

June 18, 2014

## **Groupon Presents a Colorful Collection of Deals to Celebrate LGBT Pride Month**

Collection includes Local, Groupon Getaways, Groupon Goods, Groupon Live & Grassroots Deals

CHICAGO--(BUSINESS WIRE)-- Today, Groupon (<a href="www.groupon.com">www.groupon.com</a>) announced a Pride deal collection featuring great things to eat, see and do in honor of LGBT Pride month. The collection showcases local and national deals that highlight LGBT-friendly businesses, products from Groupon Goods that are ideal for a Pride celebration, trips from Groupon Getaways, ticketed events from Groupon Live and opportunities to give back to your community from Groupon Grassroots. The deal collection is live today, June 18, through July 1 and can be found at <a href="www.groupon.com/pride">www.groupon.com/pride</a>.

"Groupon prides itself on supporting our customers, merchants and employees regardless of whom and how they love," said Julie Szudarek, senior vice president of Local and executive sponsor of Pride at Groupon. "During Pride month, we look forward to celebrating our commitment to equality in several markets across North America."

The curated Pride collection includes the following deals:

- <u>Suites at Fontainebleau</u> Situated on 20 oceanfront acres in Miami, Florida, luxury suites offer panoramic views and easy access to the resort's 12 restaurants, lounges and bars established by top-notch and award-winning chefs.
- Gay Culture Tour New York City journalist reveals the secrets, stories and obscure sites of famed Central Park that commemorate gay culture.
- Gay Pride Graphic T-shirts No Pride celebration would be complete without soft and breathable tees adorned with LGBT-supportive slogans.
- <u>Portable PA Speaker</u> Whether a Pride parade or a celebratory karaoke party, this battery-powered bluetooth speaker emits 300 watts of music sure to energize any gathering.
- Human Rights Campaign Sticker This free HRC sticker represents tolerance of all sexual orientations and gender identities, helping to educate around acceptance and human rights worldwide.

Local Pride deals include anti-gravity yoga classes, juice cleanse packages, a digital walking adventure and waxing services and are available across the following markets: Austin, Boston, Chicago, Cleveland, Columbus, Houston, Inland Empire, Las Vegas, Los Angeles, Miami, Minneapolis, New York, Orange County, Orlando, Palm Beach, Portland, San Diego, San Francisco and Toronto. Grassroots campaigns are also live in many of these markets to support local LGBT community centers and organizations.

## **About Groupon**

Groupon (NASDAQ: GRPN) is a global leader of local commerce and the place you start when you want to buy just about anything, anytime, anywhere. By leveraging the company's global relationships and scale, Groupon offers consumers a vast marketplace of unbeatable deals all over the world. Shoppers discover the best a city has to offer on the web or on mobile with Groupon Local, enjoy vacations with Groupon Getaways, and find a curated selection of electronics, fashion, home furnishings and more with Groupon Goods.

Groupon is redefining how traditional small businesses attract, retain and interact with customers by providing merchants with a suite of products and services, including customizable deal campaigns, credit card payment processing capabilities, and point-of-sale solutions that help businesses grow and operate more effectively. To search for great deals or subscribe to Groupon emails, visit <a href="www.Groupon.com/mobile">www.Groupon.com/mobile</a>. To learn more about the company's merchant solutions and how to work with Groupon, visit <a href="www.GrouponWorks.com">www.GrouponWorks.com</a>.

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