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Groupon Aims to Donate More than a Half Million Meals to Local Communities

Two-week #BuyDealsGiveMeals campaign features some of the top restaurants in the country and aids those in need

CHICAGO--(BUSINESS WIRE)-- Today Groupon (<http://www.groupon.com>) (NASDAQ: GRPN) launched #BuyDealsGiveMeals (www.groupon.com/buydealsgivemeals), a food-focused campaign that encourages people to experience one its tens of thousands of local restaurant deals and give back to their community. Starting today and running through Oct. 28, Groupon will donate one meal to Feeding America (<http://www.feedingamerica.org>) for every restaurant offer purchased, with the goal of reaching more than 500,000 meals donated.

"Whether it's paella or pizza, our customers have the unique opportunity to experience the best restaurants in their area and help fight hunger with every purchase," said Dan Roarty, senior vice president of restaurants, Groupon. "And with the holidays just around the corner, this is a great way to help feed the 1 in 8 Americans who struggle with food insecurity."

"We're excited to once again team up with Groupon to continue our fight to end hunger in America," said Nancy Curby, interim senior vice president of development, Feeding America. "The act of sharing a meal with friends and family can now have a big impact on the lives of families facing hunger."

For the complete list of eligible #BuyDealsGiveMeals restaurant offers in your local area, please visit www.groupon.com/buydealsgivemeals. To watch a short video about the campaign, click [here](#).

About Groupon

Groupon (NASDAQ: GRPN) is building the daily habit in local commerce, offering a vast mobile and online marketplace where people discover and save on amazing things to do, see, eat and buy. By enabling real-time commerce across local businesses, travel destinations, consumer products and live events, shoppers can find the best a city has to offer.

Groupon is redefining how small businesses attract and retain customers by providing them with customizable and scalable marketing tools and services to profitably grow their businesses.

To download Groupon's top-rated mobile apps, visit www.groupon.com/mobile. To search for great deals or subscribe to Groupon emails, visit www.groupon.com. To learn more about the company's merchant solutions and how to work with Groupon, visit www.groupon.com/merchant.

Groupon will donate 1 meal (=\$.09) per local Food & Drink voucher sold, up to \$50,000. Excludes card-linked offers and delivery. Ends 10/28.

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