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## Groupon Wins 2013 PYMNTS.com Innovator Award for Best POS Transformation

CHICAGO--(BUSINESS WIRE)-- Groupon announces it has garnered top honors at the 2013 [PYMNTS.com](http://www.pymnts.com) Innovator Awards for the category of Best POS Transformation. [PYMNTS.com](http://www.pymnts.com), the leading platform for news and content related to the latest in payments innovation, recognized Groupon for two of the company's merchant solutions: Groupon Payments (<https://www.grouponworks.com/merchant-solutions/payments>), a convenient way for merchants to accept credit cards at the guaranteed lowest overall rates, and Breadcrumb (<http://www.breadcrumbpos.com/>), an easy-to-use, powerful and affordable iPad POS system for restaurants, bars and cafes.

Winners were selected across 16 categories by a panel of judges with vast expertise in payments and point of sale innovations. Finalists received their awards at the 2013 [PYMNTS.com](http://www.pymnts.com) Innovator Awards Dinner on March 21, 2013 at Harvard University.

"It's an honor to be recognized as 2013's Best POS Transformation," said Mihir Shah, VP/GM, Merchant OS. "Groupon Payments and Breadcrumb are two prime examples of our mission to provide merchants with affordable and effective technology solutions to run and grow their businesses."

The Innovation Project, hosted by [PYMNTS.com](http://www.pymnts.com), is an exclusive gathering of CEOs of innovative start-ups and senior executives and elite innovators from established payments companies worldwide. The annual two-day program aims to challenge the way the broader commerce ecosystem approaches, develops and fosters innovation.

For more information on Groupon Payments and Breadcrumb, visit the [GrouponWorks.com](http://www.grouponworks.com) (<https://www.grouponworks.com/merchant-solutions/payments>) and Breadcrumb (<http://www.breadcrumbpos.com/>) websites. To see a complete list of all winners by category, along with a brief description of their innovations, check out (<http://theinnovationproject2013.com/awards/>).

### About Groupon

Groupon (NASDAQ: GRPN) is a global leader in local commerce, making it easy for people around the world to search and discover great businesses at unbeatable prices. Groupon is reinventing the traditional small business world by providing merchants with a suite of products and services, including customizable deal campaigns, [credit card payments processing](#) capabilities and [point-of-sale solutions](#) to help them attract more customers and run their operations more effectively. By leveraging the company's global relationships and scale, Groupon offers consumers incredible deals on the best stuff to eat, see, do, and buy in 48 countries. With Groupon, shoppers discover the best a city has to offer with Groupon Local, enjoy vacations with Groupon Getaways, and find a curated selection of electronics, fashion, home furnishings and more with Groupon Goods. To subscribe to Groupon emails or to search our marketplace of deals, visit [www.Groupon.com](http://www.Groupon.com). To learn more about the company's [merchant solutions](#) and how to work with Groupon, visit [www.GrouponWorks.com](http://www.GrouponWorks.com).

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