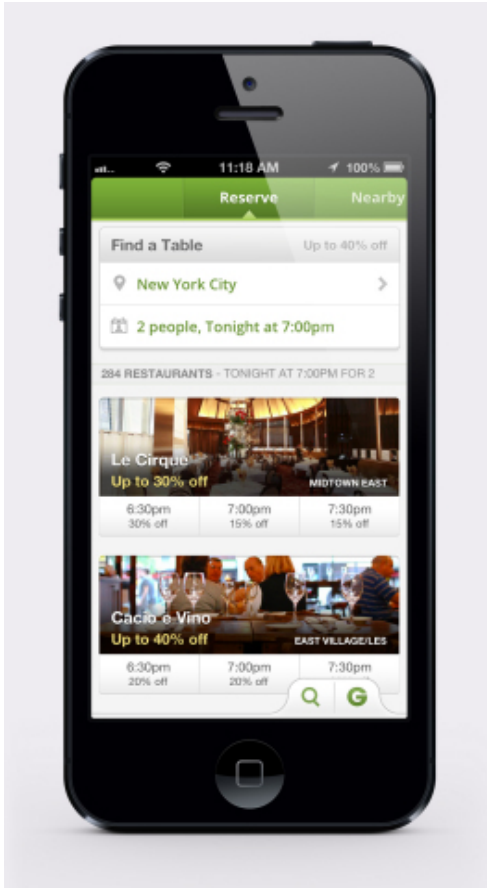




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Groupon Brings High-End Groupon Reserve Offers to Mobile

CHICAGO--(BUSINESS WIRE)-- Following the successful launch of Groupon Reserve [earlier this month](#), Groupon (<http://www.groupon.com>) (NASDAQ: GRPN) announced the addition of the company's premium channel to the Groupon mobile app. Starting today, iPhone users can use the Groupon mobile app to book tables at some of the best restaurants in their city at discounts of up to 40 percent.



Groupon's latest iPhone app update provides consumers with immediate access to make, view, share and modify restaurant reservations in the 10 existing Groupon Reserve markets: Atlanta, Boston, Chicago, Denver, Los Angeles, Miami, New York City, Philadelphia, San Francisco and Washington, D.C. Future inventory on Reserve will include offerings from top beauty, product, travel and entertainment brands, as well as similar reservations capabilities for spas, salons and hotels.

"Since the launch of Reserve, we have seen a significant increase in bookings, and adding the capability to the Groupon mobile app will make it even easier for more customers to reserve a great dining experience at some of the best restaurants in their city," said Ben McKean, general manager of Groupon Reserve reservations. "Reserve on mobile gives our customers even more options for great things to do wherever they are."

The Reserve reservations platform gives customers a discount off their entire check without requiring pre-payment or vouchers. In addition, it provides local businesses an important tool to drive traffic during slow periods by utilizing flexible pricing.

Groupon plans to add Groupon Reserve functionality to Android devices and the iPad, as well as launch Reserve in more cities in the United States and key international markets.

Consumers can download the highly-rated Groupon iPhone app, recently cited by Apple as one of the "Top 25 All-Time Free Apps," by visiting <http://www.groupon.com/mobile>. Merchants interested in featuring their businesses on Groupon Reserve can visit <https://www.grouponworks.com/merchant-solutions/groupon-reserve>.

Groupon's latest iPhone app update adds the high-end Groupon Reserve channel, providing consumers with immediate access to make, share and modify restaurant reservations (Photo: Business Wire)

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About Groupon

[Groupon](#) (NASDAQ: GRPN) is a global leader in local commerce, making it easy for people around the world to search and discover great businesses at unbeatable prices. Groupon is reinventing the traditional [small business](#) world by providing merchants with a suite of products and services, including customizable deals, [payments processing](#) capabilities and [point-of-sale solutions](#) to help them attract more customers and run their operations more effectively. By leveraging the company's global relationships and scale, Groupon offers consumers incredible deals on the best stuff to eat, see, do, and buy in 48 countries. With Groupon, shoppers discover the best a city has to offer with [Groupon Local](#), enjoy vacations with [Groupon Getaways](#), and find a curated selection of electronics, fashion, home furnishings and more with [Groupon Goods](#). To subscribe to Groupon emails, visit www.Groupon.com. To learn more about the company's merchant solutions and how to [work with Groupon](#), visit www.GrouponWorks.com.

Photos/Multimedia Gallery Available: <http://www.businesswire.com/multimedia/home/20130730005430/en/>

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