

Groupon Launches Girls Night Out Sweepstakes for a Private Bowling Session with Cyndi Lauper

Win an epic New York City experience for two by donating \$10 to True Colors Fund, which helps fight LGBT youth homelessness, or for free by mail

CHICAGO--(BUSINESS WIRE)-- Today, Groupon launched a Girls Night Out sweepstakes for a trip for two to New York City to meet legendary singer Cyndi Lauper, go bowling with her and attend a Broadway show. Starting today and running through June 28, Groupon users can visit www.groupon.com/cyndi to make a \$10 donation and enter the sweepstakes.* All donations will go directly to True Colors Fund, which works to end homelessness among lesbian, gay, bisexual, and transgender (LGBT) youth. According to estimates, as much as 40 percent of homeless youth identify as LGBT.¹

This Smart News Release features multimedia. View the full release here:
<http://www.businesswire.com/news/home/20150622006237/en/>



"The True Colors Fund is working hard every day to end LGBT youth homelessness, and we will not rest until the percentage goes from 40 to none," said Cyndi Lauper. "Also, I'm a great bowler, so put your money where your mouth is if you're with us."

The epic Girls Night Out experience includes:

- Three-hour private bowling session at [Frames Bowling Lounge NYC](#), including unlimited food and drink
- The chance to bowl a few frames with Cyndi Lauper
- Two tickets to a Broadway show
- \$300 to spend on dinner for two
- Airfare for two from the winner's home (including Alaska and Hawaii) to New York City
- Three-night stay in a New York City hotel
- Ground transportation from the airport to the hotel and from the hotel back to the airport

For a complete collection of Girls Night Out girls-only deals on the best things to eat, see, do and buy in your city, please visit www.groupon.com/occasion/girls-night-out-ideas.

To watch a special video message from Cyndi about the Girls Night Out sweepstakes and the mission of the True Colors Fund, please visit <https://youtu.be/TnM-HLFXThc>.

About True Colors Fund

The True Colors Fund was co-founded by Cyndi Lauper to raise awareness about and bring an end to gay, lesbian, bisexual, and transgender youth homelessness through a broad continuum of

public education and engagement, advocacy and public policy, youth collaboration, research, and community building programs. For more information, please visit www.truecolorsfund.org.

About Groupon

Groupon (NASDAQ: GRPN) is a global leader of local commerce and the place you start when you want to buy just about anything, anytime, anywhere. By leveraging the company's global relationships and scale, Groupon offers consumers a vast

Groupon launched a Girls Night Out sweepstakes for a trip for two to New York City to meet legendary singer Cyndi Lauper, go bowling with her and attend a Broadway show (Photo: Business Wire)

marketplace of unbeatable deals all over the world. Shoppers discover the best a city has to offer on the web or on mobile with Groupon Local, enjoy vacations with Groupon Getaways, and find a curated selection of electronics, fashion, home furnishings and more with Groupon Goods.

Groupon is redefining how traditional small businesses attract, retain and interact with customers by providing merchants with a suite of products and services, including customizable deal campaigns, credit card payment processing capabilities, and point-of-sale solutions that help businesses grow and operate more effectively. To search for great deals or subscribe to Groupon emails, visit www.Groupon.com. To download Groupon's top-rated mobile apps, visit www.groupon.com/mobile. To learn more about the company's merchant solutions and how to work with Groupon, visit www.GrouponWorks.com.

** NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. Limit 4 entries per person, per day regardless of method of entry. Odds of winning depend on the total number of entries received. Void where prohibited by law. Sweepstakes only open to legal residents of the 50 United States and the District of Columbia (excludes Puerto Rico and the US Virgin Islands), 18+. Entry period ends: 11:59:59 p.m. EDT on 6/28/15. ARV of all prizes: \$3,856 USD. Subject to full Official Rules (click to link). Sponsor: Groupon, Inc., 600 West Chicago Avenue, Ste. 400, Chicago, IL 60654.*

To enter without making a purchase, you must *handwrite on a 3x5 card labeled "Groupon c/o Epic Cyndi Lauper Sweepstakes" your full name, country of residence, home and daytime telephone number (including area code), e-mail address and confirmation that you are at least 18 years old (all of which must be legible) and mail it (up to the daily limit above) with proper postage to: "Attention: Groupon c/o Epic Cyndi Lauper Sweepstakes", Groupon, Inc., 600 West Chicago Avenue, Ste. 400, Chicago, IL 60654 to enter without having to make a donation (up to the daily limit explained above). For your privacy and security, we recommend that you place the 3x5 card inside an envelope. Only one (1) mail-in entry is permitted per separately postmarked envelope. All mail-in entries must be postmarked by 11:59 p.m. ET on June 28, 2015, and received no later than 5:00 p.m. ET on July 5, 2015, to be eligible for the Sweepstakes.*

¹<http://williamsinstitute.law.ucla.edu/wp-content/uploads/Durso-Gates-LGBT-Homeless-Youth-Survey-July-2012.pdf>

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Media Contacts:

Groupon
Nick Halliwell
312.999.3812
nhalliwell@groupon.com

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