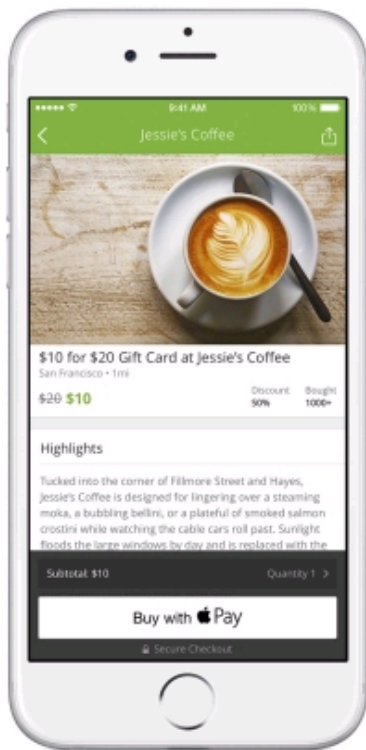


## Groupon Updates Popular iPhone App to Include Apple Pay

*New payments service provides iPhone 6 and iPhone 6 Plus users with an easy and secure way to buy Groupon deals*

CHICAGO--(BUSINESS WIRE)-- Groupon ([www.groupon.com](http://www.groupon.com)) today unveiled its updated iPhone app that includes the new Apple Pay payments service. Starting today, all iPhone 6 and iPhone 6 Plus users in the United States can take advantage of Apple Pay to seamlessly check out within the Groupon app with a single touch and pay for their purchase using Touch ID.



To use the new payments service, existing customers need to download iOS 8.1, install Apple Pay, update the Groupon app and select Apple Pay on the purchase confirmation screen. New Groupon customers need to do the same and their method of payment will automatically default to Apple Pay. (Photo: Business Wire)

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"With nearly 92 million app downloads worldwide and more than half of our transactions occurring on mobile devices, Groupon is one of the largest mobile commerce companies in the world," said Groupon CEO Eric Lefkofsky. "Bringing Apple Pay to the Groupon mobile app makes it easier than ever to find and buy the best things around you."

Groupon's consistently top-rated iOS app is one of the 25 most-downloaded free apps in the App Store. To download the app, visit <http://www.groupon.com/mobile>.

### About Groupon

Groupon (NASDAQ: GRPN) is a global leader of local commerce and the place you start when you want to buy just about anything, anytime, anywhere. By leveraging the company's global relationships and scale, Groupon offers consumers a vast marketplace of unbeatable deals all over the world. Shoppers discover the best a city has to offer on the web or on mobile with Groupon Local, enjoy vacations with Groupon Getaways, and find a curated selection of electronics, fashion, home furnishings and more with Groupon Goods.

Groupon is redefining how traditional small businesses attract, retain and interact with customers by providing merchants with a suite of products and services, including customizable deal campaigns, credit card payment processing capabilities, and point-of-sale solutions that help businesses grow and operate more effectively. To search for great deals or subscribe to Groupon emails, visit [www.Groupon.com](http://www.Groupon.com). To download Groupon's five-star mobile apps, visit [www.groupon.com/mobile](http://www.groupon.com/mobile). To learn more about the company's merchant solutions and how to work with Groupon, visit [www.GrouponWorks.com](http://www.GrouponWorks.com).

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Photos/Multimedia Gallery Available: <http://www.businesswire.com/multimedia/home/20141020006561/en/>

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