



September 23, 2013

Groupon and City Harvest Partner to Launch One Groupon, One Meal Campaign Along with an Epic Celebrity Chef Experience

For every New York food and drink Groupon purchased, Groupon will donate the cost of one meal to City Harvest

NEW YORK--(BUSINESS WIRE)-- Groupon and City Harvest, the world's first food rescue organization, are partnering to present the *One Groupon, One Meal* campaign set to launch Sept. 23, and run through Sept. 29. Every time a subscriber purchases a Groupon from the food and drink offerings in New York City, Long Island or Westchester County, Groupon will donate the cost of one meal to City Harvest. In tandem with the campaign, Groupon will also be offering an Epic Deal for VIP attendance to City Harvest's *Bid Against Hunger* event on Oct. 22 at Metropolitan Pavilion, located at 125 West 18th Street. This unique experience includes a pre-event cocktail hour with featured celebrity chefs, an exclusive tasting of local purveyors' foods, passed hors d'oeuvres and high-end wines.

The City Harvest *Bid Against Hunger* event Epic Deal experience will feature:

- Chris Santos (Executive Chef and Owner -- Beauty & Essex and The Stanton Social, Chopped judge)
- Donatella Arpaia (Owner -- Donatella, DBar, Kefi; Iron Chef judge)
- Harold Dieterle (Owner -- Perilla, Kin Shop, The Marrow; winner of the first season of Top Chef)

"We're proud to partner with City Harvest for the week-long *One Groupon, One Meal* campaign, aiming to fund tens of thousands of meals," said Kyle Klatt, Program Manager, Groupon Grassroots and Cause Marketing at Groupon. "This is a great opportunity to leverage both our strengths to make a real difference in the lives of those battling hunger."

Some of the *One Groupon, One Meal* participating restaurants include:

- Yerba Buena
- Family Recipe
- Hecho en Dumbo
- Common Ground
- Sugar & Plumm
- Delmonico's Southampton

To participate, Groupon subscribers can visit groupon.com/CityHarvest, choose from any of the New York food and drink offerings listed, and purchase a deal; after which, Groupon will donate the cost of a meal to City Harvest (up to 125,000 meals).

"City Harvest works hard to help feed the more than one million New Yorkers facing hunger this year, and we thank Groupon for their support of our mission," said Julia Foster, Director of Marketing, City Harvest. "The restaurant community has partnered with City Harvest for more than 30 years and we appreciate the opportunity to develop new ways to fill our trucks with food."

About Groupon

Groupon (NASDAQ: GRPN) is a global leader in local commerce, making it easy for people around the world to search and discover great businesses at unbeatable prices. Groupon is reinventing the traditional small business world by providing merchants with a suite of products and services, including customizable deals, payments processing capabilities and point-of-sale solutions to help them attract more customers and run their operations more effectively. By leveraging the company's global relationships and scale, Groupon offers consumers incredible deals on the best stuff to eat, see, do, and buy in 48 countries. With Groupon, shoppers discover the best a city has to offer with [Groupon Local](#), enjoy vacations with [Groupon Getaways](#), and find a curated selection of electronics, fashion, home furnishings and more with [Groupon Goods](#). To subscribe to Groupon emails, visit www.Groupon.com. To learn more about the company's merchant solutions and how to work with

Groupon, visit www.GrouponWorks.com.

About City Harvest

Serving New York City for more than 30 years, City Harvest (cityharvest.org) is the world's first food rescue organization, dedicated to feeding the city's hungry men, women, and children. This year, City Harvest will collect 46 million pounds of excess food from all segments of the food industry, including restaurants, grocers, corporate cafeterias, manufacturers, and farms. This food is then delivered free of charge to some 400 community food programs throughout New York City by a fleet of trucks and bikes. City Harvest helps feed the more than one million New Yorkers that face hunger each year.

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Source: Groupon

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