STANDARD LOGO SPECIFICATIONS: COLORS, TYPEFACE, MINIMUM CLEAR SPACE AND SIZE

Color Values and Typeface

CLOVIS ONCOLOGY

- C100, M34, Y0, K2
- R0, G129, B198
- #0081C6

- C0, M8, Y73, K0
- R255, G227, B99
- #FFE363

Typeface: Futura Medium

Minimum Clear Space

- X: Always maintain this minimum clear space around the logo even when proportionally scaling the logo.

Minimum Size

- 1.5” for print
- 150px for web
COLOR FORMATS: STANDARD, GRAYSCALE, REVERSED, AND SOLID

Standard Color Logo

Grayscale

Reversed in Color

Reversed in Solid White

Solid Black

Solid Color