



THIS DOCUMENT IS IMPORTANT AND REQUIRES YOUR IMMEDIATE ATTENTION.

If you are in any doubt about what action to take, you are advised to seek your own advice from your stockbroker, bank manager, solicitor, accountant or other independent professional or financial adviser authorised pursuant to the Financial Services and Markets Act 2000 (as amended) immediately.

If you have sold or otherwise transferred all of your Ordinary shares in Good Energy Group PLC, please immediately forward this document together with the accompanying Form of Proxy to the purchaser or transferee, or to the person who arranged the sale or transfer for delivery to the purchaser or transferee.

GOOD ENERGY GROUP PLC

NOTICE OF 2018 ANNUAL GENERAL MEETING

to be held at
Chippenham Town Hall, High Street, Chippenham, Wiltshire SN15 3ER
on
Thursday 21 June 2018
at 12pm

Whether or not you propose to attend the Annual General Meeting, please complete and submit the enclosed Form of Proxy in accordance with the instructions printed on it. The Form of Proxy must be completed, signed and returned so as to reach the Company's Registrars by no later than 12pm on Tuesday 19 June 2018. Alternatively, if you would prefer to register your proxy appointment and instructions electronically, please visit Computershare's website at www.investorcentre.co.uk/eproxy

Monkton Reach, Monkton Hill,
Chippenham, Wiltshire, SN15 1EE

📧 goodenergy.co.uk

✉ investor.relations@goodenergy.co.uk

☎ 0800 254 0000

23 May 2018

Dear Good Energy Shareholder,

Annual General Meeting of Good Energy Group PLC (the “Company”)

We are pleased to invite you to the Annual General Meeting (the “AGM”) of Good Energy Group PLC which will be held at Chippenham Town Hall, High Street, Chippenham, Wiltshire SN15 3ER on Thursday 21 June 2018 at 12pm.

This letter includes the formal Notice of the AGM (the “Notice”) and the resolutions which we will put to a shareholder vote. You will find these at the end of this document, after a short section which explains the purpose of each resolution and the reasons your Good Energy Board recommends them.

Your Board believes that the resolutions are in the best interests of the Company and its shareholders as a whole in its purpose to power a cleaner, greener future together.

Your vote is important and your Board unanimously recommends that you vote in favour of all the resolutions.

Each of the Directors will be voting ‘yes’ to the proposed resolutions.

A reminder about Good Energy’s activities in 2017 and what to expect from us in 2018

As we announced in our recently published full year results, 2017 was a year of transition for Good Energy. We began evolving our strategy in response to a challenging landscape in the UK energy market whilst remaining true to our purpose of powering a cleaner, greener future together.

We are committed to keeping all of our stakeholders – our customers, our shareholders, our people and our future customers and shareholders at the heart of everything that we do. We will do this by building on our success, developing the long term profitability of Good Energy, and investing in our future as an integrated green energy services company.

Our strategy is to focus on our core business through retaining existing domestic customers, continuing to grow our business customers and enhancing services to FIT customers. This allows us to drive growth within the Group and continue to invest for the future in a number of exciting new areas, which you will hear more about at the AGM next month.

Financial performance

We had a solid financial performance in 2017. Growth in revenue, customer numbers and gross profit were in line with our expectations.

However, we saw a decline in our profit before tax as we continued to invest in capabilities, marketing and restructuring. These investments are setting us on the road for a successful 2018 as we look to implement our new strategy and continue to improve service.

We have not seen this reflected in a strong share price in recent months. As a business, we don't believe that the current share price accurately reflects the valuation of our business. We remain determined to deliver our new strategy and drive sustainable financial performance.

We will continue to let you know as we achieve these strategic milestones.

Billing

We know our new billing system has caused some of our customers problems and frustrations during 2017. We have been working hard behind the scenes to rectify this and feel positive that we are now on the right track. This investment and activity has helped us to establish a roadmap towards truly digital customer experience and will allow us to add new propositions over time. Being able to provide an increasing range of digital propositions is crucial to our future growth plans, which we look forward to talking more about in the coming months.

