



August 15, 2012

CORRECTING and REPLACING Groupon Offers Ultimate Chicago Cubs Experience — Only One Unit Available

CHICAGO--(BUSINESS WIRE)-- In the release dated August 15, 2012, the organization benefitting from the sale of the deal should be Chicago Cubs Charities (sted Cubs Care and the McCormick Foundation).



Groupon Offers Ultimate Chicago Cubs Experience - Only One Unit Available
(Photo: Business Wire)

former Cubs player for a watch party in The Audi Legends Suite, complete with food and beverages and autographed baseballs for every guest.

In addition to throwing the first pitch, the buyer will also:

- Receive a full Cubs uniform, personalized with his or her name, and a photo of their name on the iconic Wrigley Field marquee
- Enjoy the 7th inning stretch near the press box, as a celebrity guest sings "Take Me Out to the Ballgame" with the crowd
- Go on a personal tour of Wrigley Field
- Sit behind the mic and answer questions about the game (complete with fake reporters) after the real media debrief

Additionally, upon arrival, the group will be welcomed on the LED screen and have the evening filmed by a videographer and captured in a highlight video.

"Chicago Cubs fans are some of the most passionate in the world and we're thrilled to offer them this opportunity in our hometown," said Darren Schwartz, head of Groupon's Epic Deals. "With the entire \$30,000 going to Chicago Cubs Charities, the decision to buy has a lasting impact beyond this memorable evening."

The Cubs feature is the latest in Groupon's series of Epic Deals, spontaneous larger-than-life offers limited to just a handful of buyers and only available on Groupon. Previous packages have included a Delta Airlines trip around the world, private golf lessons with Graeme McDowell and an exclusive New Kids on the Block vacation experience.

About Groupon

Groupon (NASDAQ: GRPN) launched in November 2008 in Chicago, features a daily deal on the best stuff to do, eat, see and buy in 48 countries around the world. Groupon uses collective buying power to offer huge discounts and provide a win-win for

The corrected release reads:

GROUPON OFFERS ULTIMATE CHICAGO CUBS EXPERIENCE — ONLY ONE UNIT AVAILABLE

Today Groupon offers the ultimate Chicago Cubs deal, an unforgettable package that includes every classic moment a fan could hope to experience within the Friendly Confines, from batting practice to throwing the first pitch. Groupon subscribers will need to keep an eye on the site; the deal could go live unexpectedly at any moment today and only one unit is for sale. 100% of the ticket cost will go to Chicago Cubs Charities. The deal is available at www.groupon.com/deals/gl-chicago-cubs-1.

For \$30,000, the purchaser will attend batting practice with the Cubs, meet the players and gain some expert advice before throwing out the first pitch. They'll then join up to 13 friends and a mystery

businesses and consumers, delivering more than 1,000 daily deals globally. To subscribe for the best deals in your city, visit <http://www.groupon.com>. To learn how to become a featured business, visit <http://www.grouponworks.com>.

Photos/Multimedia Gallery Available: <http://www.businesswire.com/cgi-bin/mmg.cgi?eid=50377803&lang=en>

Groupon
Kate Gleason
312-999-3557
kgleason@groupon.com

Source: Groupon

News Provided by Acquire Media