

July 7, 2015

Groupon Serves Up a Savory Sweepstakes for a Good Cause to Meet Chef Emeril Lagasse

Win an epic New Orleans experience for two by donating \$10 to the Emeril Lagasse Foundation, which helps underprivileged youth, or for free by mail

CHICAGO--(BUSINESS WIRE)-- Today, Groupon launched an epic sweepstakes for a trip for two to New Orleans to meet renowned chef, restaurateur and television personality Emeril Lagasse. Starting today and running through July 15, Groupon users can enter the sweepstakes by either visiting www.groupon.com/emiril to make a \$10 donation to the Emeril Lagasse Foundation or for free by mail.* All donations go directly to the [Emeril Lagasse Foundation](http://www.emeril.org), which creates opportunities to inspire, mentor and enable youth through life skills development and culinary, nutrition and arts education.

This Smart News Release features multimedia. View the full release here:
<http://www.businesswire.com/news/home/20150707005948/en/>



The winner will be Emeril's guest at two charity fundraisers: the [Boudin, Bourbon, and Beer](http://www.boudin.com) food and music festival and [Carinvale du Vin](http://www.carinvale.com)--one of the top wine auctions in the country.

"I'm excited to welcome the winner and their guest to experience a successful fundraising weekend for my foundation, while indulging in the great food and wine that New Orleans has to offer," said Chef Emeril Lagasse.

The full epic Big Easy experience includes:

- One meet and greet with Emeril Lagasse and other celebrity chefs
- Two tickets to [Boudin, Bourbon & Beer](http://www.boudin.com)
- Two tickets to [Carnivale du Vin](http://www.carinvale.com)
- Airfare for two to New Orleans
- Three-night hotel stay
- Transportation to and from the New Orleans airport

To watch a special video message from Emeril about the sweepstakes and the mission of the Emeril Lagasse Foundation, please visit <https://youtu.be/WVR3JFIkFro>.

About the Emeril Lagasse Foundation

Renowned chef, restaurateur and television personality Emeril Lagasse might be best known for his Food Network cooking shows (and his catchphrase, "BAM!"), but he's also a dedicated philanthropist. Since its 2002 inception, the Emeril Lagasse Foundation (<http://emeril.org>) has distributed \$6 million in grants to children's charities working to create opportunity for young people—particularly those from disadvantaged circumstances—to realize their full potential. Projects funded by the foundation have included an accessible learning kitchen for students with special needs, hospitality training for at-risk youth, and outdoor classrooms and gardens for multiple schools in New Orleans. Thanks to his personal contributions and work through his foundation, Emeril was named the James Beard Foundation Humanitarian of the Year in 2013.

Groupon is running an epic sweepstakes for a trip for two to New Orleans to meet renowned chef, restaurateur and television personality Emeril Lagasse (Photo: Business Wire)

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About Groupon

Groupon (NASDAQ: GRPN) is a global leader of local commerce and the place you start when you want to buy just about anything, anytime, anywhere. By leveraging the company's global relationships and scale, Groupon offers consumers a vast marketplace of unbeatable deals all over the world. Shoppers discover the best a city has to offer on the web or on mobile with

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Epic Emeril/New Orleans Sweepstakes Abbreviated Rules

*NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. Limit 4 entries per person, per day regardless of method of entry. Odds of winning depend on the total number of entries received. Void where prohibited by law. Sweepstakes only open to legal residents of the 50 United States and the District of Columbia (excludes Puerto Rico and the US Virgin Islands), 21+. Entry period ends: 11:59:59 p.m. CDT on 7/15/15. ARV of all prizes: \$4,568 USD. Subject to full [Official Rules](#). Sponsor: Groupon, Inc., 600 West Chicago Avenue, Ste. 400, Chicago, IL 60654.

To enter without making a purchase, you must handwrite on a 3x5 card labeled "Groupon c/o Epic Emeril/New Orleans Sweepstakes" your full name, country of residence, home and daytime telephone number (including area code), e-mail address and confirmation that you are at least 21 years old (all of which must be legible) and mail it (up to the daily limit below) with proper postage to: "Attention: Groupon c/o Epic Emeril/New Orleans Sweepstakes", Groupon, Inc., 600 West Chicago Avenue, Ste. 400, Chicago, IL 60654 to enter without having to make a donation. For your privacy and security, we recommend that you place the 3x5 card inside an envelope. Only one (1) mail-in entry is permitted per envelope. All mail-in entries must be postmarked by 5:00 CT on July 15, 2015, and received no later than 5:00pm CT on July 22, 2015, to be eligible for the Sweepstakes.

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