AGM resolutions

As a shareholder, your vote at the AGM on the proposed resolutions really does matter.

We've included a summary of each of the resolutions with this letter which explains exactly what is being proposed and there's further detail later in this notice. Your board unanimously recommends that you vote in favour of all the resolutions.

AGM trading statement

We will be releasing a trading statement that covers the first part of this year, in advance of the AGM, as well as providing further information on the business at the AGM.

If you aren't able to attend in person, we will be uploading all of this information to our website for you to read and watch at your leisure.

Outline of the AGM

At the AGM, your Board will give update on the Company's business performance, strategy and future prospects. We will review the Company's financial and operational achievements for the 2017 financial year, key developments in 2018 and plans for the Company's future direction as set out in the recently published Annual Report and Accounts, which are available online at <https://group.goodenergy.co.uk>.

Shareholders will then have the opportunity to ask questions relating to the business of the meeting and the resolutions proposed.

If you would like to ask a question at the AGM, please submit it in writing to the Company Secretary at Good Energy Group PLC, Monkton Reach, Monkton Hill, Chippenham, Wiltshire SN15 1EE by no later than 5pm on Friday 15 June 2018.

To aid the smooth running of the AGM, I will ensure that questions and discussions are relevant to the business of the meeting and the proposed resolutions and, as many shareholders as possible have the opportunity to speak.

The proposed resolutions will then be put to a shareholder vote. To accommodate the voting preferences of all shareholders, all resolutions will be decided on a poll rather than a show of hands. This means that a shareholder has one vote for every share held. The outcome of the shareholder vote will be posted on the Company's website and released via an RNS announcement on the London Stock Exchange as soon as possible following conclusion of the AGM.

Postal or electronic voting

We would be delighted to see you at the AGM but appreciate that you may not be able to attend in person. Therefore, you may vote online or by submitting a postal vote and **we encourage you to do so without delay**. Votes received after 12pm on Tuesday 19 June 2018 will not count towards the final result.

You may vote online at www.investorcentre.co.uk/eproxy and the login details are on the enclosed Form of Proxy. Alternatively, you can submit a postal vote by completing the enclosed Form of Proxy and returning it in the envelope provided to our Registrars at Computershare Investor Services plc, The Pavilions, Bridgwater Road, Bristol BS99 6ZY by no later than 12pm on Tuesday 19 June 2018.

You can still attend the AGM even if you decide to vote in advance using the Form of Proxy or via www.investorcentre.co.uk/eproxy.

Shares held through nominees or brokers

Many shareholders hold their investments in the Company through nominees or brokers. This can sometimes mean that some shareholders do not receive the Notice in time to make arrangements to attend or vote. We recognise that this can be a disappointment for those who wish to participate.

If you hold your shares through a nominee or broker, they might already have contacted you by phone or email to see if you wish to vote, or may have provided a website in order for you to participate. If this is not the case, please call them without delay and ask to speak to the “corporate actions” or “proxy voting” department. **Please be aware that your nominee or broker may set a voting deadline which is earlier than the official voting deadline, by up to one week in some instances.** Your broker will be able to provide instructions as to how you can vote, which may involve amending the scope of the services they provide to you.

To support your Board at the AGM, **you will need to instruct your nominee or broker that you would like to vote in favour of all the AGM resolutions.**

If you hold your shares through a nominee or a broker and wish to attend the AGM, you will need to obtain from your nominee or broker, a “Letter of Representation” and bring it with you on the day. Your nominee or broker will be able to advise you how to obtain the relevant letter from them.

We thank you for being part of the Good Energy investor community and helping us in our purpose to power a cleaner, greener future together.

The Board look forward to welcoming you to the AGM.

Yours sincerely,

A handwritten signature in black ink, appearing to read "John Maltby". The signature is fluid and cursive, written over a white background.

