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Groupon Goods Midsummer Mystery Deal Delivers Savings Up to 99%

Purchase \$15 Mystery Deal and Wait for Surprise to Arrive on Your Doorstep

CHICAGO--(BUSINESS WIRE)-- Groupon (NASDAQ: GRPN) (<http://www.groupon.com>) today announced the Groupon Goods Midsummer Mystery Deal. Beginning Tuesday, July 30, buy a \$15 deal and get a mystery item shipped for free to your door. Savings range from 25% to more than 99% off of retail prices and include 55-inch LED televisions, digital cameras and tablets.

The Groupon Goods Midsummer Mystery Deal is available for purchase at <http://www.groupon.com/deals/gg-goods-midsummer-mystery>. More than 8,000 items will be available to purchase in the Groupon Goods Midsummer Mystery Deal. All of the items retail for more than the \$15 purchase price and include everything from a 12-pack of popcorn to a high-end audio dock. Other items include vacuums, iPad cases, wall speakers, watches and laptop computers.

In addition to the mystery deal, Groupon is running a bonus sweepstakes: Visit Twitter and post the coolest thing you've ever won using the hashtag, #mysterygroupon. One lucky participant will win a Samsung 55-inch 1080p, 240Hz slim LED 3D TV.*

About Groupon

Groupon (NASDAQ: GRPN) is a global leader in local commerce, making it easy for people around the world to search and discover great businesses at unbeatable prices. Groupon is reinventing the traditional small business world by providing merchants with a suite of products and services, including customizable deals, payments processing capabilities and point-of-sale solutions to help them attract more customers and run their operations more effectively. By leveraging the company's global relationships and scale, Groupon offers consumers incredible deals on the best stuff to eat, see, do, and buy in 48 countries. With Groupon, shoppers discover the best a city has to offer with Groupon Local, enjoy vacations with Groupon Getaways, and find a curated selection of electronics, fashion, home furnishings and more with Groupon Goods. To subscribe to Groupon emails, visit www.Groupon.com. To learn more about the company's merchant solutions and how to [work with Groupon](http://www.GrouponWorks.com), visit www.GrouponWorks.com.

*Must be 18 years of age or older, a U.S. resident and a non-employee of Groupon in order to be eligible. One entry per person, but users may Tweet using the hashtag as many times as they please. No purchase necessary; anyone can enter. Simply visit Twitter and post the coolest thing you've ever won and use the hashtag, #mysterygroupon. One winner will be randomly selected by August 15, 2013, and notified using Groupon's national Twitter handle, @Groupon.

Groupon
Tim DeClaire, 312-459-5720
tdeclaire@groupon.com

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