investing activities	(7.788)		41,05
Cash flows from financing activities	, ,,		,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,
Proceeds from issuance of redeemable convertible preferred stock	-		92,43
Proceeds from the exercise of public warrants	117,598		31,39
Merger and PIPE financing	511,646		
Payments of transaction costs related to Merger	(32,468)		
Payment of tax withholding obligations on settlement of earnout shares	(20,894)		
Repayment of borrowings	(36,051)		
Proceeds from exercises of vested and unvested stock options	1,759		1,542
Net cash provided by financing activities	541.590		125,36
Effect of exchange rate changes on cash, cash equivalents, and restricted cash	 (6)		36
Net increase in cash, cash equivalents, and restricted cash	472,598		116,38
Cash, cash equivalents, and restricted cash at beginning of period	145,891		73,15
Cash, cash equivalents, and restricted cash at end of period	\$ 618,489	\$	189,537

Six Months Ended