



November 5, 2014

Groupon Kicks Off the Holidays with Giveaways, a New Gift Shop and the Hottest Toys

Five Customers Will Score a \$10,000 Shopping Spree

CHICAGO--(BUSINESS WIRE)-- Groupon (NASDAQ: GRPN) (<http://www.groupon.com>) today announced that it's kicking off this holiday season with a new Gift Shop, Holiday Head Start Giveaway and Top 20 Toy List. The Holiday Head Start Giveaway encourages customers to check Groupon today and tomorrow to see if they're one of the five people to score a \$10,000 holiday shopping spree. Every customer will score between 5 and 100 percent off any one deal. Customers needing some inspiration are encouraged to shop the all new [2014 Holiday Gift Shop](#). To round out its one-stop holiday destination, Groupon has also assembled a collection of some of the hottest toys, including:

- [Barbie Sisters Deluxe Camper](#)
- [WowWee Robosapien X Robot](#)
- [My First Thomas & Friends Motion-Control Thomas](#)
- [4D Cityscape Puzzles](#)
- Lil Rider Power Ride-On
- Deluxe Flutterbuy Light Up Fairy
- MEGA BLOKS First Builder Bobby Barn Musical Farm Play Set
- Frozen Dress Up Trunk
- Hot Wheels Track Builder Stunt Action Set
- Zoomer Dalmatian
- X1 Helicopter + Nano Helicopter
- MEGA BLOKS HALO Quad Walker
- Frozen Olaf, Anna and Elsa Pillow Pals
- Black Series Monster Car
- Discovery Kids Laptop
- Nerf Rebelle Agent Bow Bundle
- Nerf Zombie Strike Slingfire
- Disney Frozen Feature Castle
- VTech Smart Wheels Train Station

The Holiday Head Start Giveaway began today and customers have until midnight PST tomorrow night, Thursday, Nov. 6 to claim their discount or shopping spree. Groupon subscribers are encouraged to go to Groupon and log in to see what they scored, which could be between 5 and 100 percent off any one voucher or item on [Groupon.com](#). Customers will have until midnight on Nov. 6 to use their discount. If customers score between 5 and 25 percent, the maximum discount they can receive is \$50, and if customers score 50 percent off, the maximum discount they can receive is \$100. If customers score 100 percent off, the maximum discount they can receive is \$200. Five customers will receive a \$10,000 Holiday Head Start shopping spree on [Groupon.com](#). Customers will have until 11:59 p.m. PST on Nov. 6, 2014, to claim the shopping spree, and will have until 11:59 p.m. PST on Dec. 31, 2014 to use the shopping spree. [Restrictions apply](#).

About Groupon

Groupon (NASDAQ: GRPN) is a global leader of local commerce and the place you start when you want to buy just about anything, anytime, anywhere. By leveraging the company's global relationships and scale, Groupon offers consumers a vast marketplace of unbeatable deals all over the world. Shoppers discover the best a city has to offer on the web or on mobile with Groupon Local, enjoy vacations with Groupon Getaways, and find a curated selection of electronics, fashion, home furnishings and more with Groupon Goods.

Groupon is redefining how traditional small businesses attract, retain and interact with customers by providing merchants with a suite of products and services, including customizable deal campaigns, credit card payment processing capabilities, and point-of-sale solutions that help businesses grow and operate more effectively. To search for great deals or subscribe to Groupon emails, visit www.Groupon.com. To download Groupon's five-star mobile apps, visit www.groupon.com/mobile. To learn more about the company's merchant solutions and how to work with Groupon, visit www.GrouponWorks.com.

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Source: Groupon

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