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Groupon to Host 2014 Investor and Analyst Day on November 11, 2014

CHICAGO--(BUSINESS WIRE)-- Groupon, Inc. (NASDAQ: GRPN), a global leader of local commerce, today announced it will hold its first Investor and Analyst Day on Tuesday, November 11, 2014 in Chicago. The event will begin at 11:00 a.m. CST.

Members of Groupon's senior management team will participate in the event. The agenda will include an overview of the company's business and strategic initiatives, as well as participation from members of the merchant community.

For those investors and analysts not attending, Groupon will provide a live webcast of the event on the company's investor relations website at <http://investor.groupon.com/>. Presentation materials for the event will also be made available on the site. Following the completion of the event, a recorded replay of the webcast will be available on the Groupon investor relations website.

About Groupon

Groupon (NASDAQ: GRPN) is a global leader of local commerce and the place you start when you want to buy just about anything, anytime, anywhere. By leveraging the company's global relationships and scale, Groupon offers consumers a vast marketplace of unbeatable deals all over the world. Shoppers discover the best a city has to offer on the web or on mobile with Groupon Local, enjoy vacations with Groupon Getaways, and find a curated selection of electronics, fashion, home furnishings and more with Groupon Goods.

Groupon is redefining how traditional small businesses attract, retain and interact with customers by providing merchants with a suite of products and services, including customizable deal campaigns, credit card payment processing capabilities, and point-of-sale solutions that help businesses grow and operate more effectively. To search for great deals or subscribe to Groupon emails, visit www.Groupon.com. To download Groupon's five-star mobile apps, visit www.groupon.com/mobile. To learn more about the company's merchant solutions and how to work with Groupon, visit www.GrouponWorks.com.

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