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Groupon to Remain Open the Entire Day on Thanksgiving Because it's a Website

For the sixth straight year Groupon is open all 24 hours on Thanksgiving Day

CHICAGO--(BUSINESS WIRE)-- Groupon is announcing that, for the sixth consecutive year, it's remaining open for holiday shopping the entire day of Thanksgiving. The dedicated gifting collection can be found at www.groupon.com/occasions.

"As I mentioned last year, I'm not quite sure what's different here," said Groupon spokesperson, Barnicus Stapleton, Groupon's Director of General Productivity. "Yes, this will be the sixth year running that we stay open the whole day -- though we're a website, so technically we do this every day."

By being open on Thanksgiving Day, and also every other day of the year, Groupon hopes to inspire its customers to check Groupon first for great gift ideas instead of climbing in a car and driving to a crowded store full of people they don't even know, especially if it's starting to get kind of cold outside.

Groupon's extensive internal data indicates that families that do their shopping from the couch -- free of lines and that one guy from your daughter's school who is always ahead of you in line and who you hate -- save more than just dollars; they also save on tantrums, potential frostbite and/or sunstroke and the occasional trampling.

"Seriously, you people call me every year, and I keep telling you that nothing's changed," added Stapleton. "Completely shutting down the website and mobile apps for just one day would be an enormous undertaking and terrible for pretty much everyone involved."

Groupon Customers can find thousands of great holiday deals on everything from the hottest toys, high-end apparel and great local experiences in the [Groupon Holiday Shop](#).

About Groupon

Groupon (NASDAQ: GRPN) is a global leader of local commerce and the place you start when you want to buy just about anything, anytime, anywhere. By leveraging the company's global relationships and scale, Groupon offers consumers a vast marketplace of unbeatable deals all over the world. Shoppers discover the best a city has to offer on the web or on mobile with Groupon Local, enjoy vacations with Groupon Getaways, and find a curated selection of electronics, fashion, home furnishings and more with Groupon Goods.

Groupon is redefining how traditional small businesses attract, retain and interact with customers by providing merchants with a suite of products and services, including customizable deal campaigns, credit card payment processing capabilities, and point-of-sale solutions that help businesses grow and operate more effectively. To search for great deals or subscribe to Groupon emails, visit www.Groupon.com. To download Groupon's five-star mobile apps, visit www.groupon.com/mobile. To learn more about the company's merchant solutions and how to work with Groupon, visit www.GrouponWorks.com.

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