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Chicago Celebrates Groupon by Dyeing the River Green

And the global ecommerce company responds: Thanks!

CHICAGO--(BUSINESS WIRE)-- In response to the overwhelming outpour of Groupon's signature green-themed celebrations the past few days, Groupon has issued a formal announcement of appreciation to the city of Chicago. Beginning on Saturday and through today, Chicagoans painted the entire city Groupon Green -- from attire and beverages to turning the Chicago River into an emerald cascade and TWO parades.

"We are both honored and humbled that Chicago, the city we call home, has come together and presented such a heartwarming gesture," said Barnicus Stapleton, Director of Green Initiatives at Groupon. "We've even heard rumors that it might become an annual celebration. Really, it's just too much. You're embarrassing us."

Also, to commemorate the celebration, Groupon has announced that their official company plant is now a clover.

About Groupon

Groupon (NASDAQ: GRPN) is a global leader of local commerce and the place you start when you want to buy just about anything, anytime, anywhere. By leveraging the company's global relationships and scale, Groupon offers consumers a vast marketplace of unbeatable deals all over the world. Shoppers discover the best a city has to offer on the web or on mobile with Groupon Local, enjoy vacations with Groupon Getaways, and find a curated selection of electronics, fashion, home furnishings and more with Groupon Goods.

Groupon is redefining how traditional small businesses attract, retain and interact with customers by providing merchants with a suite of products and services, including customizable deal campaigns, credit card payment processing capabilities, and point-of-sale solutions that help businesses grow and operate more effectively. To search for great deals or subscribe to Groupon emails, visit www.Groupon.com. To download Groupon's top-rated mobile apps, visit www.groupon.com/mobile. To learn more about the company's merchant solutions and how to work with Groupon, visit www.GrouponWorks.com

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