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## **Groupon Goods Gets Gooder with Free Shipping, Free Returns and First-Ever Holiday and Toy Catalogs**

CHICAGO--(BUSINESS WIRE)-- Groupon (NASDAQ: GRPN) (<http://www.groupon.com>) today announces free shipping and free returns from Groupon Goods, the company's goods channel that offers surprising and useful items at an unbelievable discount. In addition, Groupon Goods launches its first holiday catalog, featuring great deals on gifts for Him, Her, Them, You, Those Guys Over There and It, as well as Groupon Goods' toy catalog, stuffed to the brim with must-have toys for kids of all ages.

Groupon Goods purchases over \$15 and weighing less than an electric fireplace or a 4' X 12' sheet of drywall (i.e., 150 lbs.) come with free shipping. Also, returns weighing less than 150 lbs. can be shipped back to Groupon Goods for free via the convenient Online Return Center.

"The holidays are a time for giving but no one wants to give half their budget to pay for shipping," said Faisal Masud, head of Groupon Goods. "We're happy to alleviate some stress and help shoppers stretch their dollars with the debut of free shipping for purchases over \$15, just in time for gifting season."

The new toy catalog can be found at <http://www.groupon.com/goods/toys>, and the overall holiday catalog can be found at: <http://www.groupon.com/goods/holidays>. The catalogs will be refreshed with new deals on Nov. 16 and will be live through Nov. 22.

Groupon Goods recently celebrated its first anniversary with 4.3 million customers as of September 2012. Groupon Goods features a wide variety of high quality inventory, from diamond jewelry and designer sunglasses to mattresses, computer tablets, 3D HD televisions and the giant radio-controlled flying shark. New items are added every day of the week and often sell out. To check out the latest and subscribe for email updates, visit <http://www.groupon.com/goods>.

Free shipping of orders over \$15 and free returns may be subject to certain restrictions. See [groupon.com/goods](http://groupon.com/goods) for more details.

### **About Groupon**

[Groupon](http://www.groupon.com) (NASDAQ: GRPN) is a global leader in local commerce, making it easy for people around the world to search and discover great businesses at unbeatable prices. Groupon is reinventing the traditional small business world by providing merchants with a suite of products and services, including customizable deal campaigns, [credit card payments processing capabilities](#) and [point-of-sale solutions](#) to help them attract more customers and run their operations more effectively. By leveraging the company's global relationships and scale, Groupon offers consumers incredible deals on the best stuff to eat, see, do, and buy in 48 countries. With Groupon, shoppers discover the best a city has to offer with [Groupon Local](#), enjoy vacations with [Groupon Getaways](#), and find a curated selection of electronics, fashion, home furnishings and more with [Groupon Goods](#). To subscribe to Groupon emails, visit [www.Groupon.com](http://www.Groupon.com). To learn more about the company's [merchant solutions](#) and how to [work with Groupon](#), visit [www.GrouponWorks.com](http://www.GrouponWorks.com).

### **Forward-Looking Statements**

This announcement contains forward-looking statements that involve risks and uncertainties, and actual results could differ materially from those discussed. Factors that could cause or contribute to such differences include, but are not limited to, the factors included under the headings "Risk Factors" and "Management's Discussion and Analysis of Financial Condition and Results of Operations" in the company's Annual Report on Form 10-K for the year ended December 31, 2011 and subsequently filed quarterly reports filed with the Securities and Exchange Commission, copies of which may be obtained by visiting the company's Investor Relations web site at <http://investor.groupon.com> or the SEC's web site at ([www.sec.gov](http://www.sec.gov)). You should not rely upon forward-looking statements as predictions of future events. Although we believe that the expectations reflected in the forward-looking statements are reasonable, we cannot guarantee that the future results, levels of activity, performance or events and circumstances reflected in the forward-looking statements will be achieved or occur. Moreover, neither we nor any other person assumes responsibility for the accuracy and completeness of the forward-looking statements. We undertake no obligation to update publicly any forward-looking statements for any reason after the date of this press release to conform these statements to actual results or to changes in our expectations.

Photos/Multimedia Gallery Available: <http://www.businesswire.com/multimedia/home/20121112006709/en/>

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