

Groupon Celebrates Beauty Week by Announcing the Most Pampered City in America

Salt Lake City, "The Crossroads of the West," is now the top place where people look and feel their best

CHICAGO--(BUSINESS WIRE)-- In honor of [Spring Beauty Week](#), Groupon (NASDAQ: GRPN) (<http://www.groupon.com>) announced today that Salt Lake City was the most pampered city in America over the past year. Groupon customers in Utah's capital and most populous city bought more [massages](#), [haircuts](#), [manicures](#), [pedicures](#), [facials](#), [teeth whitening](#) and [tanning sessions](#), and other indulgent deals on a per user basis than any other place in the country.

This Smart News Release features multimedia. View the full release here: <http://www.businesswire.com/news/home/20160314005724/en/>

"We're seeing more and more people recognize the importance of taking care of themselves inside and out--and doing it for an amazing value," said Silvija Martincevic, vice president and general manager of health, beauty and wellness, Groupon. "With more than 50,000 of the top salons and spas in our marketplace, Groupon has everything you need to pamper yourself from popular salon services to luxury spa treatments."

Joining Salt Lake City in the [top 25 most pampered cities in America](#) are:

1. Salt Lake City
2. Phoenix
3. Dallas
4. Columbus
5. Austin
6. Oklahoma City
7. Denver
8. Seattle
9. Cleveland
10. Los Angeles
11. Tampa
12. Atlanta
13. Nashville
14. San Francisco
15. Houston
16. San Antonio
17. Washington, D.C.
18. Philadelphia
19. Orlando
20. Chicago
21. Portland
22. Jacksonville
23. Miami
24. Cincinnati
25. Sacramento



Groupon announced today that Salt Lake City was the most pampered city in America over the past year. (Graphic: Business Wire)

Spring Beauty Week offers customers a number of ways to pamper themselves and save money at well-known places such as [Four Seasons Hotel](#), [Intercontinental](#), [JW Marriott](#) and [Ritz Carlton](#). To kick off the week, all users will receive 20% off any beauty and spa deal on Monday and Tuesday by using the promo code SPRING20.* Wednesday is \$30 Massage Day in select markets. The rest of the week will feature additional markdowns on popular beauty services and treatments.

To visit the entire Spring Beauty Week collection for your city, please visit <https://www.groupon.com/occasion/beauty-week>.

"Groupon" is a registered trademark of Groupon, Inc. All other names used may be trademarks owned by their respective holders.

*Valid on 1 unit per transaction; max 3 Local deals per customer. Up to \$50 discount per deal. Ends 3/15/2016. Exclusions apply. Please visit gr.pn/promofaq for full details.

About Groupon

Groupon (NASDAQ: GRPN) is a global leader of local commerce and the place you start when you want to buy just about anything, anytime, anywhere. By leveraging the company's global relationships and scale, Groupon offers consumers a vast marketplace of unbeatable deals all over the world. Shoppers discover the best a city has to offer on the web or on mobile with Groupon Local, enjoy vacations with Groupon Getaways, and find a curated selection of electronics, fashion, home furnishings and more with Groupon Goods.

Groupon is redefining how traditional small businesses attract, retain and interact with customers by providing merchants with a suite of products and services, including customizable deal campaigns, credit card payment processing capabilities, and point-of-sale solutions that help businesses grow and operate more effectively. To search for great deals or subscribe to Groupon emails, visit www.groupon.com. To download Groupon's top-rated mobile apps, visit www.groupon.com/mobile. To learn more about the company's merchant solutions and how to work with Groupon, visit www.groupon.com/merchant.

View source version on [businesswire.com](http://www.businesswire.com/news/home/20160314005724/en/): <http://www.businesswire.com/news/home/20160314005724/en/>

Groupon
Nick Halliwell
312.999.3812
nhalliwell@groupon.com

Source: Groupon

News Provided by Acquire Media