



## **Groupon Names Veit Dengler as SVP, International**

*Former Dell Exec to Focus on EMEA and APAC*

CHICAGO--(BUSINESS WIRE)-- Groupon (NASDAQ: GRPN) today announced that it has named Veit Dengler as its new SVP, International. Dengler will lead the company's EMEA and APAC regions. Dengler will be based in Groupon's international headquarters in Schaffhausen, Switzerland.

Dengler is an Austrian native with a 25-year career as a top executive, holding various senior positions at Procter and Gamble and McKinsey. Most recently, he was head of Dell's Eastern European and Russian operations. Dengler holds a Master's degree from the John F. Kennedy School of Government at Harvard University.

"Groupon is changing local commerce, creating enormous value for merchants and consumers," commented Veit Dengler, SVP, International, Groupon. "I'm excited to help drive global innovation and operational excellence as we continue to change the way merchants market themselves in every corner of the world."

Dengler will assume responsibility from Marc Samwer, who had been consulting for Groupon since the acquisition of CityDeal in 2010, completing a long-planned transition. "Marc and his brother Oliver built an extraordinary team that's grown our International business to account for more than half of our revenues," said Andrew Mason, CEO, Groupon. "We wish them continued success and look forward to building the next stage of our global platform under Veit's leadership."

"I'm very proud of what we've helped build and accomplish over the last two years," said Marc Samwer. "I'm confident in Groupon's future to become the platform for local commerce and believe Veit is an excellent choice to lead the international business going forward."

### **About Groupon**

Groupon, launched in November 2008 in Chicago, USA, features a daily deal on the best stuff to do, eat, see and buy in 48 countries around the world. Groupon works with selected business partners to create a win-win proposition for business and consumers, delivering more than 1,000 daily deals globally.

### **Forward-Looking Statements**

This announcement contains forward-looking statements that involve risks and uncertainties, and actual results could differ materially from those discussed. Factors that could cause or contribute to such differences include, but are not limited to, the factors included under the headings "Risk Factors" and "Management's Discussion and Analysis of Financial Condition and Results of Operations in the Company's Annual Report on Form 10-K for the year ended December 31, 2011, copies of which may be obtained by visiting the Company's Investor Relations web site at <http://investor.groupon.com> or the SEC's web site at [www.sec.gov](http://www.sec.gov). Groupon's actual results could differ materially from those predicted or implied and reported results should not be considered as an indication of future performance.

You should not rely upon forward-looking statements as predictions of future events. Although we believe that the expectations reflected in the forward-looking statements are reasonable, we cannot guarantee that the future results, levels of activity, performance or events and circumstances reflected in the forward-looking statements will be achieved or occur. Moreover, neither we nor any other person assumes responsibility for the accuracy and completeness of the forward-looking statements. We undertake no obligation to update publicly any forward-looking statements for any reason after the date of this press release to conform these statements to actual results or to changes in our expectations.

### **Press Contacts:**

Groupon

Julie Mossler, +1-312-242-2033

[julie@groupon.com](mailto:julie@groupon.com)

or

Heather Dickinson, +44 20 3510 2136

[heatherd@groupon.com](mailto:heatherd@groupon.com)

Source: Groupon

News Provided by Acquire Media