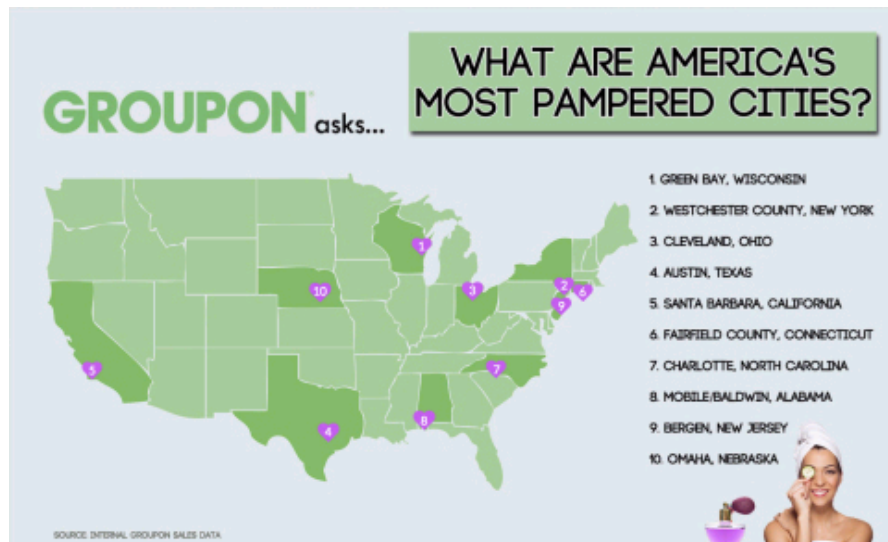


Groupon Announces Most Pampered City in America

Big football town can now boast "Most Pampered" along with "Titletown"

CHICAGO--(BUSINESS WIRE)-- In honor of [Beauty Week](#), Groupon (NASDAQ: GRPN) (<http://www.groupon.com>) set out to find the most pampered cities in America. To determine the winner, Groupon ranked 150 cities based on how much residents have spent so far this year on pampering Groupon deals, including haircuts and coloring, nails, facials, teeth whitening and tanning. The internal study evaluated cities in those categories on a purchases per subscriber basis. And the "Most Pampered City in America" is: Green Bay, Wisconsin.



Green Bay put up strong results in purchases of nail deals (No. 16) and had stellar performances in hair (No. 2) and facials (No. 1), making it the undisputed champion and "Most Pampered City in America."

Rounding out Groupon's top ten "Most Pampered Cities in America" are:

2. White Plains, New York
3. Cleveland, Ohio
4. Austin, Texas
5. Santa Barbara, California
6. Stamford, Connecticut
7. Charlotte, North Carolina
8. Mobile, Alabama
9. Bergen, New Jersey
10. Omaha, Nebraska

Groupon announces the "Most Pampered Cities in America," as part of Beauty Week on [Groupon.com](#).

Santa Barbara had the most massages, making it the "Most Relaxed City." Coming in at No. 2 in this category was Palm Beach, Florida. Honolulu, Hawaii and Daytona Beach, Florida were also in the top 10.

In addition to the "Most Pampered Cities in America," Groupon also ranked cities in a

variety of health, beauty and wellness categories. Seattle, Washington finished No. 1 in waxing, making it the "Most Likely to Wear a Bikini in the Rain." Seattle also came in at No. 6 in sugaring deals and landed in the top 10 in the categories of sauna, infrared sauna and float tank sessions.

Washington, D.C. was the overwhelming leader in purchases (per subscriber) of day passes for spas. The next closest city in the ranking was Nashville, Tennessee, which spent less than one-third of what Washingtonians did on spa deals.

The cities of Bridgeport, Stamford and Norwalk in Connecticut had the most wrinkle injection and face-lift deals purchased per subscriber. Those cities also landed in the top five cities for facials and photofacials.

ADDITIONAL RANKINGS

The following cities ranked No. 1 in these respective categories:

- Baton Rouge, Louisiana -- Teeth Whitening
- Charleston, South Carolina -- B12 Injections
- Columbus, Georgia -- Colon Hydrotherapy
- Dallas, Texas -- Steam Bath
- Daytona Beach, Florida -- Spider-Vein Removal
- Denver, Colorado -- Weight-Loss Program

- Detroit, Michigan -- Feathering / Extensions
- Eugene, Oregon -- Infrared Sauna
- Fort Worth, Texas -- Cryotherapy
- Greenville, South Carolina -- Salt Cave
- Jacksonville, Florida -- Reiki Session
- Las Vegas, Nevada -- Hangover IV Therapy
- Long Island, New York -- Updo
- Orange County, California -- Beauty School
- Phoenix, Arizona -- Blow-Dry
- Sacramento, California -- Permanent Makeup
- San Francisco, California -- Juice Cleanse
- Santa Barbara, California -- Hair Restoration
- Shreveport, Louisiana -- Tanning; Fat / Cellulite Reduction Procedure

Groupon's Beauty Week offers subscribers across America a chance win a luxurious day of pampering as well. Groupon's resident health, beauty and wellness expert, Favin the Beauty Maven is hosting a sweepstakes* to win a trip for two to New York City, complete with airfare, hotel accommodations, meals and a day of treatments at Asanda AVEDA Spa Lounge. Subscribers can go to [Favin's Facebook page](#) to enter the sweepstakes.

About Groupon

Groupon (NASDAQ: GRPN) is a global leader of local commerce and the place you start when you want to buy just about anything, anytime, anywhere. By leveraging the company's global relationships and scale, Groupon offers consumers a vast marketplace of unbeatable deals all over the world. Shoppers discover the best a city has to offer on the web or on mobile with Groupon Local, enjoy vacations with Groupon Getaways, and find a curated selection of electronics, fashion, home furnishings and more with Groupon Goods.

Groupon is redefining how traditional small businesses attract, retain and interact with customers by providing merchants with a suite of products and services, including customizable deal campaigns, credit card payment processing capabilities, and point-of-sale solutions that help businesses grow and operate more effectively. To search for great deals or subscribe to Groupon emails, visit www.Groupon.com. To download Groupon's five-star mobile apps, visit www.groupon.com/mobile. To learn more about the company's merchant solutions and how to work with Groupon, visit www.GrouponWorks.com.

**** NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. Odds of winning depend on the total number of entries received. Void where prohibited by law. Sweepstakes only open to legal residents of the 50 U.S. or D.C., 18+. Entry period ends: 11:59 p.m. CT on 8/3/14. ARV of prize package: \$3,785. Subject to full [Official Rules](#). Sponsor: Groupon, Inc., 600 West Chicago Avenue, Ste. 400, Chicago, IL 60654.**

Photos/Multimedia Gallery Available: <http://www.businesswire.com/multimedia/home/20140801005517/en/>

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