John Maltby
Chairman
23 May 2018

OUTLINE OF RESOLUTIONS PROPOSED BY GOOD ENERGY GROUP PLC, INCLUDING EXPLANATORY NOTES TO THE RESOLUTIONS

Your Board proposes 9 Resolutions covering a number of routine matters and other Resolutions that the Board considers to be in the best interests of the Company and to the benefit of shareholders as a whole.

Routine matters are indicated by “Ordinary Business” and other specific Resolutions are characterised as “Special Business”.

All resolutions are proposed as “Ordinary Resolutions” (which will be approved if more than 50% of votes are cast in favour).

This section describes the Resolutions and the reasons for including them. If there is any inconsistency between the descriptions in this section and the Resolutions themselves, the Resolutions will take precedence.

ORDINARY BUSINESS

	Type of Resolution
Resolution 1: Annual Report and Accounts	Ordinary
<p>The Directors must present to shareholders at the AGM:</p> <ul style="list-style-type: none"> • the accounts of the Company for the financial year ended 31 December 2017; • the Directors’ Report; and • the Auditors’ Report. <p>These are all included in the Annual Report and Accounts for the year ended 31 December 2017, published on 30 April 2018. You can access a copy online at: https://group.goodenergy.co.uk/investor-information/reports</p> <p>This Resolution acknowledges that the Annual Report and Accounts have been accepted by shareholders.</p> <p>Your Board unanimously recommends that you vote in favour of this Resolution.</p>	
Resolution 2: Declaration of a final dividend	Ordinary
<p>On 2 November 2017, the Company paid an interim dividend of 1p per Ordinary share for the financial year ended 31 December 2017.</p> <p>The Directors recommend a final dividend for the financial year ended 31 December 2017 of 2.3p per Ordinary share. The final dividend must be approved by shareholders before it can be paid.</p> <p>This Resolution requests shareholder approval of the final dividend.</p> <p>If approved, the final dividend of 2.3p per Ordinary share will be paid on 5 July 2018 to Ordinary shareholders who are on the register of members of the Company at the close of business on 1 June 2018.</p> <p>Your Board unanimously recommends that you vote in favour of this Resolution.</p>	

<p>Resolution 3: Appointment of Timothy Jones as a Director</p> <p>Following a thorough search and selection process, the Board appointed Timothy (“Tim”) Jones as a non-executive director on 6 December 2017. Tim has over 20 years’ experience in leading digital innovation, execution and operation at Moneysupermarket.com Group PLC and Trader Media Group (now known as Autotrader plc). His experience of delivering business transformation through digital innovation compliments Good Energy’s strategic focus.</p> <p>Tim is required to stand for election by shareholders at the first AGM following his appointment to the Board.</p> <p>This Resolution seeks shareholder approval to appoint Tim to the Board in accordance with the Company’s Articles of Association.</p> <p>Your Board unanimously recommends that you vote in favour of this Resolution to appoint Tim Jones.</p>	<p>Ordinary</p>
<p>Resolution 4: Retirement by rotation and re-appointment of John Maltby as Director</p> <p>Under the Company’s Articles of Association, a director must retire and stand for re-election in the third calendar year after their past re-election.</p> <p>Accordingly John Maltby (Chairman) will retire and seek re-appointment by shareholders.</p> <p>As Chairman of the Company, John ensures the effective running of the Board and its committees in accordance with the principles of good corporate governance.</p> <p>Under his Chairmanship, Good Energy has demonstrated that it has a resilient business, delivering robust growth. John leads the Board in overseeing both improvements in operational efficiency and the development and delivery of a strategy for growth and evolution that will maximise the long term value Good Energy can deliver to its stakeholders. John has also been instrumental in delivering many of the governance enhancements Good Energy has delivered in recent years, as described in the Annual Report and Accounts.</p> <p>John has a wealth of experience with small and large businesses and publicly listed companies. He holds a number of non-executive roles including Chairman of Risk for Bank of Ireland UK and Chairman of Audit and Risk for National Citizens Service Trust. John has held a number of senior executive and non-executive positions in the financial services sector over his career.</p> <p>This Resolution seeks shareholder approval to re-appoint John to the Board in accordance with the Company’s Articles of Association.</p> <p>Your Board unanimously recommends that you vote in favour of this Resolution to re-appoint John Maltby.</p>	<p>Ordinary</p>
<p>Resolution 5: Appointment of auditors</p> <p>The Company is required at each general meeting at which accounts are presented to appoint auditors to hold office until the conclusion of the next AGM unless the Company’s auditors retire as auditors in the intervening period. During 2017, PricewaterhouseCoopers LLP retired as the Company’s auditors. The Company initiated a competitive tender process for its audit work, overseen by the Audit and Risk Management Committee. The tender process included a mixture of participants including smaller independent audit firms, Top 10 and Big 4 accountancy firms. The process completed during the period and the Company appointed Ernst & Young LLP.</p> <p>This Resolution seeks shareholder approval for the appointment of Ernst & Young LLP as the Company’s auditors.</p> <p>Your Board unanimously recommends that you vote in favour of this Resolution to appoint Ernst & Young LLP as the Company’s auditors.</p>	<p>Ordinary</p>

