



November 5, 2015

Groupon Gets Into the Spirit with \$1 Million Holiday Giveaway, Expanded Gift Shop and Early Doorbusters

\$1,000 Groupon shopping spree giveaway every hour through Saturday

Thousands of bonus discounts ranging from 5 to 100 percent

Big savings on top national brands and local favorites

CHICAGO--(BUSINESS WIRE)-- Beginning today, Groupon (NASDAQ: GRPN) (<http://www.groupon.com>) officially kicks off the 2015 holiday shopping season with the launch of a 72-hour \$1 Million Holiday Giveaway, an expanded Groupon Holiday Gift Shop (<https://www.groupon.com/occasion/gift-shop>), sitewide doorbusters and savings on top brands and local favorites. Through Nov. 7, Groupon is giving away a \$1,000 Groupon shopping spree every hour. Every Groupon user could score a promo code good for between 5 and 100 percent off up to three Groupon deals.¹

This Smart News Release features multimedia. View the full release here:

<http://www.businesswire.com/news/home/20151105005914/en/>

In addition to the \$1 Million Holiday Giveaway, back by popular demand is the Groupon Holiday Gift Shop, which has helped countless shoppers save money and find the perfect gift. And with more gift collections than ever, the Shop offers something for everyone on your list, ranging from this season's hottest items to memorable experiences such as dinner at a Michelin-starred restaurant, luxurious massage and spa packages and new ways to explore their city.

To give people an added incentive to start their holiday shopping early, Groupon is currently featuring a variety of doorbusters across a range of categories and top brands, including:

- [\\$70 off Beats Solo HD Drenched Headphones with Mic](#)
- [\\$286 off 1,000TC Italian Hotel Collection Egyptian Cotton-Rich Sheet Set](#)
- [\\$80 off Garmin Vivofit Fitness Band with Optional Heart-Rate Monitor](#)
- [\\$166 off Ultra High-Powered Sonic Electric Toothbrush with Dock Charger and 10 Brush Heads](#)
- [\\$130 off Emeril Stainless-Steel Cutlery \(15-Piece Set\)](#)
- [\\$129 off Cuisinart SS-700 Single Serve Keurig Brewing System](#)
- [\\$40 off Sharper Image Pale Ale Homebrew Kit \(12-Piece\)](#)
- Up to 70% off premium fashion brands for women, men and kids including Burberry, Michael Kors, Kenneth Cole, Prada, Salomon and RayBan
- Deals from top home and kitchen brands including Dyson, Vitamix, Cuisinart, Shark and Rachael Ray
- Jewelry and watch deals starting at just \$5

To view the entire selection of early holiday doorbusters, please visit <https://www.groupon.com/occasion/doorbusters>.

In addition, Groupon is also offering holiday deals at some of the best local restaurants, spas and salons and things to do. Some current examples include:

- [Up to 32% off Seasonal Tasting Menu with Optional Wine Pairings for Two at Chicago's Michelin-Starred Acadia Restaurant](#)
- [Up to 48% off Four Seasons Beverly Hills Spa Day with Exclusive Pool Access](#)
- [\\$60 for One-Year Family Membership for Five People to Tampa's Glazer Children's Museum](#)

To view the top local deals in your city, please visit <https://www.groupon.com/local>.

Interesting Facts About Groupon*

- More than 115 million people worldwide have downloaded Groupon's mobile apps worldwide
- Groupon has sold almost a billion units to date, including approximately 52 million in Q3 2015
- Groupon had nearly 570,000 global active deals at the end of Q3, including 80,000 coupons

*As reported in Q3 2015

¹The \$1,000,000 Holiday Giveaway began today and customers have until 11:59 p.m. PT, Saturday, Nov. 7 to use their discount. Groupon subscribers are encouraged to go to Groupon and log in to see what they scored, which could be between 5 and 100 percent off a single voucher or item on Groupon.com, for up to 3 deals. Seventy-two customers will receive \$1,000 in Groupon Bucks to shop on Groupon.com. Customers will have until 11:59 p.m. PT on Nov. 8, 2015, to claim the shopping spree, and will have until 11:59 p.m. PT on Dec. 31, 2015 to use the Groupon Bucks. Restrictions apply; [click here](#); for full details.

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About Groupon

Groupon (NASDAQ: GRPN) is a global leader of local commerce and the place you start when you want to buy just about anything, anytime, anywhere. By leveraging the company's global relationships and scale, Groupon offers consumers a vast marketplace of unbeatable deals all over the world. Shoppers discover the best a city has to offer on the web or on mobile with Groupon Local, enjoy vacations with Groupon Getaways, and find a curated selection of electronics, fashion, home furnishings and more with Groupon Goods.

Groupon is redefining how traditional small businesses attract, retain and interact with customers by providing merchants with a suite of products and services, including customizable deal campaigns, credit card payment processing capabilities, and point-of-sale solutions that help businesses grow and operate more effectively. To search for great deals or subscribe to Groupon emails, visit www.Groupon.com. To download Groupon's top-rated mobile apps, visit www.groupon.com/mobile. To learn more about the company's merchant solutions and how to work with Groupon, visit www.GrouponWorks.com.

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