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## Groupon Offers Admission to John Ball Zoo

*If 1,000 Tickets Are Sold, Groupon Will Donate to the Zoo's Charitable Program JUMP*

GRAND RAPIDS, Mich.--(BUSINESS WIRE)-- Today Groupon launched a deal for admission to one of the most celebrated local summer destinations, the John Ball Zoo in Grand Rapids. There are two options available -- \$12 for admission for two or \$24 for admission for four -- and the deal can be found at [www.groupon.com/deals/john-ball-zoo](http://www.groupon.com/deals/john-ball-zoo). The zoo's commitment to engaging and educating the community makes it the perfect family outing.

More than 2,000 animals inhabit the John Ball Zoo, crawling, swimming and flying from five different continents and more than 250 different species. Animal-lovers can spot critters big and small, from lions, tigers and bears to lizards and lemurs. In the North America section, visitors come nose-to-nose with grizzlies, and on the Far Side of the World Trail, they can pet a wallaby.

If 1,000 tickets are purchased, Groupon will donate \$500 to the zoo's charitable program, JUMP. For 17 years JUMP has been providing access to John Ball Zoo for children and families in need. More information about the organization can be found at [www.johnballzoosociety.org](http://www.johnballzoosociety.org).

### About Groupon

Groupon (NASDAQ: GRPN) is a global leader of local commerce and the place you start when you want to buy just about anything, anytime, anywhere. By leveraging the company's global relationships and scale, Groupon offers consumers a vast marketplace of unbeatable deals all over the world. Shoppers discover the best a city has to offer on the web or on mobile with Groupon Local, enjoy vacations with Groupon Getaways, and find a curated selection of electronics, fashion, home furnishings and more with Groupon Goods.

Groupon is redefining how traditional small businesses attract, retain and interact with customers by providing merchants with a suite of products and services, including customizable deal campaigns, credit card payment processing capabilities, and point-of-sale solutions that help businesses grow and operate more effectively. To search for great deals or subscribe to Groupon emails, visit [www.Groupon.com](http://www.Groupon.com). To download Groupon's five-star mobile apps, visit [www.groupon.com/mobile](http://www.groupon.com/mobile). To learn more about the company's merchant solutions and how to work with Groupon, visit [www.GrouponWorks.com](http://www.GrouponWorks.com).

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