<p>Resolution 6: Determination of auditors' remuneration</p> <p>This Resolution seeks authority for the Board to determine and agree the remuneration of the Company's auditors.</p> <p>Your Board unanimously recommends that you vote in favour of this Resolution.</p>	<p>Ordinary</p>
<p>Resolution 7: Referral Arrangements</p> <p>The Company operates a number of commercial referral arrangements under which the Company makes a referral payment to individuals and organisations who introduce new customers.</p> <p>Some of these referral arrangements exist with political parties. The Company considers the referral arrangements to be arms' length commercial arrangements between the Company and the relevant political parties in the ordinary course of business.</p> <p>Part 14 of the Companies Act 2006 (the 'Act') sets out restrictions on companies making political donations or incurring political expenditure. The Act defines the making of political donations or the incurring of political expenditure in a way that is capable of an extremely wide interpretation. In the interests of transparency and to avoid the possibility of inadvertently contravening the Act, the Company asks shareholders to approve the continuation of the referral arrangements. The Company has sought and received approval for these arrangements at the AGMs in 2015, 2016 and 2017.</p> <p>Whilst the Company does not consider the payments to the relevant political parties to be political donations or political expenditure for the purposes of the Act, your Board recognises that making payments to political parties can divide opinion. As such, your Board has recommended limiting the aggregate amount that can be paid to political parties under this authority.</p> <p>This Resolution provides authority for the Company to continue the referral arrangements, even if they constitute political donation or political expenditure, up to an aggregate limit of £40,000. This is the same limit as was approved by shareholders at the 2017 AGM. Since the last AGM, the aggregate amount paid under referral arrangements with political parties was less than £15,000.</p> <p>Your Board unanimously recommends that you vote in favour of this Resolution.</p>	<p>Ordinary</p>

SPECIAL BUSINESS

Resolution 8: Authority to allot shares up to one third of Ordinary issued share capital	Ordinary
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One of the ways a company can finance its activities is through the issue and allotment of new shares. Providing authority to your Board to issue and allot new Ordinary shares will increase the flexibility with which the Company can pursue its continued growth, pursuit of its strategic objectives and delivery of its mission.

Current guidance from the Investment Association permits directors to seek a general authority to allot shares equal to two-thirds of the Company's issued share capital, with any amount in excess of one-third of existing issued shares being applied under a fully pre-emptive rights issue only.

This Resolution relates to the Investment Association's guidance on the authority for the Board to allot Ordinary shares equal to one-third of the Company's issued share capital (5,505,720 Ordinary shares of 5p each, equating to an aggregate nominal amount of £275,286), which is not required to be applied to fully pre-emptive rights issues only.

