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Groupon Celebrates Presidents Day by Honoring Alexander Hamilton

Commemorate a man historically powerful enough to be on money with \$10 towards \$40 on a local purchase

CHICAGO--(BUSINESS WIRE)-- Starting tomorrow, Groupon (www.groupon.com) (NASDAQ: GRPN) will be kicking off Presidents Day weekend by giving customers 10 dollars off 40 dollars when they purchase a deal for any local business. The \$10 bill, as everyone knows, features President Alexander Hamilton -- undeniably one of our greatest presidents and most widely recognized for establishing the country's financial system.



President Alexander Hamilton on the \$10 bill (Photo: Business Wire)

anytime, anywhere. By leveraging the company's global relationships and scale, Groupon offers consumers a vast marketplace of unbeatable deals all over the world. Shoppers discover the best a city has to offer on the web or on mobile with Groupon Local, enjoy vacations with Groupon Getaways, and find a curated selection of electronics, fashion, home furnishings and more with Groupon Goods.

Groupon is redefining how traditional small businesses attract, retain and interact with customers by providing merchants with a suite of products and services, including customizable deal campaigns, credit card payment processing capabilities, and point-of-sale solutions that help businesses grow and operate more effectively. To search for great deals or subscribe to Groupon emails, visit www.Groupon.com. To download Groupon's five-star mobile apps, visit www.groupon.com/mobile. To learn more about the company's merchant solutions and how to work with Groupon, visit www.GrouponWorks.com.

Photos/Multimedia Gallery Available: <http://www.businesswire.com/multimedia/home/20140214005555/en/>

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Beginning Saturday, Feb. 15 at 9 am CST, shoppers will be able to redeem this offer by using the promo code "10OFF40LOCAL", which isn't very catchy, but neither was President Hamilton's famous saying, "nobody expects to trust his body overmuch after the age of fifty."

President Hamilton is best known for the fiscal sensibilities that led him to author economic policies, establish a national bank and control taxes. Customers can honor our money-minded commander-in-chief and find deals by searching Groupon.com for local deals all through President's Day weekend. Promo codes are limited, and more information can be found at:

<https://www.groupon.com/faq#faqs:content-269>.

About Groupon

Groupon (NASDAQ: GRPN) is a global leader of local commerce and the place you start when you want to buy just about anything,