



November 12, 2013

Groupon's Holiday Gift Shop Opens Online and on Mobile

Check Groupon First for Gift Cards, Holiday Deals and Second-to-None Selection

CHICAGO--(BUSINESS WIRE)-- Groupon (NASDAQ: GRPN)(<http://www.groupon.com>) today announced its holiday gift shop, featuring fantastic deals on things to do, see, eat and buy for the holiday season. The Groupon Holiday Gift Shop, located at <http://www.groupon.com/gifts>, features top national and local deals, as well as premium brands available on Groupon Goods, great travel deals at Groupon Getaways and exciting ticketed events at GrouponLive. The Groupon Holiday Gift Shop for the first time offers the Groupon Gift Card Collection, a unique collection of holiday gift ideas in the form of discounted gift cards. Gift cards are available today and more will be added throughout the holiday season. The Groupon Gift Card Collection includes such top brands as FTD, JCP Portraits, SpaWish and BarkBox.

"No matter how tough your holiday list is this year, Groupon is a one-stop shop for him, her, the kids, the pets and even your home," said Groupon Gift Expert, Heidi Stubler. "A wide variety of great gift options are added to the shop every day, making it a must-see holiday destination for shoppers who check Groupon first."

The Groupon Holiday Gift Shop has the best in local and national deals for the season, including restaurants, spas, health and fitness and local activities. Also, Groupon Goods has products perfect for gifting, including the hottest toys, electronics, home goods and decorations. Groupon Getaways features incredible deals on faraway destinations for the whole family, exotic locales and packages for staycations right around the corner. GrouponLive includes tickets to concerts by top recording artists and holiday-themed performances and activities throughout November and December. No matter what's on the list, checking Groupon first is essential to getting the best deals for the holidays.

The debut of Groupon's Holiday Gift Shop follows the recently completed redesign of the website as well as new versions of its popular iPhone, Android and iPad mobile apps. The latest versions of the website and mobile apps all provide a brand new way to shop Groupon, making it simple for customers to search through Groupon's tens of thousands of offers to find the exact deal they want. A sophisticated new look and feel, with improved navigation and bolder imagery and photography, offer an enhanced shopping experience while still delivering the best deals. All of the new changes deliver a faster, easier and more personal way to shop Groupon, making it easier for customers to find holiday deals for everyone on their list this season.

About Groupon

Groupon (NASDAQ:GRPN) is a global leader in local commerce, making it easy for people around the world to search and discover great businesses at unbeatable prices. Groupon is reinventing the traditional small business world by providing merchants with a suite of products and services, including customizable deals, payments processing capabilities and point-of-sale solutions to help them attract more customers and run their operations more effectively. By leveraging the company's global relationships and scale, Groupon offers consumers incredible deals on the best stuff to eat, see, do, and buy in 48 countries. With Groupon, shoppers discover the best a city has to offer with [Groupon Local](#), enjoy vacations with [Groupon Getaways](#), and find a curated selection of electronics, fashion, home furnishings and more with [Groupon Goods](#). To subscribe to Groupon emails, visit www.Groupon.com. To learn more about the company's merchant solutions and how to work with Groupon, visit www.GrouponWorks.com.

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Source: Groupon

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