Ordinary shares allotted under this Resolution would carry all the same rights as the Company's existing Ordinary shares and, except in limited circumstances, would need to be offered to existing shareholders before being offered to new investors. The Directors' authority under this Resolution will expire at the earlier of the close of business on such date as falls 15 months after the date of any passing of this Resolution and the end of the AGM to be held in 2019.

Your Board unanimously recommends that you vote in favour of this Resolution.

Resolution 9: Authority to allot shares up to two thirds of Ordinary issued share capital	Ordinary
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This Resolution relates to the Investment Association's guidance on the authority for the Board to allot Ordinary shares equal to a further one-third of the Company's issued share capital (5,505,720 Ordinary shares of 5p, equating to an aggregate nominal amount of £275,286) to be applied to fully pre-emptive rights issues only.

Although the Board has no current intention to exercise this authority, it is designed to simplify the process of conducting rights issues to existing shareholders of up to two-thirds of a company's share capital, for example to finance a material investment, acquisition or restructuring.

Ordinary shares allotted under this Resolution would carry all the same rights as the Company's existing Ordinary shares and would need to be offered to existing shareholders before being offered to new investors. The Directors' authority under this Resolution will expire at the end of the AGM to be held in 2019 (or, if earlier, 15 months from the date of passing this Resolution). The Company holds no shares in treasury.

Your Board unanimously recommends that you vote in favour of this Resolution as it increases flexibility for the Company.



FORMAL NOTICE OF 2018 ANNUAL GENERAL MEETING OF GOOD ENERGY GROUP PLC

Notice is hereby given that the 2018 AGM of Good Energy Group PLC (the "Company") will be held at Chippenham Town Hall on Thursday 21 June at 12pm for the purposes of considering the following business. All resolutions will be proposed as Ordinary Resolutions.

ORDINARY BUSINESS

RESOLUTION 1 - Annual Report and Accounts

To receive the annual accounts of the Company for the year ended 31 December 2017, together with the Directors' report and the Auditors' report on those accounts.

RESOLUTION 2 - Declaration of a final dividend

To declare a final dividend for the year ended 31 December 2017 of 2.3p per Ordinary share.

RESOLUTION 3 - Appointment of Tim Jones as a Director

That Tim Jones be appointed as a Director of the Company.

RESOLUTION 4 - Retirement by rotation and re-appointment of John Maltby as a Director

That John Maltby be re-appointed as a Director of the Company.

RESOLUTION 5 - Appointment of auditors

That Ernst & Young LLP be appointed as auditors of the Company to hold office until the conclusion of the next AGM of the Company.

RESOLUTION 6 - Determination of auditors' remuneration

That the Directors be authorised to determine the remuneration of the auditors of the Company.

RESOLUTION 7 - Authority to operate referral arrangements

That, in accordance with sections 366 and 367 of the Companies Act 2006 (the 'Act'), the Company and all companies that are or become subsidiaries of the Company at any time during the period for which this Resolution is effective be and are hereby authorised to operate referral arrangements with political parties, in so far as they are deemed to be:

- 1) political donations to a political party or political organisation, not exceeding £40,000 in total; and/or
- 2) political expenditure, not exceeding £40,000 in total,

during the period beginning with the date of the passing of this Resolution and ending on the date of the next Annual General Meeting of the Company (although, it is not the intention of the Company to make payments exceeding £40,000 **in total** pursuant to the authority conferred by this Resolution).

For the purposes of this Resolution, the terms 'political donations', 'political expenditure', 'political parties' and 'political organisations' shall have the meanings given by sections 363 to 365 of the Act.



