



June 10, 2014

Groupon Features Free Father's Day Deals for Last-Minute Shoppers

And Share Your Dad's Best Dad-ism to Enter to Win Him a Trip to Ireland

CHICAGO--(BUSINESS WIRE)-- In addition to a wide variety of offerings in the [Father's Day Shop](#), Groupon today announces free solutions for last-minute shoppers. Some dads might not be the best when it comes to planning but they still love to be the center of attention whenever possible. For those last-minute shoppers who also didn't plan very well, Groupon has four free deals that will honor the big guy and make him feel special, including an "Applause" sign, an embellisher and Dad business cards.

Free Father's Day Deals include:

- [Dad GPS](#)
This Father's Day, give Dad some direction with Groupon's easy-to-use Dad GPS. Though this system does not utilize satellites or have a person inside it shouting which way to turn, it does confirm that Dad knows where he's going. No assembly is required, and thanks to its sleek and simple design, the GPS does not need any programming or a power source to function—just a dashboard and a Dad who knows his way around town.
- [Dad Joke Applause Sign](#)
As any dad could tell you, family members don't always appreciate the subtlety and nuanced commentary layered within every one-liner. Groupon's official Dad-Joke Applause Sign serves as every father's loyal sidekick, signaling to family members whenever one of Dad's signature zingers zings right over their heads.
- [Story Embellisher](#)
The Embellisher plays to Dad's strengths as a raconteur and anecdote-fueled teacher by helping him find the right form of poetic license for whatever story he's planning to tell. Pre-loaded with some of Dad's most popular story topics, the Embellisher suggests colorful details he can use to leave audiences suitably inspired, admonished, or awed, depending on his needs.
- [Dad Business Cards](#)
Groupon's official Dad Business Cards highlight the everyday things your dad does best. With a wallet full of Dad Business Cards, proud poppas can impress new acquaintances with 3.5" x 2" rectangles, each labeled with "Dad" as well as one of eight different sub-professions, such as "Grill Master" or "Senior Storyteller - Bedtime Division."

In addition to the free Father's Day deals, Groupon's social media contest is running through Sunday, June 15. Customers can submit a photo and share their dad's best "Dad-speak" to enter to win a trip to Ireland to enjoy the majesty and lush landscape of the Emerald Isle and tour a world-famous brewery. To enter, customers simply share a photo of their favorite dad (or a photo of something that reminds them of their dad, like a hat or his comfy chair), at <http://www.groupon.com/coupons/fathers-day>. And then add a caption of his most popular dad-ism. After submitting the entry, customers are encouraged to rally their friends to vote for their favorites. Groupon will choose a grand-prize winning dad based on creativity and quality of the photo, as well as the creativity and originality of the caption from the 10 submissions with the most votes. Four additional entrants will be chosen randomly to win \$100 in Groupon Bucks each--two entrants will be chosen from the remaining 10 submissions with the most votes and two entrants will be chosen from all submissions.

About Groupon

Groupon (NASDAQ: GRPN) is a global leader of local commerce and the place you start when you want to buy just about anything, anytime, anywhere. By leveraging the company's global relationships and scale, Groupon offers consumers a vast marketplace of unbeatable deals all over the world. Shoppers discover the best a city has to offer on the web or on mobile with Groupon Local, enjoy vacations with Groupon Getaways, and find a curated selection of electronics, fashion, home furnishings and more with Groupon Goods.

Groupon is redefining how traditional small businesses attract, retain and interact with customers by providing merchants with a suite of products and services, including customizable deal campaigns, credit card payment processing capabilities, and point-of-sale solutions that help businesses grow and operate more effectively. To search for great deals or subscribe to Groupon emails, visit www.Groupon.com. To download Groupon's five-star mobile apps, visit www.groupon.com/mobile. To learn more about the company's merchant solutions and how to work with Groupon, visit www.GrouponWorks.com.

*NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. Void where prohibited by law. This is a skill-based contest. Contest only open to legal residents of the 50 U.S. or D.C., 21+. Entry period begins: 11:59 p.m. CT on 5/29/14 and ends at 11:59 p.m. CT on 6/15/14. When selecting the winner, sponsor-selected judges will review submissions based on the following criteria: (a) 40% creativity of the photo; (b) 20% quality of the photo; and (c) 40% creativity and originality of the caption of the dad-ism or dad's saying. ARV of all prizes: \$10,000. Subject to Official Rules (click to link). Sponsor: Groupon, Inc., 600 W. Chicago Ave., Suite 400, Chicago, IL 60654.

Photos/Multimedia Gallery Available: <http://www.businesswire.com/multimedia/home/20140610006127/en/>

Press Contact:

Groupon
Tim DeClaire, 312-459-5720
tdeclaire@groupon.com

Source: Groupon

News Provided by Acquire Media