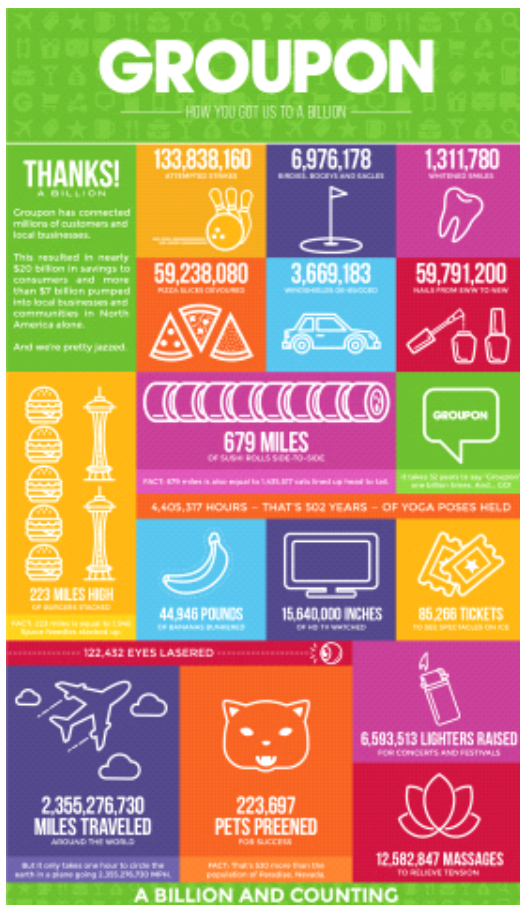


## Groupon Sells One Billionth Groupon

*It would take almost 32 years or 11,574 days to say "Groupon" one billion times*

CHICAGO--(BUSINESS WIRE)-- Today, Groupon (NASDAQ: GRPN) (<http://www.groupon.com>) announced that it sold its one billionth Groupon, putting the company in the same group as Apple, McDonalds, Uber, The Beatles, Elvis and other brands and icons that have achieved the billion-sold milestone. The billionth Groupon sold was an [\\$11 for \\$20 promotion for pizza and Italian food](#) at Pirrone's Pizzeria in the St. Louis area.

This Smart News Release features multimedia. View the full release here:  
<http://www.businesswire.com/news/home/20160226005543/en/>



"We're thrilled and humbled to join the select group of brands and names in the billion-sold club," said Groupon CEO Rich Williams. "We owe a huge thank you to our amazing merchants who've entrusted us to promote their business and our loyal customers who've made us part of their daily routine when discovering the best businesses in their neighborhood."

"We think it's very cool that the one billionth Groupon was for our family-owned business," said Jay Jaworski, owner, Pirrone's Pizza. "Groupon has been a smart way for us to promote our business to the local community, and we've used it very effectively to drive foot traffic and develop a loyal following with our customers."

To commemorate the selling of 1 billion Groupons, Groupon is launching a "A Billion Thanks!" up-to-80-percent off sale running from Feb. 26-March 1 on nearly 50,000 deals--spanning restaurants, spas, activities, electronics, travel and more. The full collection can be found at <http://gr.pn/billion>.

### What got us to 1 billion Groupons sold?

- 223 miles of burgers stacked, which is equal to 1,946 Seattle Space Needles stacked on top of each other
- 502 years of yoga poses held or the same as watching all seven Star Wars movies 282,986 times
- 4 million body hair removals, resulting in 2 trillion hair follicles stripped
- 134 million bowling balls thrown, which is equal to the entire populations of California, Texas, Florida, New York, Illinois and Pennsylvania combined
- Nearly \$20 billion in savings to consumers and more than \$7 billion pumped into local businesses and communities in North America

Groupon sold its one billionth Groupon, putting the company in the same group as Apple, McDonalds, Uber, The Beatles, Elvis and other brands and icons that have achieved the billion-sold milestone. (Graphic: Business Wire)

For more interesting stats on how Groupon reached 1 billion sold, please visit <http://gr.pn/thanksabillion>.

The first Groupon ever sold was in October 2008 for [\\$13 for \\$26 worth of pizza](#) at Motel Bar in Chicago.

For their part in helping Groupon reach the billion-sold mark, Pirrone's Pizzeria will receive \$10,000. The customer who purchased on the one billionth Groupon, Kat Rowe of St. Louis, will receive a year of free local Groupons.\*

\*\$100 in Groupon Bucks good at local businesses every week for a calendar year

"Groupon" is a registered trademark of Groupon, Inc. All other names used may be trademarks owned by their respective holders. One billion based on cumulative total units sold globally in all categories.

## About Groupon

Groupon (NASDAQ: GRPN) is a global leader of local commerce and the place you start when you want to buy just about anything, anytime, anywhere. By leveraging the company's global relationships and scale, Groupon offers consumers a vast marketplace of unbeatable deals all over the world. Shoppers discover the best a city has to offer on the web or on mobile with Groupon Local, enjoy vacations with Groupon Getaways, and find a curated selection of electronics, fashion, home furnishings and more with Groupon Goods.

Groupon is redefining how traditional small businesses attract, retain and interact with customers by providing merchants with a suite of products and services, including customizable deal campaigns, credit card payment processing capabilities, and point-of-sale solutions that help businesses grow and operate more effectively. To search for great deals or subscribe to Groupon emails, visit [www.Groupon.com](http://www.Groupon.com). To download Groupon's top-rated mobile apps, visit [www.groupon.com/mobile](http://www.groupon.com/mobile). To learn more about the company's merchant solutions and how to work with Groupon, visit [www.GrouponWorks.com](http://www.GrouponWorks.com).

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