

Groupon Dials Up Wearables Presence with Launch of Apple Watch App

New app hands users the ability to discover and buy great local deals in real time

CHICAGO--(BUSINESS WIRE)-- Groupon today announced the launch of the new Groupon Apple Watch app, expanding the reach of its local ecommerce marketplace across all types of consumer devices. With the new Apple Watch app, users gain instant access to the key features from Groupon's iPhone experience right from their wrists, including the ability to discover and buy Groupon deals at nearby local businesses.

This Smart News Release features multimedia. View the full release here:
<http://www.businesswire.com/news/home/20150624005779/en/>



"As one of the world's largest engines of local discovery, we're committed to building an incredible shopping experience for our customers where it's the most convenient for them--across all of their devices," said Groupon CTO Sri Viswanath. "We're very excited about the potential of this new technology to increase the buying power of our customers and drive even more business into local merchants."

Key features and capabilities include:

- **Discover** - Get notified about Groupon deals near your current location
- **Browse** - Scan through curated offers of the best things to do, eat and see in your city
- **Buy** - Purchase one of Groupon's thousands of local deals

With the new Apple Watch app, users gain instant access to the key features from Groupon's iPhone experience right from their wrists, including the ability to discover and buy Groupon deals at nearby local businesses. (Photo: Business Wire)

Future Groupon Apple Watch app enhancements include the ability to use the device's glance feature to quickly view lifetime savings and unused vouchers, receive reminders when Groupons are about to expire as well as Groupon redemption capabilities.

To download the updated Groupon iPhone app, with Apple Watch compatibility, please visit <http://gr.pn/applewatch>.

Interesting Facts About Groupon*

- About 105 million people worldwide have downloaded Groupon's mobile apps worldwide
- Groupon has more than 160 million global monthly unique visitors
- Groupon has sold more than 800 million units to date, including approximately 54 million in Q1 2015
- Groupon had more than 425,000 global active deals at the end of Q1, including nearly 60,000 coupons

*As reported in Q1 2015

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About Groupon

Groupon (NASDAQ:GRPN) is a global leader of local commerce and the place you start when you want to buy just about anything, anytime, anywhere. By leveraging the company's global relationships and scale, Groupon offers consumers a vast

marketplace of unbeatable deals all over the world. Shoppers discover the best a city has to offer on the web or on mobile with Groupon Local, enjoy vacations with Groupon Getaways, and find a curated selection of electronics, fashion, home furnishings and more with Groupon Goods.

Groupon is redefining how traditional small businesses attract, retain and interact with customers by providing merchants with a suite of products and services, including customizable deal campaigns, credit card payment processing capabilities, and point-of-sale solutions that help businesses grow and operate more effectively. To search for great deals or subscribe to Groupon emails, visit www.Groupon.com. To download Groupon's top-rated mobile apps, visit www.groupon.com/mobile. To learn more about the company's merchant solutions and how to work with Groupon, visit www.GrouponWorks.com.

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