



November 10, 2014

Groupon Unveils a Free Getaways Travel Discovery App for iPhones and Android Devices

Save 20 percent on all flash travel deals through Nov. 14 and enter for a chance to be the one lucky person to win a Groupon Getaways trip for them and a guest valued up to \$4,000

CHICAGO--(BUSINESS WIRE)-- Today, Groupon (groupon.com) announced the launch of a new Groupon Getaways travel discovery app (www.groupon.com/getaways/mobile) with enhanced search capabilities, expanding the number of ways that people can use Getaways to help save money when they travel. The new app provides travelers with fast and easy access to more than 25,000 travel deals in destinations around the world.

"Whether they know exactly where and when they want to go or they're just looking for great travel ideas, the new Getaways travel discovery app makes it easier than ever for users to find the best options and book the perfect trip," said Simon Goodall, vice president and general manager of Groupon Getaways. "We've used Groupon's extensive mobile expertise to create a user experience that fits the needs of every traveler."

As part of an introductory promotion, all travelers who use the Getaways travel discovery app to book a trip and enter promo code APP20 will save 20 percent off all flash travel deals through Nov. 14. In addition, one lucky traveler who enters a sweepstakes running through Dec. 10 via the app will win the perfect Groupon Getaway for them and a guest valued up to \$4,000.*

The Getaways travel discovery app is available to all iPhone and Android users in the United States and Canada and comes with the following enhanced search capabilities:

- **Browse by Theme** - Choose a trip theme (Ex. Beaches, Outdoors, Deals Under \$99) to see the best options and dates
- **Customizable Map Search** - Select an area of a map by zooming in and out to see Getaways hotel availability for a 30-mile radius

In addition, the app provides access to exclusive travel deals, including:

- **Flash** - Explore Getaways complete selection of up-to-60-percent-off flash deals which include hotels, packages as well as other travel-related offerings
- **Market Picks** - Search for hotels in destinations around the world selected by the Getaways team based on quality and value. Anyone who makes a reservation at one of these properties receives 5 percent back in the form of Groupon Bucks**
- **Same-day Bookings** - Book mobile-exclusive deals with immediate availability at nearby hotels

To download the Getaways travel discovery app, travelers can visit www.groupon.com/getaways/mobile.

About Groupon Getaways

Founded in 2011, Groupon Getaways is Groupon's mobile and online travel category with a global presence in more than 40 countries. Whether you're searching for inspiration or ready to book now, Getaways always has what you're looking for at the best possible value. Find inspiration from our exclusive Flash Deals at rates of up to 60 percent off or search more than 25,000 travel deals for same-day availability or an upcoming trip in destinations around the world.

About Groupon

Groupon (NASDAQ: GRPN) is a global leader of local commerce and the place you start when you want to buy just about anything, anytime, anywhere. By leveraging the company's global relationships and scale, Groupon offers consumers a vast marketplace of unbeatable deals all over the world. Shoppers discover the best a city has to offer on the web or on mobile with Groupon Local, enjoy vacations with Groupon Getaways, and find a curated selection of electronics, fashion, home furnishings and more with Groupon Goods.

Groupon is redefining how traditional small businesses attract, retain and interact with customers by providing merchants with a suite of products and services, including customizable deal campaigns, credit card payment processing capabilities, and point-

of-sale solutions that help businesses grow and operate more effectively. To search for great deals or subscribe to Groupon emails, visit www.Groupon.com. To download Groupon's five-star mobile apps, visit www.groupon.com/mobile. To learn more about the company's merchant solutions and how to work with Groupon, visit www.GrouponWorks.com.

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*NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. Odds of winning depend on the total number of entries received. Void where prohibited by law. Sweepstakes only open to legal residents of the 50 U.S. or D.C., 18+. Entry period ends: 11:59 p.m. CT on 12/10/14. ARV of prize: \$4000. Subject to full [Official Rules](#). Sponsor: Groupon, Inc., 600 West Chicago Avenue, Ste. 400, Chicago, IL 60654.

**See deal pages for full terms and conditions.

Photos/Multimedia Gallery Available: <http://www.businesswire.com/multimedia/home/20141110005717/en/>

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