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Groupon Releases v. 2.0 Update to Consumer App

Boasts vivid photography, improved navigation

CHICAGO--(BUSINESS WIRE)-- Groupon (<http://www.groupon.com>) (NASDAQ: GRPN) today unveils the newest version of the Groupon shopping app (v. 2.0), boasting a more colorful, simplified user experience to encourage discovery of Groupon's local merchants, Groupon Goods deals and Groupon Getaways destinations.

Features included in 2.0 include larger, vivid photography for every deal and new carousel scrolling to replace the previous tabbed navigation.

To download the free Groupon app or the 2.0 update, visit the iPhone App Store (<http://gr.pn/OMrWRY>) or the Android Marketplace (<http://gr.pn/OMrZ0g>). For more information on Groupon's mobile services, visit www.groupon.com/mobile.

About Groupon

Groupon (NASDAQ: GRPN) launched in November 2008 in Chicago, features a daily deal on the best stuff to do, eat, see and buy in 48 countries around the world. Groupon uses collective buying power to offer huge discounts and provide a win-win for businesses and consumers, delivering more than 1,000 daily deals globally. To subscribe for the best deals in your city, visit <http://www.groupon.com>. To learn how to become a featured business, visit <http://www.grouponworks.com>.

Photos/Multimedia Gallery Available: <http://www.businesswire.com/cgi-bin/mmg.cgi?eid=50393382&lang=en>

Groupon
Erin Yeager, 312-999-3434
eyeager@groupon.com

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