SPECIAL BUSINESS

RESOLUTION 8 - Authority to allot shares up to one third of the Ordinary issued share capital

That the Directors be and are hereby generally and unconditionally authorised, in substitution for all subsisting authorities to the extent unused, pursuant to Section 551 of the Companies Act 2006, to exercise all the powers of the Company to allot Ordinary shares in the Company and to grant rights to subscribe for, or to convert any security into, shares of the Company up to an aggregate nominal amount of £275,286, such authority to expire on the earlier of the date falling 15 months after the date of the passing of this Resolution and the end of the next Annual General Meeting of the Company (unless previously renewed, revoked or varied by the Company in general meeting) but, in each case, during this period the Company may, before such expiry, make offers and enter into agreements which would, or might, require shares to be allotted or rights to subscribe for, or to convert securities into, shares to be granted after the authority ends and the Directors may allot shares or grant rights to subscribe for or to convert securities into, shares under any such an offer or agreement as if this authority had not expired.

RESOLUTION 9 - Authority to allot shares up to two thirds of the Ordinary issued share capital

That the Directors be and are hereby generally and unconditionally authorised, pursuant to Section 551 of the Companies Act 2006, to exercise all the powers of the Company to allot Ordinary shares in the Company and to grant rights to subscribe for, or to convert any security into, shares of the Company up to an aggregate nominal amount of £550,572 (such amount to be reduced by the aggregate nominal amount of any securities allotted under Resolution 8 above) in connection with an offer by way of a rights issue to holders of Ordinary shares in the Company in proportion (as nearly as may be practicable) to their existing holdings and to holders of other equity securities if this is required by the rights of those securities or, if the Directors of the Company consider it necessary, as permitted by the rights of those securities, but subject to such exclusions or other arrangements as the Directors of the Company may consider necessary or appropriate in relation to treasury shares, fractional entitlements or securities represented by depositary receipts, record dates, or legal, regulatory or practical problems under the laws of any territory (including the requirements of any recognised regulatory body or any stock exchange) or any other matter. This authority will expire on the earlier of the date falling 15 months after the date of the passing of this Resolution and the end of the next Annual General Meeting of the Company, unless previously renewed, revoked or varied by the Company in general meeting and provided that, the Company may, before such expiry, make offers and enter into agreements which would, or might, require shares to be allotted or rights to subscribe for, or to convert securities into, shares to be granted after the authority ends and the Directors may allot shares or grant rights to subscribe for or to convert securities into, shares under any such an offer or agreement as if this authority had not expired.

By order of the Board

A handwritten signature in black ink, appearing to read "John Maltby".

John Maltby
Chairman
23 May 2018

Registered office: Monkton Reach, Monkton Hill, Chippenham, Wiltshire SN15 1EE
Registered in England and Wales: No. 04000623



