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Groupon Partners with SF-Marin Food Bank for One Groupon, One Meal Campaign

Every Food or Drink Groupon Purchased Supports the Food Bank

SAN FRANCISCO--(BUSINESS WIRE)-- Groupon (NASDAQ: GRPN) and SF-Marin Food Bank are partnering to present the One Groupon, One Meal campaign launching March 19 and running through April 1. Every time a subscriber purchases a Groupon from the food and drink offerings in San Francisco or Marin counties, Groupon will donate one meal to the SF-Marin Food Bank (up to \$10,000 over the two-week campaign).

"We could not accomplish the work that we do at the Food Bank without the generous support of donors like Groupon and their One Groupon, One Meal campaign," said SF-Marin Food Bank spokesperson Blain Johnson. "Donations will provide healthy, nutritious food for families and seniors throughout San Francisco and Marin, which is critical for the one in four San Francisco and Marin residents who are in need of food assistance."

To participate, Groupon subscribers can visit groupon.com/onemeal, choose from any of the San Francisco and Marin food and drink offerings listed and purchase a deal. Groupon will then donate the cost of a meal to SF-Marin Food Banks. Subscribers may additionally give directly to SF-Marin Food Bank through their campaign running in conjunction with One Groupon, One Meal by visiting <http://www.groupon.com/deals/sf-marin-food-banks>.

"We're proud to partner with six amazing hunger organizations across the country for the two week-long *One Groupon, One Meal* campaign, aiming to fund tens of thousands of meals," said Kyle Klatt, Program Manager, Groupon Grassroots and Cause Marketing at Groupon. "Groupon Grassroots', our social responsibility arm, is committed to help build and support the communities around our thousands of local merchants."

Groupon (NASDAQ: GRPN) is a global leader of local commerce and the place you start when you want to buy just about anything, anytime, anywhere. By leveraging the company's global relationships and scale, Groupon offers consumers a vast marketplace of unbeatable deals all over the world. Shoppers discover the best a city has to offer on the web or on mobile with Groupon Local, enjoy vacations with Groupon Getaways, and find a curated selection of electronics, fashion, home furnishings and more with Groupon Goods.

Groupon is redefining how traditional small businesses attract, retain and interact with customers by providing merchants with a suite of products and services, including customizable deal campaigns, credit card payment processing capabilities, and point-of-sale solutions that help businesses grow and operate more effectively. To search for great deals or subscribe to Groupon emails, visit www.Groupon.com. To download Groupon's five-star mobile apps, visit www.groupon.com/mobile. To learn more about the company's merchant solutions and how to work with Groupon, visit www.GrouponWorks.com.

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