

Exclusive Groupon Offer Can Help Make You President for \$1,000

World's greatest campaign manager offering run-it-yourself 'Campaign in a Can' kit on Groupon

CHICAGO--(BUSINESS WIRE)-- With the United States government more than \$18 trillion in debt and only one out of every four Americans feeling the country is on the right track, people are left asking themselves this question: "Who is going to help us fix this mess?" And with many voters in both major political parties dissatisfied with the current slate of 2016 presidential candidates, Groupon is stepping up to give one person the tools to become the next leader of the free world for just \$1,000 (<http://gr.pn/CampaignCan2016>).

This Smart News Release features multimedia. View the full release here: <http://www.businesswire.com/news/home/20151029006373/en/>



Starting today, Groupon is partnering with the world's greatest campaign manager, Jym Seger (<http://www.geocities.ws/jym-seger>), to offer one unit of his patented Campaign in a Can. The run-it-yourself kit has everything a presidential candidate needs for a successful campaign, including a power tie, jokes for the stump, "Me for President" buttons and stickers and a model baby to practice the perfect photo op.

"You don't have to be a billionaire or hail from a political dynasty to run for president," said Jym Seger, the world's greatest campaign manager. "As someone who's helped elect presidents, kings, queens, popes and student council members, I know everything that you need to know about how to run the country--into the ground or otherwise. With my guidance, and Can, a future in politics can be your future."

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The full contents of the Campaign in a Can include:

- One power tie (reusable) designed to make you look bigger and more powerful than the other candidates
- "Me for President" lapel pins and bumper stickers
- Realistic baby for practicing a non-awkward Infant Lift-'n'-Kiss
- Classic jokes to use on the campaign trail, such as "Where I come from, a pork barrel is something *completely* different" and "I knew Dan Quayle. You, sir, are kind of like Dan Quayle."
- VHS copy of *Election* featuring Matthew Broderick
- A copy of *The Complete Idiot's Guide to U.S. Government and Politics*
- Antacids to balance state-fair foods like chocolate-covered bacon on a stick and fried ice cream burgers
- Straw hat to wear while channeling the persuasive charm of *The Music Man's* Harold Hill
- Signed photo of Jym Seger

To watch a short message from Jym on why his Can could make you the next president of the United States, please visit <http://gr.pn/CampaignCommercial>.

In addition to the Campaign in a Can, Groupon also has several deals on Americana and presidential swag, including:

- [Presidential Pez Dispensers](#) - Giving an entirely new meaning to the term government handout -- 1.74oz of candy to be exact -- Pez aficionados can choose from four different collections that each feature five former U.S. presidents
- [Retro Flag Case for Apple iPhone 6 Plus/6s Plus](#) - Protect your phone and protect your honor with a weathered American flag iPhone case
- [Political Party T-Shirts](#) - Members of any party can enjoy these politically themed screenprint T-shirts; materials include: Republican Party: 50% cotton, 50% polyester; all other options: 100% cotton

For more information on how to register to vote, click [here](#).

Purchaser must be at least 35 years old, a natural born United States citizen and current resident of the United States for at least 14 years. Former presidents Bill Clinton and George W. Bush and President Barack Obama are ineligible due to the 22nd Amendment to the U.S. Constitution.

About Groupon

Groupon (NASDAQ: GRPN) is a global leader of local commerce and the place you start when you want to buy just about anything, anytime, anywhere. By leveraging the company's global relationships and scale, Groupon offers consumers a vast marketplace of unbeatable deals all over the world. Shoppers discover the best a city has to offer on the web or on mobile with Groupon Local, enjoy vacations with Groupon Getaways, and find a curated selection of electronics, fashion, home furnishings and more with Groupon Goods.

Groupon is redefining how traditional small businesses attract, retain and interact with customers by providing merchants with a suite of products and services, including customizable deal campaigns, credit card payment processing capabilities, and point-of-sale solutions that help businesses grow and operate more effectively. To search for great deals or subscribe to Groupon emails, visit www.Groupon.com. To download Groupon's top-rated mobile apps, visit www.groupon.com/mobile. To learn more about the company's merchant solutions and how to work with Groupon, visit www.GrouponWorks.com.

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