SHAREHOLDER NOTES

1. Entitlement to attend and vote at the AGM will be determined by reference to the Company's Register of Members. In order to attend and vote at the AGM, a person must be entered on the Register of Members no later than 6pm on Tuesday 19 June 2018. A shareholder's voting entitlement will depend on the number of shares held at that time. If the AGM is adjourned, such entitlement is determined by reference to the Register of Members at 6pm on the day two days preceding the date fixed for the adjourned meeting. In each case, changes to the Register of Members after such time shall be disregarded in determining the rights of any person to attend or vote at the AGM.
2. If you wish to attend the AGM in person, you should arrive at the venue in good time for the meeting, which will commence at 12pm. Doors will open at 11.30am. You may be asked to prove your identity.
3. A shareholder is entitled to appoint a proxy to exercise all or any of their rights to attend and to speak and vote on their behalf at the AGM. A shareholder may appoint more than one proxy in relation to the AGM, provided each proxy is appointed to exercise the rights attached to a different share or shares held by that shareholder. A proxy need not also be a shareholder, but must attend the meeting for the shareholder's vote to be counted. To be valid, a Form of Proxy, together with the original or duly certified copy of the power of attorney or other authority (if any) under which it is signed or authenticated, must reach the Company's Registrar, Computershare Investor Services PLC at The Pavilions, Bridgwater Road, Bristol, BS99 6ZY. Alternatively, shareholders may register the appointment of a proxy electronically, by accessing Computershare's website at www.investorcentre.co.uk/eproxy, as detailed on the Form of Proxy. **In each case, the appointment of a proxy must be received by the Company's Registrar by no later than 12pm on Tuesday 19 June 2018.** Shareholders who have completed the Form of Proxy may still attend the AGM and vote in person should they wish to do so, but they are requested to bring the Attendance Card with them to the meeting. Amended instructions must also be received by the Company's Registrar by the deadline for receipt of the Form of Proxy.
4. If more than one valid proxy appointment is made in relation to the same share, the appointment last received before the latest time for the receipt of proxies will take precedence.
5. If two or more shareholders jointly hold shares in the Company, each shareholder may speak and vote at the AGM, appoint a proxy or give voting instructions. However, if more than one joint holder votes, appoints a proxy or gives voting instructions, the only vote, appointment or voting instruction which will count is the vote, appointment or voting instruction of the joint holder whose name is listed first in the Register of Members of the Company as regards that joint holding.
6. If an indirect shareholder (who holds shares via a stockbroker or other nominee) wishes to (i) attend the AGM or (ii) appoint a proxy to speak and vote on their behalf at the AGM, or (iii) give voting instructions without attending the AGM, they must instruct the stockbroker or other nominee administrator accordingly. To do this, shareholders are advised to contact their stockbroker or other nominee administrator and advise them which of the three options they prefer.
7. Indirect shareholders who indicate they wish to attend the AGM will not receive an Attendance Card. They will therefore be asked to identify themselves at the AGM using a valid passport, identity card or photo driving licence. In addition, indirect shareholders must have a Letter of Representation (on the letterhead of their stockbroker or their nominee) or be preregistered as a third party by the nominee in advance of the AGM.



8. If a shareholder does not specify how he or she wants the proxy to vote on the particular resolutions, the proxy may vote or abstain as he or she sees fit. A proxy may also vote or abstain as he or she sees fit on any other business which properly comes before the AGM.
9. A Form of Proxy is enclosed. The notes to the Form of Proxy include instructions on how to appoint the Chairman of the AGM or another person as a proxy and also on how to appoint a proxy by using the CREST proxy appointment service. You can only appoint a proxy using the procedures set out in these Notes and in the notes to the Form of Proxy.
10. A corporation which is a shareholder may appoint one or more corporate representatives who may exercise on its behalf all of its powers as a shareholder, as if the corporation were an individual shareholder, provided that they do not do so in relation to the same share or shares. Shareholders considering the appointment of a corporate representative should check their own legal position, the Company's Articles of Association and the relevant provision of the Companies Act 2006.
11. Voting on each of the resolutions will be conducted by way of a poll rather than on a show of hands. The Company believes that a poll is more representative of the shareholders' voting intentions because shareholder votes are counted according to the number of shares held and all votes tendered are taken into account. The outcome will be published on the Company's website at <https://group.goodenergy.co.uk> as soon as practicable following the conclusion of the AGM.
12. Any electronic address provided either in this Notice or any related documents (including the Form of Proxy) may not be used to communicate with the Company about proceedings at the AGM or the contents of this Notice or for any purposes other than those expressly stated.
13. As at 18th May 2018, being the latest practicable date prior to the printing of this document, the total number of Good Energy Group PLC Ordinary Shares of 5p each is 16,517,160. The Company holds no shares in treasury.
14. The following documents, which are available for inspection during normal business hours at the Company's registered office, Monkton Reach, Monkton Hill, Chippenham, Wiltshire SN15 1EE, on any business day, will also be available for inspection at the AGM from 11.30am on the day of the AGM until the end of the AGM:
 - a copy of each Executive Director's contract of service;
 - a copy of each Non-Executive Director's letter of appointment; and
 - a copy of the Company's Articles of Association.