

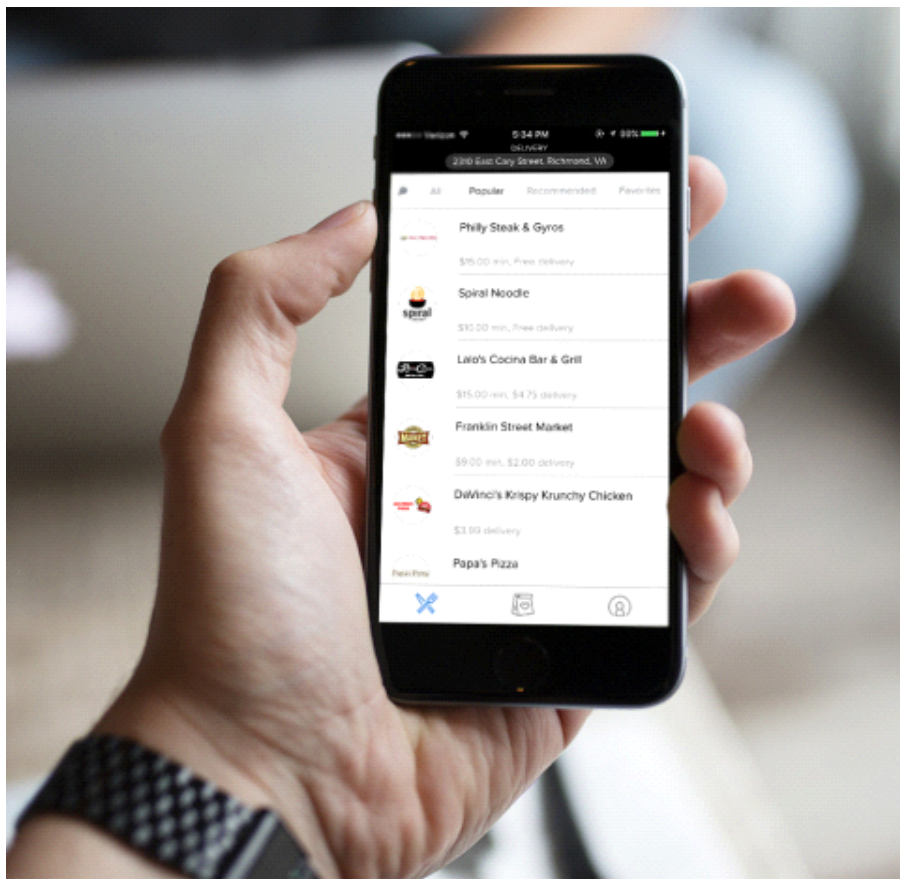


March 29, 2016

OrderUp from Groupon App Launches in Richmond, Offering On-demand Food Delivery from Top Local Restaurants

RICHMOND, Va.--(BUSINESS WIRE)-- [OrderUp from Groupon](http://www.groupon.com) (NASDAQ: GRPN) (<http://www.groupon.com>) announced that its on-demand food delivery app has expanded service to Richmond, Va. Starting today, residents and businesses downtown and in Jackson Ward, The Fan, the Museum District, Carytown, Near West End and Willow Lawn can use the OrderUp app to have food delivered directly to their doorstep from some of the area's best local restaurants. Delivery is also available for students, faculty and staff on campus at Virginia Commonwealth University and VCU Medical Center.

This Smart News Release features multimedia. View the full release here: <http://www.businesswire.com/news/home/20160329005876/en/>



"We're thrilled to bring OrderUp to Richmond and give our customers access to whatever they're craving, when they crave it and wherever the craving hits," said Chris Jeffery, CEO and co-founder of OrderUp. "Richmond is a city with a thriving restaurant scene, and many of the amazing local eateries on our platform haven't offered delivery until now."

OrderUp is offering delivery for more than 40 local restaurants, including [Coriander](#), [Greenbriar Cafe & Coffeehouse](#), [Franklin Street Market](#), [Red Eye Cookie Company](#), [Strawberry Street Cafe](#) and [Weezie's Kitchen](#), as well as national brands such as [Chipotle](#), [Cold Stone Creamery](#), [Firehouse Subs](#), [Noodles & Company](#) and [Which Wich](#). Diners can pay for their order using a credit card or Apple Pay and track the delivery to their location using a digital map to know exactly when their food will arrive. Group ordering is also available.

Founded in 2009 in Baltimore, OrderUp currently serves more than 40 markets nationwide, including Charlottesville and Norfolk, Va.

OrderUp from Groupon announced that its on-demand food delivery app has expanded service to Richmond, Va. Starting today, food lovers can use the OrderUp app to have their favorite cuisine delivered from more than 40 local restaurants. (Photo: Business Wire)

To browse OrderUp's entire menu of on-demand delivery options, download the OrderUp app for [iOS](#) or [Android](#) or visit www.orderup.com.

"OrderUp", the "OrderUp" logo and "Groupon" are registered trademarks of Groupon, Inc. or its affiliates. All other names used may be trademarks owned by their respective holders.

About OrderUp from Groupon

OrderUp from Groupon is the most complete on-demand food delivery marketplace for local markets outside of the top metros. With the touch of a button, OrderUp provides easy access to great food from locals' favorite restaurants. To browse OrderUp's entire menu of on-demand delivery options, download the OrderUp app for [iOS](#) or [Android](#) or visit www.orderup.com.

About Groupon

Groupon (NASDAQ: GRPN) is a global leader of local commerce and the place you start when you want to buy just about anything, anytime, anywhere. By leveraging the company's global relationships and scale, Groupon offers consumers a vast marketplace of unbeatable deals all over the world. Shoppers discover the best a city has to offer on the web or on mobile with Groupon Local, enjoy vacations with Groupon Getaways, and find a curated selection of electronics, fashion, home furnishings and more with Groupon Goods.

Groupon is redefining how traditional small businesses attract, retain and interact with customers by providing merchants with a suite of products and services, including customizable deal campaigns, credit card payment processing capabilities, and point-of-sale solutions that help businesses grow and operate more effectively. To search for great deals or subscribe to Groupon emails, visit www.groupon.com. To download Groupon's top-rated mobile apps, visit www.groupon.com/mobile. To learn more about the company's merchant solutions and how to work with Groupon, visit www.groupon.com/merchant.

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