



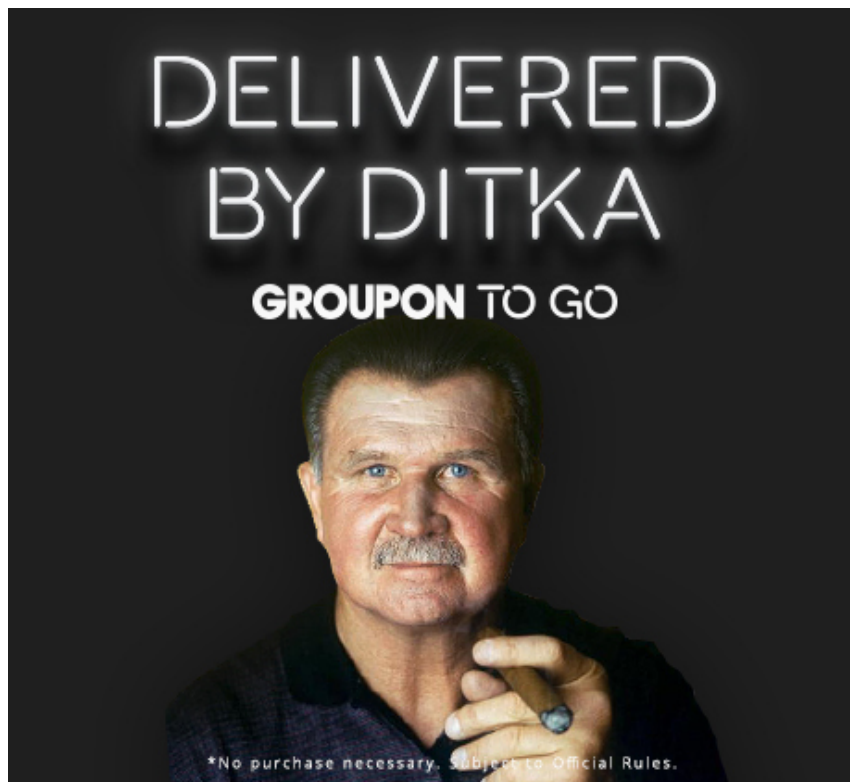
July 30, 2015

Groupon Serves Up Groupon To Go™--a Delivery and Takeout Service that Saves Customers 10 Percent or More on Every Order

Chicago launch kicks off with a contest to win an office party with food delivered by Mike Ditka

CHICAGO--(BUSINESS WIRE)-- After [recently acquiring](#) OrderUp, Groupon today announced plans to further expand into delivery and takeout with the launch of [Groupon To Go](#)™ in Chicago. Piloted with more than 500 restaurants since March, Groupon To Go saves customers 10 percent or more in the form of instant cash back on every order at some of the top eateries in the city. Just in time for the upcoming football season, Groupon is offering fans the opportunity to win a Groupon To Go [office party](#) complete with tailgate games and food delivered by legendary former Chicago Bears coach and player Mike Ditka.*

This Smart News Release features multimedia. View the full release here: <http://www.businesswire.com/news/home/20150730005706/en/>



"Most people get delivery and takeout multiple times a month, and with Groupon To Go, we're giving them an easy way to save money every time they do so," said Sean Smyth, vice president and general manager, Groupon To Go. "Delivery and takeout is a natural extension of our local deals marketplace, adding hundreds of the best restaurants to Groupon--including many that haven't offered online ordering until now."

Included in the launch of Groupon To Go are a number of national favorites, including Quiznos, Popeyes, Subway and Papa John's. Notable Chicago restaurants include: Ditka's Restaurant, Al's Beef, Adobo Grill, BIG & little's, Freshii, Rosati's Pizza, Star of Siam and Wishbone. Following Chicago, the service will expand to other major metros throughout the remainder of 2015, leading with Austin and Boston later this fall. OrderUp will continue to serve as Groupon's delivery and takeout presence in midsize markets.

Future Groupon To Go enhancements will include real-time order tracking, group ordering and the ability to schedule delivery and takeout for another date and time. In addition, Groupon To Go plans to offer delivery fulfillment services for participating restaurants--leveraging OrderUp's technology and operations platform.

Just in time for the upcoming football season, Groupon is offering fans the opportunity to win a Groupon To Go office party complete with tailgate games and food delivered by legendary former Chicago Bears coach and player Mike Ditka (Photo: Business Wire)

offerings, or to be notified when the delivery and takeout service launches in your area, please visit groupon.com/togo. Restaurants interested in working with Groupon To Go can visit grouponworks.com/groupontogo/.

To check out Groupon To Go's current Chicago

To enter the contest, please visit www.groupon.com/ditka and tell Groupon in 140 characters or less why Coach Ditka should visit your office and feed your team.

*NO PURCHASE NECESSARY TO ENTER OR WIN THE CONTEST. A PURCHASE WILL NOT AFFECT YOUR OPPORTUNITY TO WIN. Limit 8 entries per person (1 per day). Void outside of IL and where prohibited by law. Contest only open to legal residents of Illinois, 21+, who work full-time out of an office that is located within the Loop, Near North Side, or Near South Side Community Areas of Chicago, IL. Entry period ends: 11:59 p.m. CT on 8/6/15. ARV of all prizes: \$8,000 USD. Subject to full Official Rules at <http://gr.pn/1OmiTzO>. Sponsor: Groupon, Inc., 600 West Chicago Avenue, Ste. 400, Chicago, IL 60654.

About Groupon

Groupon (NASDAQ: GRPN) is a global leader of local commerce and the place you start when you want to buy just about anything, anytime, anywhere. By leveraging the company's global relationships and scale, Groupon offers consumers a vast marketplace of unbeatable deals all over the world. Shoppers discover the best a city has to offer on the web or on mobile with Groupon Local, enjoy vacations with Groupon Getaways, and find a curated selection of electronics, fashion, home furnishings and more with Groupon Goods.

Groupon is redefining how traditional small businesses attract, retain and interact with customers by providing merchants with a suite of products and services, including customizable deal campaigns, credit card payment processing capabilities, and point-of-sale solutions that help businesses grow and operate more effectively. To search for great deals or subscribe to Groupon emails, visit www.Groupon.com. To download Groupon's top-rated mobile apps, visit www.groupon.com/mobile. To learn more about the company's merchant solutions and how to work with Groupon, visit www.GrouponWorks.com.

View source version on [businesswire.com](http://www.businesswire.com): <http://www.businesswire.com/news/home/20150730005706/en/>

Groupon
Nick Halliwell
312.999.3812
nhalliwell@groupon.com

Source: Groupon

News Provided by Acquire Media