



Groupon Appoints Kal Raman as SVP, Americas

CHICAGO--(BUSINESS WIRE)-- Groupon (<http://www.groupon.com>) (NASDAQ: GRPN) today announced that Kal Raman will assume the role of SVP, Americas. Raman will oversee the company's operations in ten countries in North, Latin and South Americas and will be based in Groupon's corporate headquarters in Chicago.

Raman's career spans more than 20 years in technology and retail, most recently consulting as General Manager of Global Fulfillment at eBay. Raman served as CEO of GlobalScholar, a leader in enterprise software to K-12 public schools, and Senior Vice President at Amazon with responsibility for driving its global non-media business for retailers and sellers. In addition, he led Amazon's retail technology and marketing units. Prior to Amazon, Kal was CEO of drugstore.com where he joined as CIO following seven years at Wal-Mart, where he served in numerous management roles.

"Kal brings e-commerce and operational experience to Groupon which will benefit our customers and our merchants as we set out to become the operating system for local business," said Andrew Mason, CEO of Groupon.

Raman is a graduate of College of Engineering, Guindy, Chennai. He remains dedicated to improving the quality of education for underprivileged children in his native India.

About Groupon

Groupon, launched in November 2008 in Chicago, features a daily deal on the best stuff to do, eat, see and buy in 48 countries around the world. Groupon uses collective buying power to offer huge discounts and provide a win-win for business and consumers, delivering more than 1,000 daily deals globally. To subscribe for the best deals in your city, visit <http://www.groupon.com>. To learn how to become a featured business, visit <http://www.grouponworks.com>.

Forward-Looking Statements

This announcement contains forward-looking statements that involve risks and uncertainties, and actual results could differ materially from those discussed. Factors that could cause or contribute to such differences include, but are not limited to, the factors included under the headings "Risk Factors" and "Management's Discussion and Analysis of Financial Condition and Results of Operations" in the company's Annual Report on Form 10-K for the year ended December 31, 2011, filed with the Securities and Exchange Commission, copies of which may be obtained by visiting the company's Investor Relations web site at <http://investor.groupon.com> or the SEC's web site at www.sec.gov. Groupon's actual results could differ materially from those predicted or implied and reported results should not be considered as an indication of future performance. You should not rely upon forward-looking statements as predictions of future events. Although we believe that the expectations reflected in the forward-looking statements are reasonable, we cannot guarantee that the future results, levels of activity, performance or events and circumstances reflected in the forward-looking statements will be achieved or occur. Moreover, neither we nor any other person assumes responsibility for the accuracy and completeness of the forward-looking statements. We undertake no obligation to update publicly any forward-looking statements for any reason after the date of this press release to conform these statements to actual results or to changes in our expectations.

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