

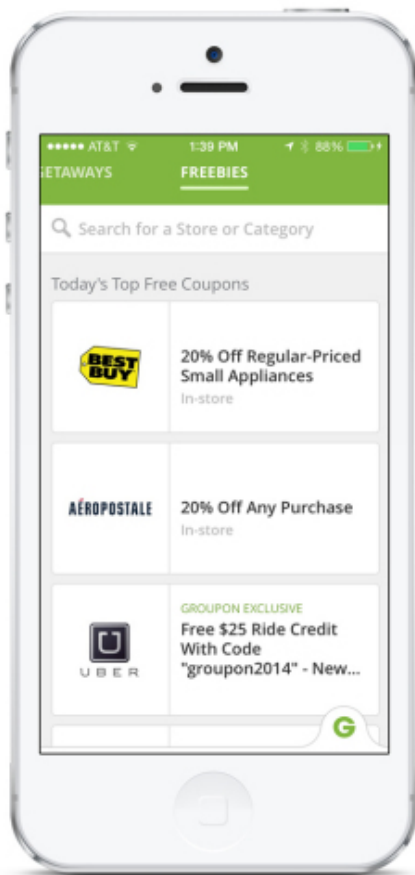


June 11, 2014

Groupon Brings Freebies to iOS Devices, Creating the Most Widely Distributed Mobile Coupon Platform in the United States

Shoppers can save money with Best Buy, Aeropostale, Kohl's, Banana Republic, Uber and other leading national brands

CHICAGO--(BUSINESS WIRE)-- Today Groupon (www.groupon.com) announced the launch of Freebies (www.groupon.com/freebies) on iOS devices, creating the most widely distributed mobile coupon destination in the United States. With the addition of Freebies, iPhone and iPad users now have even more ways to save money while shopping through Groupon--whether it's online, in a mobile app or inside their favorite stores.



Launched in late 2013, Groupon's Freebies now includes more than 30,000 digital coupons, promotion codes, sales, giveaways and samples redeemable online or in-store via mobile devices from more than 6,000 leading national brands, spanning more than 245,000 physical locations.

"By adding Freebies to our popular mobile app, we're giving shoppers more ways to save money on the go without having to clip any coupons," said Sean Smyth, VP/GM, Freebies. "And, with more than 80 million downloads globally, we're giving brands an enormous platform to drive customers to their mobile app, online store or physical location."

To help celebrate the launch of Freebies on iOS devices, Groupon is featuring digital coupons for the following household names:

- [Best Buy - 20% off regular-priced small appliances](#)
- [Aeropostale - 20% off any in-store purchase](#)
- [Kohl's - \\$10 off select Father's Day gifts of \\$30 or more](#)
- [Banana Republic Factory Store - additional 15% off any purchase](#)
- [Uber - \\$25 off first ride for new customers \(national exclusive\)](#)

The Freebies mobile platform has built-in iMessage/SMS, Facebook and Twitter integration to enable consumers to easily share the best deals from their favorite brands with family and friends.

Freebies is initially available in the United States, with plans to expand to international markets by the end of 2014. The category will expand to Android devices and location-based alerts later this summer.

Groupon Freebies is now available on iOS devices, saving shoppers money at leading national brands with digital coupons, promo codes, sales, giveaways, samples and more (Photo: Business Wire)

To download Groupon's five-star mobile apps, shoppers can visit www.groupon.com/mobile. Retailers interested in advertising through Freebies can send an email to couponadvertising@groupon.com.

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About Groupon

Groupon (NASDAQ: GRPN) is a global leader of local commerce and the place you start when you want to buy just about anything, anytime, anywhere. By leveraging the company's global relationships and scale, Groupon offers consumers a vast marketplace of unbeatable deals all over the world. Shoppers discover the best a city has to offer on the web or on mobile with Groupon Local, enjoy vacations with Groupon Getaways, and find a curated selection of electronics, fashion, home furnishings and more with Groupon Goods.

Groupon is redefining how traditional small businesses attract, retain and interact with customers by providing merchants with a

suite of products and services, including customizable deal campaigns, credit card payment processing capabilities, and point-of-sale solutions that help businesses grow and operate more effectively. To search for great deals or subscribe to Groupon emails, visit www.Groupon.com. To download Groupon's five-star mobile apps, visit www.groupon.com/mobile. To learn more about the company's merchant solutions and how to work with Groupon, visit www.GrouponWorks.com.

Photos/Multimedia Gallery Available: <http://www.businesswire.com/multimedia/home/20140611005705/en/>

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