



January 26, 2016

Groupon Names the Top 10 Cities with the Friendliest Local Businesses

Annual Best of Groupon collection honors customer favorites and top sellers

CHICAGO--(BUSINESS WIRE)-- Today Groupon unveiled its annual Best of Groupon collection (<http://gr.pn/bestofgroupon2016>), which celebrates local businesses across the country for outstanding service and the popularity of their Groupon campaigns. In recognition of this annual distinction, Groupon analyzed customer satisfaction ratings to determine which places had the friendliest local businesses in the nation.*

This Smart News Release features multimedia. View the full release here:
<http://www.businesswire.com/news/home/20160126006089/en/>

"Our annual Best of Groupon collection highlights merchants across the nation that have delivered unbeatable service to customers and we're proud to showcase these great locally owned businesses in our marketplace," said Aaron Cooper, senior vice president, Groupon.

The top 10 cities with the friendliest local businesses -- meaning the highest percentage of merchants with a 90 percent satisfaction rating or higher from Groupon customers -- are:

1. Providence, R.I.
2. Milwaukee
3. New Orleans
4. Tampa Bay, Fla.
5. Hartford, Conn.
6. Dallas
7. Houston
8. Cincinnati
9. Pittsburgh
10. Charlotte, N.C.

Over 90% of Groupon merchants in the United States have 20 or fewer employees, and over 30% are the sole proprietor.** Best of Groupon merchants span a wide range of geographies and industries, including health and beauty, food and drink, travel and activities-based businesses.

For more information on how Providence ended up so friendly, please visit <https://www.groupon.com/articles/friendliest-cities-in-america>.

*Based on 2015 customer post-redemption surveys

**As of Q2 2015

About Groupon

Groupon (NASDAQ: GRPN) is a global leader of local commerce and the place you start when you want to buy just about anything, anytime, anywhere. By leveraging the company's global relationships and scale, Groupon offers consumers a vast marketplace of unbeatable deals all over the world. Shoppers discover the best a city has to offer on the web or on mobile with Groupon Local, enjoy vacations with Groupon Getaways, and find a curated selection of electronics, fashion, home furnishings and more with Groupon Goods.

Groupon is redefining how traditional small businesses attract, retain and interact with customers by providing merchants with a suite of products and services, including customizable deal campaigns, credit card payment processing capabilities, and point-of-sale solutions that help businesses grow and operate more effectively. To search for great deals or subscribe to Groupon emails, visit www.Groupon.com. To download Groupon's top-rated mobile apps, visit www.groupon.com/mobile. To learn more about the company's merchant solutions and how to work with Groupon, visit www.GrouponWorks.com.

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