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Groupon Announces Sri Viswanath as Senior Vice President of Engineering and Operations

CHICAGO--(BUSINESS WIRE)-- Groupon (NASDAQ: GRPN) (<http://www.groupon.com>) today announced Sri Viswanath as its Senior Vice President of Engineering and Operations. He will report to interim CEO Eric Lefkofsky.

"We are extremely excited to add someone of Sri's reputation, talent and vision," Lefkofsky said. "Technology is at the center of our mission to surprise and delight consumers every day with unbeatable deals when they are out and about. Sri's addition will help us further cement Groupon as a daily destination for consumers across the world."

Viswanath joins Groupon from VMWare, where he served as vice president of research and development for mobile computing. Prior to VMWare, he was senior vice president of Engineering at Glam Media and general manager of its publisher products group. He was also the SVP of Engineering at Ning, Inc., and was instrumental in that company's acquisition by Glam. Before that, he worked at Sun Microsystems where he led development of a number of very successful open-source and business-to-business products.

"Groupon has a tremendous business opportunity and a huge potential for further innovation," Viswanath said. "I look forward to working with a very talented team as we continue building an engineering organization that delivers business results and a world-class customer and merchant experience."

About Groupon

[Groupon](#) (NASDAQ: GRPN) is a global leader in local commerce, making it easy for people around the world to search and discover great businesses at unbeatable prices. Groupon is reinventing the traditional small business world by providing merchants with a suite of products and services, including customizable deals, [payments processing](#) capabilities and [point-of-sale solutions](#) to help them attract more customers and run their operations more effectively. By leveraging the company's global relationships and scale, Groupon offers consumers incredible deals on the best stuff to eat, see, do, and buy in 48 countries. With Groupon, shoppers discover the best a city has to offer with [Groupon Local](#), enjoy vacations with [Groupon Getaways](#), and find a curated selection of electronics, fashion, home furnishings and more with [Groupon Goods](#). To subscribe to Groupon emails, visit www.Groupon.com. To learn more about the company's [merchant solutions](#) and how to [work with Groupon](#), visit www.GrouponWorks.com.

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